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**MASSACHUSETTS  
CHILDREN'S TRUST FUND  
ANNUAL REPORT  
FISCAL YEAR 1991**

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**It's never  
too soon**

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# CHILDREN'S TRUST FUND

Doreen A. Cavanaugh  
*Executive Director*

June, 1991

Dear Friends,

Fiscal Year 1991, our second full year has been productive and successful for the Children's Trust Fund. We wish to extend a special "thank you" to the enthusiastic, dedicated, and talented Board and staff who have worked diligently over the past 12 months to lay a sturdy foundation for the Children's Trust Fund.

Our Board of Directors has grown in diversity and skills with the addition of several new members. In addition, we wish to acknowledge the active role of Mrs. Susan Weld, and the scores of volunteers who have actively supported Trust Fund activities.

The Board's Development Committee, under the dynamic leadership of Laurie O'Connor and Paula Stahl, created the new position of Volunteer Director of Development and established the "Friends of the Children's Trust Fund", a tax-exempt non profit organization that will facilitate private fundraising activities. The committee also raised more than \$100,000 for the Children's Trust Fund. Special appreciation is extended to radio station WZOU/94.5 FM and its management for its single minded dedication to helping us prevent child abuse, and to Digital Equipment Corporation for its generous support of Kids and Company: Together for Safety, a child personal safety curriculum now in 17 school systems. In addition, the Board under the committee's leadership founded the Children's Trust Fund Endowment by the establishment of the Philip W. Johnston Fund. This committee has also worked on developing a comprehensive Public Awareness Campaign in partnership with the Massachusetts Committee for Children and Youth.

The Program Committee, under the able leadership of Nancy Hoit, has continued to oversee our child sexual abuse prevention programs. During FY '91, the committee also reviewed proposals for Family Support programs. At the committee's recommendation, the Board awarded 21 grants to community based programs. The Nominating Committee, under the strong direction of Gailanne Reeh, has identified and proposed enthusiastic individuals for board membership.

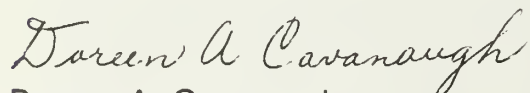


While these achievements are a great beginning, the Children's Trust Fund has much to do in the next year. We look forward to the active participation of our broadened Board, supported by the pro bono efforts of Mintz, Levin, Cohn, Ferris, Glovsky, and Popeo and the Office for Children, to secure the passage of our Revenue Streams Bill, filed by Representative Kevin Fitzgerald and Senator Frederick Berry. We hope to see an increase in our private fund raising capacity through the Friends of the Children's Trust Fund, and expect to implement a coordinated statewide two year public awareness project.

The need for preventing child abuse has never been more immediate. In 1990 alone, the state Department of Social Services found that 28,621 Massachusetts children had been abused. Families, "the first society" for each child and headquarters for human development and socialization, remain under siege as societal pressures increase and state funding levels for social programs erode. The Children's Trust Fund is in a unique position to serve as the focal point in Massachusetts for child abuse prevention and family support efforts.

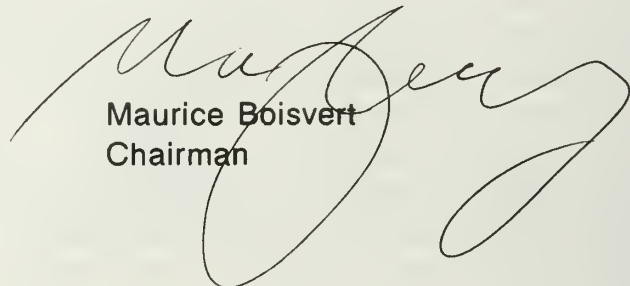
Again, thanks for all your support. We look forward to working together again next year to strengthen families and prevent child abuse and neglect.

Respectfully,



Doreen A. Cavanaugh  
Executive Director

Respectfully,



Maurice Boisvert  
Chairman

"Recessions make for creativity, and advocates for children are pushing for a new program called the Children's Trust Fund, which would finance child abuse prevention programs...For children, it is the only glimmer of hope on a dark horizon."

Bella English, Boston Globe, "The recession's littlest victims", April 29, 1991





## INTRODUCTION



Children's Trust Funds are a national model. The first state Children's Trust Fund was established in Kansas in 1980. In 1984, the U.S. Congress lent its support to the concept by creating an incentive for states to establish Children's Trust Funds. The Federal Child Abuse Prevention Challenge Grant acts as a catalyst for state Trust Fund development by matching public and private donations made to a state's Children's Trust Fund with federal funds. Currently there are 49 state Trust Funds.

In Massachusetts, the establishment of the Children's Trust Fund was the result of a collaboration between the executive and the legislative branches of the Massachusetts government in partnership with the private sector. In the executive branch from 1983 to 1986, task forces composed of public and private members were created to study the issue of child abuse and its prevention. On the legislative side, the Special Commission on Violence Against Children established a subcommittee composed of public and private members to work on prevention issues.

The two branches merged their child abuse prevention efforts and in 1986, sponsored the first statewide conference on child abuse prevention. The program hypothesized that the responsibility of preventing child abuse and neglect was the responsibility of each individual in every sector of society. The conference program was divided into six sectors: community, education, health care, legal, social services and the workplace. The information gathered at the conference — and during a subsequent year-long retreat process involving 300 leaders from the six sectors — formed the basis for the child abuse prevention plan published in "It's Never Too Soon; A Blueprint for Preventing Child Abuse by Strengthening Massachusetts Families."

The "Blueprint's" primary recommendation was the establishment of a Children's Trust Fund. Inspired by the publication of the "Blueprint" and eager to leverage federal funds, the legislature passed and the Governor signed the trust fund's enabling legislation in January of 1988.





One of the unique features of the Massachusetts Children's Trust Fund is its three-part funding base. It receives public monies through a state appropriation, as well as private donations from corporations, businesses, foundations and individuals. All contributions to the Children's Trust Fund from any source, are matched up to 25% by the federal government's Child Abuse Prevention Challenge Grant. The Trust Fund creates a unique opportunity to leverage federal funding not only by matching state revenues but also by matching contributions from the private sector.

The Children's Trust Fund is administered by a Board of up to 50 members. Currently approximately 75 percent of the Board members come from the private sector, and 25 percent from the public sector. The Board, charged with the responsibility of implementing the Blueprint's recommendations, determines how funds held in the Children's Trust Fund are spent and oversees those expenditures.

In FY'91 believing that it was important to embark on projects that would effect the present as well as to plan for the future, the Board focused its efforts in three program areas: Public Education, Family Support and Child Assault Prevention.

## THE ISSUE IN HUMAN COSTS

"If over the next few months 89 men and women returned home from the Persian Gulf dead, and over 28,000 returned seriously harmed, physically or emotionally, Massachusetts citizens would be up in arms. We can only imagine the outrage. Yet that's what happened to our children in Massachusetts, just in 1990, and for some reason we don't get the same reaction." ( From a speech delivered by Doreen A. Cavanaugh, Executive Director of the Massachusetts Children's Trust Fund, at a breakfast for corporate leaders sponsored by the Houghton Mifflin Company.)

- From 1983 to 1990, reports of child abuse and neglect increased by **128 percent** in Massachusetts.
- In 1990 in Massachusetts, there were **82,831** children reported abused and neglected. This is a **17 percent** increase over 1989.
- In 1990, state investigators determined that **28,621** of the **82,831** children reported had been seriously abused or neglected, a **27 percent** increase over 1989.
- An average of **78** Massachusetts children per day were abused or neglected in 1990.
- In 1990, there were **89** deaths of children known to the Department of Social Services. Forty of these deaths were children under one year of age.



## THE ISSUE IN FISCAL COSTS

**"Child abuse and neglect is already considered an epidemic. Fiscal logic and human compassion require action. Our heightened awareness and knowledge has forced the profound question: Can child abuse be prevented? Can society afford not to?" (From: It's Never Too Soon, A Blueprint for Preventing Child Abuse by Strengthening Massachusetts Families.)**

- In studies of seriously maltreated children, more than half have shown evidence of permanent neurological, physical and developmental damage.
- The Massachusetts Department of Social Services estimates that it costs an average of **\$7,000 to \$11,000** to provide protective services to a family after abuse and neglect has occurred.
- In Massachusetts, an average protective case requiring foster care costs **\$17,000** per year.
- An average residential care placement in the Commonwealth costs **\$30,000 to \$50,000**.
- Abused and/or neglected children later show up in disproportionate numbers in mental health, homeless and correctional systems.





## THE RESPONSE

The Children's Trust Fund is the only organization established by law in Massachusetts whose sole purpose is to mobilize all segments of the community to prevent child abuse and neglect by strengthening and supporting families. "It's Never Too Soon, A Blueprint for Preventing Child Abuse by Strengthening Massachusetts Families" defines the goals of the Massachusetts Children's Trust Fund. In summary, the "Blueprint's" goals are:

- To promote cultural beliefs which are supportive of families and intolerant of interpersonal violence;
- To promote policies which will assure that the basic needs of all Massachusetts families are adequately met;
- To promote policy and institutional changes which are responsive to the changing needs of families;
- To provide a continuum of family education and support services which prepare and assist parents in their caretaking roles; and
- To provide education, skill-building and supportive programs for children which enhance healthy development and help children protect themselves from abuse.

The "Blueprint" also integrates the commonly polarized views: "What should government and communities do for the family?" into policy and program recommendations which address the question "What can government and communities do to enhance a family's capacity to help itself? " Further, the "Blueprint" states: "No single policy or program will be sufficient to prevent physical abuse and neglect, emotional maltreatment and sexual abuse of children. Instead, a combination of strategies is needed to reduce sources of stress on families and to strengthen the coping resources of communities, families and children."

## DEVELOPMENT EFFORTS

Sarah Nicoson

Dear Children's Trust Fund,

I am glad I can be  
of help to you.

I gave my father,  
Robert Nicoson, \$10.00

in cash and he wrote  
a check.

I hope you can get  
the right kind of  
counseling that the children  
need. Because I am 12 yrs.  
old and I would hate  
to be in that situation.



Sincerely,

Sarah Nicoson

## HIGHLIGHTS

### PRIVATE DEVELOPMENT

- In October 1990, WZOU 94.5 FM. and the Massachusetts Children's Trust Fund forged an exciting partnership for preventing child abuse and neglect. The partnership resulted after WZOU polled its audience and discovered that child abuse was a major concern to its listeners. With this knowledge, WZOU came to the Children's Trust Fund to see if there was a way they could make a difference in the lives of families and children in Massachusetts. The result was the first annual Children's Trust Concert and Radio-thon.



The 33 hour radio-thon was a huge success with over 1000 WZOU listeners calling to make their prevention pledges. The response was heartwarming with pledges ranging from 50 cents to \$1000. Many of the callers told their personal stories as victims of child abuse and neglect. Their desire to prevent abuse from happening to other children came through loud and clear.

The Children's Trust Concert held on October 27th at Clubland in Worcester featured the donated talent of Jya, You Crew, Louie, Louie, Eddie Money, Nelson and Vanilla Ice. It sold out and together with the radio-thon, raised over \$30,000 for the Children's Trust Fund.

To continue the partnership, WZOU held "The World's biggest Baby Shower" an event which allowed visitors to learn about the latest baby products and give their admission price to the Children's Trust Fund.

- In March over 400 people gathered at the Boston Children's Museum to recognize the accomplishments of Philip W. Johnston, former legislator and outgoing Secretary of Human Services. At the event the Children's Trust Fund Board presented Mr. Johnston with the second annual Child Abuse Prevention Leadership Award. Proceeds from the event were used to establish the Children's Trust Fund endowment fund.
- To introduce the Children's Trust Fund to the corporate funding community, Gary Smith of the Houghton Mifflin Company, hosted a get acquainted breakfast at the Boston Harbor Hotel in April, Child Abuse Prevention month. In attendance was Ann Hurd, representing Digital Equipment Corporation, the Trust Fund's first \$100,000 corporate contributor.



- In May, the Junior League of Boston held the Maureen Newman Memorial Legislative Day. On that occasion the Junior League demonstrated the Trust Fund's unique private-public partnership by first presenting a private contribution to the Children's Trust Fund in Maureen's name. Later that afternoon, League members carried on Maureen's child advocacy agenda by visiting their legislative delegations in support of S1522, An Act Authorizing a Dedicated Revenue Stream to the Children's Trust Fund.
- In order to expand development efforts, the Children's Trust Fund Board established the Friends of the Children's Trust Fund, a tax-exempt private nonprofit corporation. The sole mission of the Friends is to raise funds and increase support for the Children's Trust Fund.

## **PUBLIC DEVELOPMENT**

- S1522, An Act Authorizing the Dedication of Revenue Streams to the Children's Trust Fund was refiled by Representative Kevin Fitzgerald and Senator Frederick Berry. The bill would create an source of funding by authorizing the lottery to designate the average of one day's receipts from the Arts Lottery in the month of April to the Children's Trust Fund. Senator Norton, bill Co-sponsor and Senate Chair of the Joint Committee on Government Regulations worked to assure a favorable committee report for this important piece of legislation.
- Up for reauthorization this session, the Federal Child Abuse Prevention Challenge Grant is a very important source of revenue for the Trust Fund. Board members educated the public on the grant's importance and worked with the Massachusetts congressional delegation to ensure the grant's continuation and to increase its appropriation. Through this grant, the Federal Government matches up to 25 percent any contribution to the Children's Trust Fund from either the public or private sources.

## FINANCIAL INFORMATION

During FY'91, the Massachusetts Children's Trust Fund derived income from a state appropriation, private contributions and matching monies from the Federal Child Abuse Prevention Challenge Grant.

### ESTIMATED REVENUES AND EXPENDITURES

JULY 1, 1990 - JUNE 30, 1991

#### REVENUES

PRIOR FY CARRY OVER	\$156,066
STATE APPROPRIATION	\$130,606
FEDERAL CHALLENGE GRANT	\$148,621
PRIVATE CONTRIBUTIONS	\$57,054
TOTAL REVENUES	\$492,347

#### EXPENDITURES

OPERATIONS	\$157,749
PROGRAM	\$148,293
TOTAL EXPENDITURES	\$306,042

REVENUES MINUS EXPENSES	\$186,305
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ENDOWMENT	\$11,000
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TRUST FUND BALANCE	\$175,305
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## PROGRAMS FOR CHILDREN AND FAMILIES



Kids and Company: Together for Safety Curriculum Kit.  
Program sponsored by Digital Equipment Corporation.

## PUBLIC EDUCATION

### **PUBLIC AFFAIRS CAMPAIGN:**

Implementing the only unanimous recommendation in the Blueprint, The Children's Trust Fund Board is developing a three phase multi-year public education campaign designed to:

- create awareness of the extent of the problem of child abuse and neglect and the need for prevention;
- create a local community based intervention tailored to parents of children from birth to three years; and
- create a process to help strengthen communities in their efforts to support their families.

The Massachusetts Committee for Children and Youth is the Children's Trust Fund's partner in this effort.

### **PREVENTION AND FAMILY SUPPORT CLEARINGHOUSE:**

The Children's Trust Fund recently began developing a current, comprehensive and accessible resource center on child abuse prevention and family support. In Massachusetts, child abuse prevention and family support programs are being carried out in a variety of settings. However, none of this information on these programs has been uniformly captured, organized and computerized for easy access. Additionally, many academic institutions in Massachusetts are conducting research studies and providing national leadership in the child abuse prevention and family support area. The Trust Fund's clearinghouse will link closely with these institutions and coordinate information in a central database. The development of a Prevention and Family Support Clearinghouse represents a significant step in carrying out the Trust Fund's mission.



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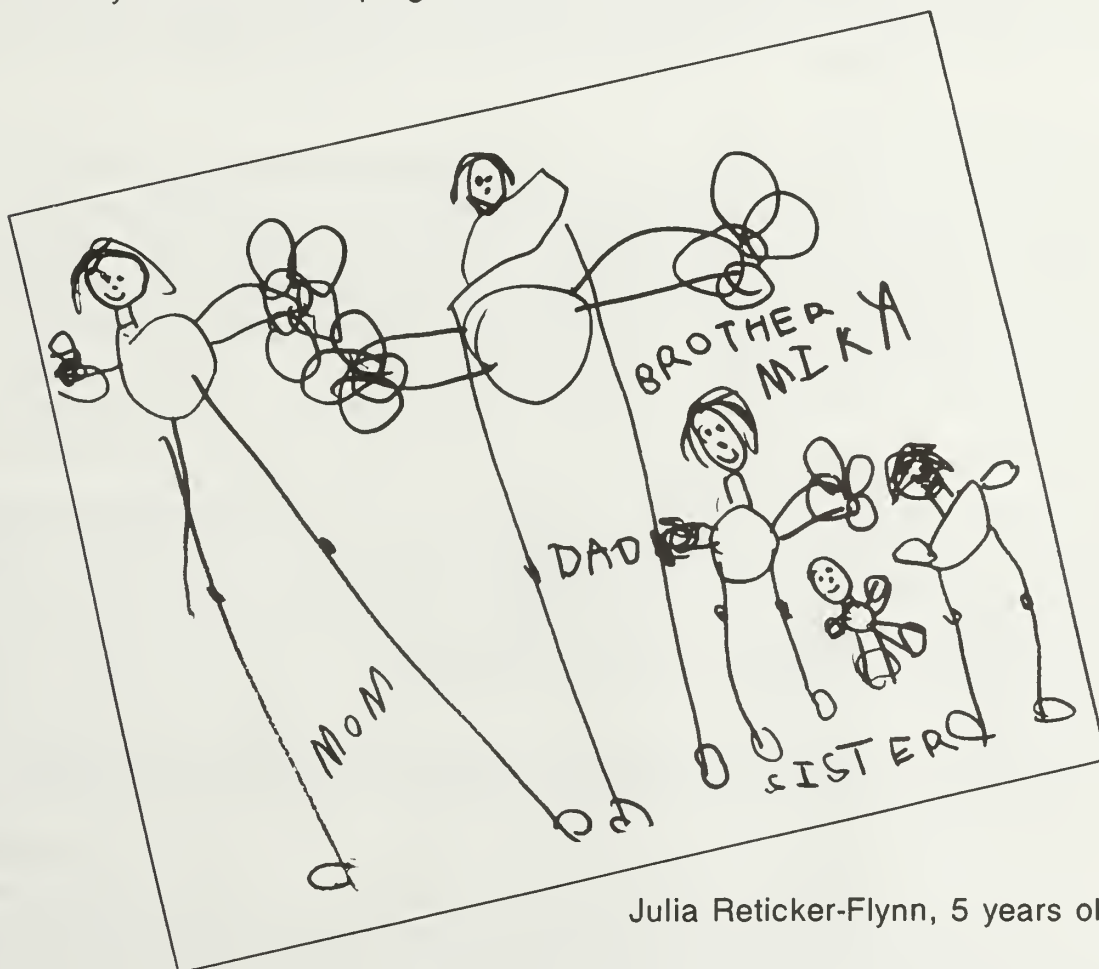
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## FAMILY SUPPORT PROGRAMS

A total of 21 family support programs sponsored by community-based volunteer groups throughout the state received seed money from the Children's Trust Fund during FY'91. These programs, coordinated by local Councils for Children, are designed to support families with children from birth to five years of age. Each program is unique in its design and is tailored to meet the needs of parents in the community it serves. The programs are:



Julia Reticker-Flynn, 5 years old.

### ATTLEBORO:

#### Basic Life and Parenting Skills for Adolescent Parents

This program teaches teen-age parents the skills they need to be successful at raising their children. Mastering these skills helps reduce stress and assists them to feel more confident and adept in their parenting role. It also increases the participants' awareness of additional community resources that provide support and services for parents.



**BAYSIDE:****Storytelling: A Therapeutic Approach for Dorchester Families.**

Many Dorchester families suffer from poverty, poor housing conditions and isolation. All are affected by violence and substance abuse in their neighborhood. This storytelling program provides a forum for parents to come together with one another, to express their fears, and explore their parenting role. Additionally, they learn how to use other community resources for support. Parents are encouraged to be storytellers for their own children.

**BLACKSTONE VALLEY:****Parenting Classes and Home Visitor Support for New Young Parents**

Targeting young first-time parents (ages 14-25 years), this program collaborates with the regional hospital to offer parenting classes and home visitors. Basic education is provided on growth and development, nutrition, health and safety. Additionally, volunteers from the community are trained to provide home visitor services to young parents who need more support.

**BROCKTON:****Parenting Education/Support for Low Income Housing Residents**

Weekly parent education and support groups are run at a low income housing development for residents. The goals of this program are: to assist parents in identifying and recognizing normal child development and age appropriate behavior; to assist parents in identifying their own strengths and abilities as parents; to encourage parents to build supportive networks themselves.

**CAMBRIDGE:****Parent Aides for Homeless Families Transitioning to Permanent Homes**

Trained volunteer parent aides are matched with families who are leaving a Cambridge shelter for a permanent home. Volunteers act as friend/mentor/role models through the stressful process of adjustment to a new home and community. Parent aides help families acquire life skills, such as homemaking and child-rearing. They also assist in locating and accessing community resources. By being an understanding friend and positive role model, the parent-aide helps build a parent's confidence and facilitates a successful transition to a new living environment.

**CAPE COD AND ISLANDS:****Parenting Education**

Using a curriculum that stresses development of communication skills for parents, trained staff from four community agencies offer programs to their own groups of parents. Sessions introduce parents to skills that help them discipline without hurting or alienating, foster a family atmosphere of love and respect, and engage a child's willing cooperation. Parents are also encouraged to form relationships with each other and continue to support each other when the classes are over.

**CAPITAL,CHELSEA,REVERE AND WINTHROP:****Support Group for Maverick Street Low Income Housing Residents**

A multicultural group of young parents meets weekly at the Maverick Street Housing development in East Boston to support each other, thereby reducing the isolation and distrust which can present significant barriers to effective and rewarding parenting. The group participates in activities such as cooking, field trips, and toy exchanges that reflect the various cultures involved. Information is presented in an English as a Second Language context. Parenting information is provided on an informal basis, and occasionally by a visiting expert.

**FALL RIVER:****Parent Centers for At-Risk Parents**

Two Parent Centers have been established which provide support to parents who are at-risk of child abuse due to social isolation, recent moves and cultural differences. While the programs are educational in focus with presentations on subjects such as normal growth and development, nutrition, communication, and discipline, their major purpose is to reduce social isolation. As such, Parent Center groups are convened and led by a trained parent-volunteer and are held in homes or community settings.

**HAMPSHIRE COUNTY:****Parenting Education/Support for Southeast Asian Parents**

A Council for Children survey completed in 1990 found that the Southeast Asian population in Hampshire County had little or no access to parenting education and support services. To fill this need, the local Council for Children organized a parenting education and support group for this population. A key component of the program includes coordinated outreach to the network of religious and social service agencies and the public school systems that are already working with these parents.

**LOWELL:****Positive Parenting Experience Project for Teen Parents**

This after school program for teen parents focuses on the young person's role as a parent, and on preparing them for future demands. These adolescent parents develop an improved understanding of child development, and plan and carry out activities which will both improve the bonding they feel with their babies and their parenting skills. Basic life skills are featured in the program also, as well as information about other community resources.

**NEW BEDFORD:****Parenting Education/Support for Low Income Housing Residents.**

A parenting education and support group is held biweekly in New Bedford's Ben Rose Housing Development. Basic information about child development, fostering

children's self-esteem and using positive discipline is provided. In addition, group leaders work to promote the development of a peer support network for parents in the neighborhood and help participants become familiar with other community resources.

#### **NORTH CENTRAL:**

##### **Parenting Education for Three Diverse Groups of Parents**

Using a parenting education curriculum that teaches positive parenting techniques based on mutual respect and understanding, this program provides an educational series for parents in three diverse settings. A neighborhood drop-in center in Fitchburg, the Spanish-American Center in Leominster, and a community space for Groton and Pepperell parents are the sites used for these sessions.

#### **PLYMOUTH:**

##### **Parenting and Drug Abuse Education Series**

An educational series divided into two distinct components is offered to Plymouth parents. The first series of meetings centers on parenting skills, focusing on topics such as self-control, healthy decision making, and creating a need-satisfying family. The second series of meetings focuses on alcohol and drug abuse. Building on the skills developed in the first series the overall goal is to develop a child's self esteem, thereby reducing his or her chances of becoming involved in drugs and alcohol use.

#### **SOMERVILLE:**

##### **Parenting Education/Support for a Low Income Housing Community**

Parenting education and support are offered weekly to the residents and nearby neighbors of the Mystic low income housing community. A special effort is made to reach out to refugee parents who are facing unique parenting dilemmas due to cultural differences in child-rearing. Parenting education is provided informally at support meetings and by professionals who present workshops once a month. Additionally, participating parents' knowledge of other community resources is enhanced by arranging for special events and field trips to off-site places such as the library and the Somerville Parent Resource Center.

#### **SOUTH CENTRAL:**

##### **PARENTING EDUCATION/SELF-HELP FOR HISPANIC PARENTS**

Classes offering both parenting education and self-help skills are offered to Hispanic parents in Southbridge and Webster. This population was chosen because there are few resources available to Latino parents in these communities. Trained volunteers are assisted by community leaders to lead these groups and a special effort is made to involve fathers as well as mothers.



## **SOUTH SHORE AND COASTLINE:**

### **Parenting Education/Support Groups**

Parenting education classes with follow up support groups are offered to parents who reside in the South Shore and Coastline areas. A parenting curriculum is used that presents developmental information and teaches the skills needed to foster cooperation in young children. On-going support groups led by trained parent leaders are available to participants after the formal part of the program has ended. Programs are held in Quincy, Randolph, Weymouth and Hull. Sponsors plan to identify two other towns as future program sites.

## **SPRINGFIELD:**

### **Maternal-Infant Bonding Program for Teen Parents**

A Maternal-Infant Bonding Program for homeless parenting teens is provided at two shelters in Springfield. The objective of the program is to help participating teens bond successfully with their children to ensure a strong family unit. Other goals are: to increase the mother's understanding of her own needs and personal developmental experiences; to increase the mother's understanding of growth and development of infants and children; to encourage the development of specific skills and good mothering techniques; and to provide opportunities for socialization and peer support.

## **TAUNTON:**

### **Parenting Education and Support Groups**

Parenting education and support groups are offered to parents of the Greater Taunton area, and support groups are available at two low income housing developments in the city of Taunton. The goals of these programs are to help participants learn positive behavior management and parenting, and to increase opportunities for parents to network and form support groups. Parents leaders are trained and encouraged to form their own self-help groups after the formal part of the program has ended.

## **TRI-CITY/EASTERN MIDDLESEX:**

### **Parenting Education/Support for Low Income Housing Residents**

Trained volunteers teach parenting education and offer support programs in a Malden low income housing development. The program's premise is that "it is normal for parents to need support, it is acceptable to reach out for help, and that help is available." The project emphasizes building on the strengths of parents by providing positive support and encouragement so that participants feel more self-confident and competent in their parenting roles.

**WACHUSETTS:****Parent Aide/Parenting Education for Gardner Residents**

Parents in Gardner who are socially isolated or under emotional, financial and personal stress are targeted for this parent aide and parenting education program. Trained volunteers act as companions to families for a four month period. At the end of that time, the parents are offered an opportunity to join a parenting education program which is also open to the general public.

**WORCESTER:****Parenting Education for Teen, Latino and Single Parents**

Community volunteers are trained to lead parenting education groups for teen, Latino and single parents. In addition to developing parenting skills the groups are encouraged to create a peer support network that will continue independently at the completion of each group. To lay the foundation for peer support, parents are encouraged to network between weekly sessions at each other's homes and at community sites such as parks and libraries.

# CHILD ASSAULT PREVENTION PROGRAMS

KIDS AND COMPANY: TOGETHER FOR SAFETY:



L. to r.: Ann Hurd, Digital Equipment Corporation; Patricia Leonard-Russo, Salem School Adjustment Counselor; and Maurice Boisvert, Children's Trust Fund Chairman, at grant presentation.

A total of seventeen school systems throughout the state received grants to implement this comprehensive personal safety curriculum for Grades K through 6. The program provides children with skills, information, self-confidence and support which will enhance their self-esteem and help prevent abuse. Working hand in hand with parents, teachers use a combination of games, songs, puzzles, role playing, activities, visual aids and homework to help children learn basic safety rules. Children also learn who to approach if they believe themselves to be in danger. Made possible by a major corporate contribution from Digital Equipment Corporation, the Kids and Company program is currently being taught in the following schools or school systems: Berkshire Bible Academy, Belchertown, Boxford, Chelsea, Children's Language Institute, Easthampton, Hadley, Holyoke, Mashpee, Metheun, Rockland, Rockport, Salem, Rowe, Springfield, Westfield, and Whitman.



## **MASSACHUSETTS CHILD ASSAULT PREVENTION PROJECT:**

A community-based program, the MASS/CAPP center at the Judge Baker Children's Center in Boston trains people to teach assault prevention skills to children in their own communities. These trained volunteers present the child abuse prevention programs in schools, day care centers, camps and other suitable sites. Children learn they have basic rights to be "safe, strong, and free" and how to protect those rights. In FY'90 and FY'91, the communities served include: Amesbury, Arlington, Athol, Beverly, Braintree, Brockton, Brookline, Cambridge, Cape Cod, Chelmsford, Cohasset, Concord, Dedham, Dorchester, E. Boston, Everett, Framingham, Haverhill, Jamaica Plain, Lexington, Lynnfield, Marlboro, Medford, Melrose, Nantucket, Newburyport, Orange, Quincy, Salem, Somerville, Stoneham, Wakefield, Westfield and Woburn.

## **PROJECT ESCAPE:**

The ESCAPE program is offered by the Herbert Lipton Community Mental Health Center in Fitchburg, Massachusetts. The program is based on the premise that just as children are taught how to cross the street, not to play with matches, and how to be safe in the water, abuse prevention should be included in every child's basic safety education.

Project ESCAPE staff provide sexual abuse prevention and personal safety strategies to teachers, administrators and parents of children in Head Start, day care programs or elementary schools. The Personal Safety Curriculum used in the classrooms includes theory as well as hands-on experience, interactive learning and feedback. Additionally, project ESCAPE provides community workshops and discussion opportunities for parents on prevention concepts and teaching safety at home. During FY'91 Lipton Center Staff brought Project ESCAPE to the Ayer, Clinton, Fitchburg, Gardner, and Leominster Head Start programs; and the Athol, Clinton, Gardner, Grafton, Winchendon, and Worcester school systems.



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Kathleen M. Reticker, M.S.  
Director of Finance/  
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## **ACKNOWLEDGEMENTS**

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GOVERNMENT DOCUMENTS  
COLLECTION

APR 28 1993

*Massachusetts* **children's trust fund**

annual report fiscal year 1992



CHILDREN'S TRUST FUND

IS A PUBLIC-PRIVATE PARTNERSHIP WHOSE SOLE PURPOSE

IS TO MOBILIZE ALL SEGMENTS OF THE COMMUNITY

TO PREVENT CHILD ABUSE AND NEGLECT

BY STRENGTHENING AND SUPPORTING FAMILIES.

CREATED BY STATE LAW IN 1988,

CHILDREN'S TRUST FUND IS CHARGED WITH IMPLEMENTING

MASSACHUSETTS' CHILD ABUSE PREVENTION PLAN.





June 1992

Dear Friend,

Fiscal year 1992 has been an exciting year for the Children's Trust Fund: a year of building and mobilizing resources for child abuse and neglect prevention. As the number of children abused and neglected increases every day, the need for these resources has never been more urgent.

With the passage of the Children's Trust Fund Revenue Streams Bill, the Trust Fund has secured up to \$3 million in revenue over the next three years for child abuse and neglect prevention, and laid the foundation for a statewide network of legislators, individuals and organizations committed to child abuse prevention.

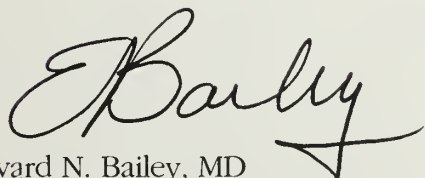
This year, the Trust Fund board has grown to 37 members. These new members, representing the business, media, legal and community sectors, have expanded the vision, knowledge and energy of the Children's Trust Fund.

The development of the Community Based Family Support grants has provided the means with which to build resources at the local level for child abuse prevention. The Urban Institute — established by Judge Baker Guidance Center and the Roxbury Multiservice Center — has been working to identify the resources available and necessary for inner-city prevention projects. The second year of the *Kids and Company: Together for Safety* project — with Digital Equipment Corporation — has built on the resources available to children and their families through the school-based personal safety curricula. In FY'93, the Children's Trust Fund board will expand those resources, making this our first statewide Demonstration Grant.

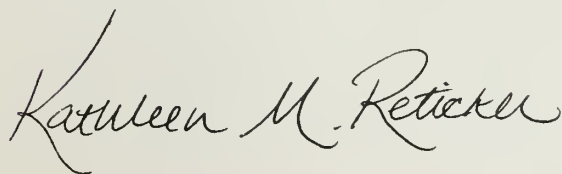
The establishment of a permanent endowment for child abuse and neglect prevention was made possible by the first annual Casino Night, raising close to \$100,000 — including the generous donation of Laurel A. O'Connor and Fred A. Wang. This endowment guarantees that there will be resources for child abuse prevention not only today, but in the future as well.

The challenge for the Trust Fund board in fiscal year 1993 is to utilize its resources wisely yet expediently so that families will get the support they need to raise their children. We hope that you will join us in meeting that challenge and thank you for your continued support.

Sincerely,



Edward N. Bailey, MD  
Chair, Children's Trust Fund Board



Kathleen M. Reticker  
Acting Director



.....

Our Board of Directors has established the following prevention goals for the next three years:

to ensure a statewide voluntary neonatal home visiting program for all families in Massachusetts, and

to encourage empowerment of children through a school-based safety and abuse prevention program in every school.

Why is the Children's Trust Fund needed?

The incidence of child maltreatment in our state has been increasing at an alarming rate year after year. This statewide epidemic threatens all families in our state, regardless of race, culture, class or family structure.

"every 47 seconds, a child is abused or neglected" in this country.

In fiscal year 1992, the Children's Trust Fund used available resources to fund prevention programs across the state, including:

During 1991 in Massachusetts:

- 1 out of 16 children were reported abused or neglected; there were 88,748 total reports, or 243 reports per day.
- 28,048 children were confirmed to be abused or neglected.
- 2,858 children were so severely abused that their cases were referred to district attorneys.
- 18 parent and family support and education programs,
- over 60 school-based child personal safety and assault prevention programs,
- public awareness about the prevention of child abuse and neglect,
- initiation of a neonatal home visiting system for Massachusetts, and
- legislative advocacy to increase abuse prevention resources.

## MISSION AND GOALS

Nationally, 2.5 million children were reported abused or neglected in 1990. *Time Magazine* recently reported that



# STATEMENT OF REVENUES AND EXPENSES

ESTIMATED FOR THE YEAR ENDED JUNE 30, 1992

---

## Children's Trust Fund

### Revenues

State Appropriation	\$123,577.00
Federal Challenge Grant	
Fiscal Year 1991	92,202.00
Fiscal Year 1992	41,965.00
Interest	9,830.00
Donations/Friends of Children's Trust Fund	2,800.00
Total Revenue	270,374.00

### Expenses

Personnel	136,952.00
Administration and General	38,610.00
Contracted Programs	91,763.00
Total Expenses	267,325.00

<b>Revenues-Expenses</b>	<b>3,049.00</b>
--------------------------	-----------------

### Fund Balance

Beginning Fund Balance	134,245.00
Fiscal Year 1992 Activity	3,049.00
Ending Fund Balance	137,294.00
Phillip W. Johnston Fund	11,000.00

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## Friends of Children's Trust Fund

### Revenues

Casino Night at Avalon	\$112,458.00
WZOU Radiothon and Baby Shower	4,853.00
Mother's Day Card	5,165.00
Miscellaneous Donations	1,150.00

### Expenses

Casino Night at Avalon	13,492.00
WZOU Radiothon and Baby Shower	53.00
Mother's Day Card	3,490.00
Miscellaneous Expenses	640.00
Donations to Children's Trust Fund	2,800.00

### Fund Balance

Endowment	98,966.00
General Fund	3,035.00

.....

"This is just as important as Math!"  
*Belchertown Parent*

"The program has been an overwhelming success. Teachers have enjoyed teaching it, students have learned a great deal of information that will help to keep them safe, and parents are pleased with the way the information was presented and in the opportunity to become a part of the program by using the parent guide. It has opened up lines of communication around a topic that is rarely discussed."

*Methuen Assistant  
Superintendent*

# KIDS AND COMPANY: TOGETHER FOR SAFETY

Children's Trust Fund and Digital Equipment Corporation recently completed two years of successful collaboration to bring a child assault prevention curriculum to children and parents in Massachusetts. *Kids and Company: Together for Safety* is a program of the Adam Walsh Children's Fund and the National Center for Missing and Exploited Children, produced with the support of Digital Equipment Corporation.

*Kids and Company* has been tested across the country and is highly acclaimed by educators, psychologists, lawyers, administrators, child protection workers, parents and community leaders.

The collaboration between Children's Trust Fund and Digital Equipment Corporation has enabled seventeen school systems to implement *Kids and Company* in their elementary schools.

Approximately 20,117 Massachusetts children and their parents participated in *Kids and Company* programs, and approximately 341 school personnel received training on program implementation and child abuse and neglect prevention.

The following schools or school systems received funding for *Kids and Company*: Berkshire Bible Academy, Belchertown, Boxford, Chelsea, Children's Language Institute, Easthampton, Holyoke, Mashpee, Methuen, Rockland, Rockport, Salem, Rowe, Springfield, Waltham, Westfield and Whitman.

Digital Equipment Corporation and the Children's Trust Fund have recently agreed to continue their collaboration over the next three years to bring this program to other children, parents and schools in Massachusetts.

.....

The birth of a child, especially the first child, provides an opportunity to teach and encourage good parenting practices before harmful patterns are established.

The Children's Trust Fund has established as one of its primary goals: to ensure a statewide voluntary neonatal home visiting program (NHV) for all families in Massachusetts. The concept of neonatal home visiting has attained strong and enthusiastic endorsement from several quarters.

As its primary programmatic recommendation, the United States Advisory Board on Child Abuse and Neglect strongly advocates the development of a national NHV system. In February 1992, the National Committee for the Prevention of Child Abuse and Neglect (NCPCA) launched "Healthy Families America," an initiative to pilot neonatal home visiting models in 25 states. The NCPCA requires that three organizations in each state be involved in the planning of these pilots: the NCPCA chapter, the

department of maternal and child health, and the Children's Trust Fund.

Having been selected, the Massachusetts Children's Trust Fund has already begun the effort to establish a network of home visiting programs. Meetings of key organizations are held regularly to foster collaboration and forge a statewide vision. Over the next three years, the Children's Trust Fund will implement multiple strategies to ensure that this vision is fulfilled.

*"The proposed project goal is to lay the foundation for a nationwide, voluntary neonatal home visiting program. To do so, we will put together a network of people and organizations who are willing to establish home visitor service and we will teach them how to do so."*

— NCPCA

Lynn McCann Studios



# NEONATAL HOME VISITING

Eighteen family support programs for parents with children from birth to five were supported by the Children's Trust Fund during FY'92. Coordinated by local Councils for Children, they reflect an impressive range of innovative community programs for families.

ATTLEBORO  
School-based  
Basic Life and  
Parenting  
Skills for  
Adolescent  
Parents

BAYSIDE  
Storytelling: A  
Therapeutic  
Approach for  
Dorchester  
Families

BLACKSTONE  
VALLEY  
Hospital-  
based  
Parenting  
Classes for  
New Young  
Parents

BROCKTON  
Parenting  
Support/  
Education for  
Low Income  
Housing  
Residents

*"I've watched all the parents struggling to understand and practice different concepts. One mother in particular comes to mind. She is Southeast Asian and did not want to have a baby when she became*

*pregnant. She was a junior in high school when the baby was born (she is a senior this year). She described her baby as mean for crying and bad when she wouldn't go to sleep so that she could study. When the baby wouldn't she would spank it and then it would cry itself to sleep. As she learned the baby's developmental abilities and needs she talked about how wrong she had been in her actions. She especially enjoyed hearing that the other girls had the same problems and feelings that she did and learning how they handled them."*—PROGRAM COORDINATOR

FOR THE LOWELL AFTER SCHOOL  
PROGRAM FOR TEEN PARENTS

CAMBRIDGE  
Mentors for  
Homeless  
Families  
Moving to  
Permanent  
Housing

FALL RIVER  
Parenting  
Education/  
Support for  
At-Risk  
Parents

HAMPSHIRE  
COUNTY  
Parenting  
Education/  
Support for  
Southeast  
Asian Parents

LOWELL  
After School  
Parenting  
Program for  
Teen Parents

NEW BEDFORD  
Nurturing  
Program for  
At-Risk  
Parents

Representative Daniel Valianti  
and friends.



# FAMILY SUPPORT



*"After four to seven months of working with their matched families, Parent-To-Parent mentors have established strong bonds with them and have helped and supported them in a wide variety of situations and endeavors. They have helped with hospital emergencies, AFDC determinations, immigration hearings, emergency service requests and children's special education plans. They have helped their mentees find and become settled in permanent housing, make child care arrangements, enroll in school or training programs, deal with the landlord and resources such as public transportation, grocery stores, laundromats, thrift shops, parks and libraries, and have shopped, baked cookies, decorated Christmas trees and shared meals and holidays together. Perhaps most important, mentors have helped their mentees think and work through myriad personal issues and begin to work toward long-term goals. For some parents, the relationship has changed the way they think, plan, and problem-solve and helped restore self-esteem and a sense of trust."* —PROGRAM COORDINATOR

FOR CAMBRIDGE

NORTH  
CENTRAL  
Parenting  
Education

SOMERVILLE  
Parenting  
Education/  
Support for  
Low Income  
Housing  
Community

SOUTH  
CENTRAL  
Parenting  
Support for  
Southbridge  
and Webster  
Hispanic  
Families

SOUTH  
SHORE AND  
COASTLINE  
Parenting  
Education/  
Support  
Groups

*"These groups were filled to capacity after a single brief article was placed in The Gardner News, a local paper. This response indicates to us a serious need for this type of education and support in the Gardner area."*

—PROGRAM COORDINATOR FOR THE  
GARDNER PARENTING EDUCATION  
PROGRAM

*"Two young women presented their own experience at the Council For Children meeting. They shared the great differences in their homes, calm where there was turmoil, mutual respect where the child had been hitting the mother, been screaming and yelling, blame and judgement."*

—PROGRAM COORDINATOR OF THE  
SOUTH SHORE AND COASTLINE  
PARENTING EDUCATION PROGRAM

SPRINGFIELD  
Maternal-  
Infant  
Bonding  
Program for  
Teen Parents

TAUNTON  
Parenting  
Education

TRI-CITY/  
MIDDLESEX  
Parenting  
Education/  
Support for  
Low Income  
Housing  
Residents

WACHUSETT  
Parenting  
Education for  
Gardner  
Families

WORCESTER  
Parenting  
Education/  
Support for  
Families



Lucy Hudson

.....

Child abuse crosses all cultural,  
ethnic, economic and social lines.

Parents, children,  
legislators and other  
concerned individuals  
gathered at the State  
House in April at a  
ceremony hosted by the  
Children's Trust Fund to  
proclaim their  
commitment to prevent  
child abuse.

This proclamation also  
states that "child abuse  
crosses all cultural, ethnic,  
economic and social lines;  
and the Commonwealth of  
Massachusetts is fully  
committed to executing  
initiatives designed to  
prevent child abuse  
statewide."

Lieutenant Governor Paul  
Cellucci presented  
Governor Weld's  
proclamation declaring  
April Child Abuse  
Prevention Month. Citing  
the 28,048 supported child  
abuse cases in  
Massachusetts in 1991, it  
was proclaimed that "the  
prevention of child abuse  
in our society is one of  
the most compelling  
issues of the day."

The ceremony included  
special recognition of  
Doreen A. Cavanaugh,  
past Executive Director of  
the Children's Trust Fund  
and contributor to *It's Never  
Too Soon: A Blueprint for  
Preventing Child Abuse by  
Strengthening Massachusetts  
Families*. The House of  
Representatives, the  
Senate and Lieutenant  
Governor Cellucci all  
issued special citations to  
Doreen in recognition of  
her work to prevent child  
abuse.

# APRIL IS DECLARED CHILD ABUSE PREVENTION MONTH

# CHILD ASSAULT PREVENTION PROGRAMS

.....

*Project ESCAPE* trains teachers to develop their school's comprehensive health education program, and to include sexual abuse prevention and personal safety.

This year, training and follow-up services were delivered in Gardner, Webster, Athol, Orange, Fitchburg, Worcester, Berlin, Winchendon, North County Head Start Programs, Fort Devens Daycare Center and the Quinsigamond Community College Childcare Center. First-time trainings were held in Catholic Schools in Worcester County and were well-received by both the lay and religious staff.

Consultation and special training were provided for community groups including Nashoba Regional High School special needs children and Sterling

Mother's Group, while Worcester sixth graders were taught about acquaintance rape.

*Massachusetts Child Assault Prevention Program (Mass/CAPP)* trains people to teach assault prevention skills to children in their communities.

These volunteers and teachers present prevention programs in schools, day care centers, camps and other suitable sites. Children learn they have the right to be "safe, strong and free," and learn to protect that right. This year, *Mass/CAPP* reports that 31,000 children in 50 school districts have been served.

## *InnerCity Child Assault Prevention Institute*

On May 15, 1992, Roxbury Multi-Service Center and Judge Baker Children's Center sponsored the conference, *What Is More Precious Than a Child?* at Roxbury Community College. More than one hundred service providers, parents and public officials met to begin the process of developing urban models for child sexual abuse prevention.



*"There are a lot of things you hope will make a difference, but I really believe this will."  
State Senator Frederick E. Berry*

Nine years of work and waiting came to an end December 30, 1991 when Governor Weld signed into law legislation that created a dedicated revenue stream for the Massachusetts Children's Trust Fund.

The legislation authorizes the lottery to designate annually — for three years — one day's receipts of the arts lottery proceeds to the Children's Trust Fund. Beginning in April of 1993, the Trust Fund will realize up to one million dollars each year for child abuse prevention programs.

This outstanding accomplishment on behalf of children and families was achieved through the efforts of a broad-based, state-wide coalition of legislators, organizations and individuals. House and Senate sponsors of the bill, Representative Kevin Fitzgerald and Senator Frederick Berry, lead the fight through the State House to ensure the bill's successful passage. Other sponsors of the bill were: Representatives Paul Caron, David Cohen, Barbara Gardner, Barbara Hildt, Stephen Karol, Edward Lambert, Nelson Merced, Susan Tracey and William Reinstein; Senators Brian Lees, Thomas Norton, Lois Pines and Stanley Rosenberg.

## LEGISLATED REVENUE STREAM

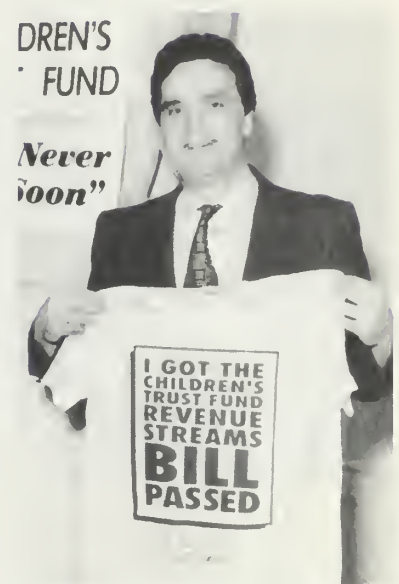


The Board of Directors hosted a celebration to mark the passage of the revenue streams bill at the State House in February which was attended by many of the bill's supporters.

Highlights of the celebration included the ceremonial signing of the bill by Governor Weld and presentation of special T-shirts to everyone attending that read, "I got the Children's Trust Fund Revenue Streams Bill passed." Senator Berry and Representative Fitzgerald were presented with framed shirts in appreciation for their long-standing commitment to the Children's Trust Fund.

The Board of Directors and the staff of the Children's Trust Fund are grateful to all the individuals who worked over the past nine years to establish a dedicated revenue stream for child abuse prevention.

David Lloyd, director of the National Center on Child Abuse and Neglect said it best in his congratulatory letter to the Children's Trust Fund: *"My thoughts are with you and the undeniable heroes of the day: all those whose commitment and hard work turned your dream into reality for Massachusetts children and families."*



Representative Kevin Fitzgerald

"We got so many calls, we had no choice but to pass it."  
**William Bulger**  
Senate President

*President of Friends of Children's Trust Fund, Laurel A. O'Connor, celebrates Casino Night with Attorney General Scott Harshbarger.*



*Auctioneer Natalie Jacobsen accepts a bid at the Casino Night auction.*



On June 13, 1991, Friends of Children's Trust Fund was incorporated as a separate non-profit corporation. The mission of Friends is to increase the resources of the Children's Trust Fund.

#### Casino Night at Avalon

On October 19, 1991, Friends held the first annual Children's Trust Fund Casino Night. The event was hosted and underwritten by Friends' President Laurel A. O'Connor and her husband Fred A. Wang, and held at their residence in Beverly, Massachusetts. Event co-hosts were Chet Curtis and Natalie Jacobsen, David and Deby Cowens, Hubie and Kathy Jones and Lorraine C. Wang.

Casino Night Guests used their Avalon dollars to bid on donated items at the Casino Night Auction. Chet Curtis and Natalie Jacobsen served as auctioneers.

120 guests attended Casino Night at Avalon. Ms. O'Connor and Mr. Wang matched 100% of contributions, increasing proceeds from \$50,000 to approximately \$100,000.

# FRIENDS OF CHILDREN'S TRUST FUND

.....

*Hello,  
I babysat to earn this  
money. I'm sorry that I  
didn't have more, but I  
really want to help.*

*Thanks.*

*Mandy J  
13 yrs. old*

Mother's Day Card  
Beginning in April, Child Abuse Prevention Month, Friends offered a beautifully designed Mother's Day Card to Children's Trust Fund supporters for a minimum contribution of \$15. As well as wishing a Happy Mother's Day, the card informed the recipient that a contribution had been made in her name to the Children's Trust Fund.

245 cards were ordered and sent for an average pledge of \$21 each. Net proceeds totaled almost \$1,700. Daily advertisements and public service announcements by WZOU Radio Station were particularly effective in attracting interested contributors.



WZOU Radio has been a friend of Children's Trust Fund since 1990. This year, WZOU sponsored several fundraising events, raising almost \$5,000.

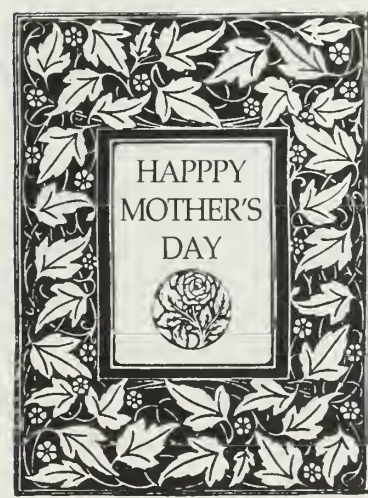
#### Radio-thon

On Saturday, November 30 and Sunday, December 1, 1991, WZOU organized a weekend-long radio-thon held on location at Faneuil Hall.

Friends' volunteers manned the phones while WZOU disc jockeys encouraged listeners to pledge, offering prizes, gift certificates and WZOU sweatshirts.

#### Baby Shower

On February 29, 1992, WZOU sponsored an event at the World Trade Center, featuring vendors of maternity, infant and children's merchandise, and a children's fashion show. Proceeds from the entrance fee went to Friends.



# BOARD OF DIRECTORS

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Assistant Director of  
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**Acknowledgements**

**Kristen Dacey**  
**Juliette Fay**  
Photographers

**Rose Marston**  
**Louis Martin**  
Statehouse Photographers

The Children's Trust Fund  
gratefully acknowledges  
the invaluable contribution  
of Marcia Pomerance to  
the creation of this report,  
and to several other  
Trust Fund projects this year.

It's never  
too soon.

Julia Reticker-Flynn



# Children's Trust Fund

Preventing Child Abuse  
in Massachusetts

GOVERNMENT DOCUMENTS  
COLLECTION

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Fiscal Year 1993

## Annual Report

*A child is a person who is going to carry on what you have started. He is going to sit where you are sitting, and when you are gone, attend to those things which you think are important. You may adopt all the policies you please, but how they are carried out depends on him. He will assume control of your cities, state and nation. He is going to move in and take over your churches, schools, universities and corporations... The fate of humanity is in his hands.*

— Abraham Lincoln





### *Children's Trust Fund*

is a public-private partnership whose sole purpose  
is to mobilize all segments of our community  
to prevent child abuse and neglect  
by strengthening and supporting families.

Created by state law in 1988,  
Children's Trust Fund is charged with implementing  
Massachusetts' child abuse prevention plan.

### *Friends of Children's Trust Fund*

was established in 1991 as a 501(c)(3) tax-exempt charity.  
As a private component of this public-private partnership,  
Friends was created to generate resources to support  
the child abuse prevention efforts of Children's Trust Fund.

# LETTER FROM THE DIRECTOR AND BOARD CHAIR

September 1993

Dear Friend,

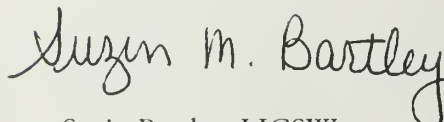
This has been an exciting and productive year for the Children's Trust Fund. Strategic planning has focused CTF's efforts toward developing a more sophisticated communications and public awareness capacity. In January, for example, CTF issued its first newsletter. After three editions, newsletter readership has grown to over 7,000 across the state.

In recognition of Child Abuse Prevention Month, CTF convened educational events for approximately 600 state, local and community leaders on newborn home visiting, a highly effective prevention strategy. These events led to the enactment of legislation creating a Special Commission on Newborn Home Visiting. CTF has also taken the lead in developing a statewide evaluation of newborn home visiting programs, and is working with public and private partners in order to develop standards of quality.

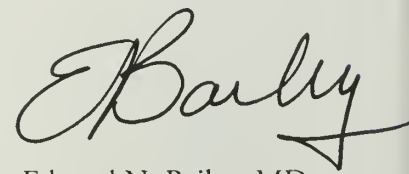
Requests for school-based child abuse prevention curricula have expanded dramatically. CTF has responded with a commitment to provide *Kids and Company: Together for Safety* to 200 new schools in fiscal year 1994. Our small, community-based grants for parenting education and support have continued to be innovative and cost-effective.

We look forward to continuing our mission to prevent child abuse by strengthening and supporting families. We hope that you will join us in meeting that challenge and thank you for your continued support.

Sincerely,



Suzin Bartley, LICSW  
Executive Director



Edward N. Bailey, MD  
Board Chair

## THE FACTS

*Every 47 seconds a child is abused or neglected in this country.*

— Time Magazine

The incidence of child maltreatment in our state continues to increase at an alarming rate each year. Since 1984, reports have risen by almost 150%.

During 1992 in Massachusetts:

- 1 out of every 22 children was reported abused or neglected. That's an average of one child in every classroom.
  - There were 89,592 total reports, or 245 reports per day. The number of reports is approximately equal to the number of births in this state.
  - 60% of child abuse incidents were due to neglect.
  - 47% of the victims of child maltreatment were under the age of six.
  - The number of children confirmed to be abused or neglected would almost fill Fenway Park.
- The average annual cost of services for for an abusive family is about \$50,000. By contrast, home visiting to prevent child abuse costs as little as \$3,000 per family.
  - The average cost of foster care for an abused child is \$17,000 per year. The parent support and education programs we fund cost under \$70 per participant.
  - The average annual cost of a youth involved in the criminal justice system is \$28,000. Child personal safety programs, like *Kids & Company*, cost a few dollars per student.



## THE COSTS

Preventing child abuse is not only humane, it's cost-effective.

# THE COSTS OF CHILD ABUSE

## THE CONSEQUENCES

### MEDICAL

*We cared for one severely abused child who lived a year with ventilator support, at costs that exceeded \$100,000. Add to the expense of acute care the price of rehabilitation and special education these children need, and the cost to the child's quality of life and ability to work and contribute to society and we begin to perceive the true cost of abuse.*

— Dr. Edward Bailey, Director of General Pediatrics, Baystate Medical Center

### EDUCATION

*About 30% of abused children have some type of language or cognitive impairment.*

— National Clinical Evaluation Study

### MENTAL HEALTH

*Up to 75% of all children in in-patient mental health facilities in this state have a history of abuse. Average annual cost of in-patient care: approximately \$64,000 annually per child.*

— Marion Freedman-Gurspan, Director of Special Projects, Children's Division, Mass. Department of Mental Health

### VIOLENCE

A 1993 report of the American Psychological Association cited child abuse as a major contributing factor to youth violence.

### LEGAL

80 to 90% of juvenile offenders come from abusive homes. These children cost the state approximately \$22 million each year through the Mass. Department of Youth Services alone.

# PARENTING SUPPORT AND EDUCATION

*It was a safe place to talk about not being the "Perfect Parent."*

— Participant of the Watertown parenting education program

*Six of the mothers who met in our groups have formed a babysitting cooperative. Another group of mothers organized a park meeting time. Two mothers whose babies were pre-term and suffer from developmental disabilities were able to connect and provide support and resources for one another.*

— Coordinator of the Brockton/Brighton family resource center

*After telling a story to her daughter, a mother told me at the next session that it was the first time she felt like a good parent.*

— Coordinator of the Dorchester storytelling program

The basic philosophy of parenting education and support is that parents do not want to mistreat their children, but they sometimes lack understanding of their children's needs. If parents are under stress and feeling unsure of how to deal with their children's misbehavior, parent groups provide an atmosphere of support where parents can learn about child development, positive discipline techniques, and other skills which help them to be better parents.

Studies of parenting programs show that an increase in parents' knowledge about child development results in an increase in maternal warmth, skills, responsiveness and participation.

Long-term effects for parents include improved mental health, higher educational achievement, decreased dependency on public support, and lower subsequent birth rates. Moreover, their children experience fewer accidents and feeding problems and achieve higher developmental status.

Long-term effects for children include reduced incidence of special education or grade retention and decreased rate of behavior problems.

CTF has developed a directory of parenting education curricula from around the country. Basic information is included on over 60 curricula, on subjects such as child development, parenting skills, positive discipline techniques, nurturing behavior, preventing drug use in children, and helping children achieve in school.

CTF will co-sponsor an all day conference on parenting education on October 3, 1993 at Wheelock College. *A View from All Sides: New Perspectives on Parenting Education* will present a multidisciplinary look at the challenges facing mothers and fathers today, and strategies for helping parents learn and grow. The conference is also sponsored by Wheelock College Center for Parenting Studies and by Professionals for Parents and Families.



**CTF FUNDED 19 PARENTING EDUCATION AND  
SUPPORT PROGRAMS ACROSS THE STATE:**

**Blackstone Valley Council for  
Children**  
Hospital-based parenting  
classes for new adolescent  
parents

**Brockton/Brighton, Jewish  
Family and Children's  
Services**  
Family resource centers for  
parent support

**Cambridge Family and  
Children's Services**  
Parenting education and  
support for Hispanic families

**Chelsea, Choice Through  
Education, Inc.**  
Parenting education for  
disadvantaged adolescent  
parents

**Dedham, Family Service of  
Dedham, Inc.**  
Parenting support group for  
families receiving home visits

**Dorchester, Bayside Council for  
Children**  
Storytelling training as a  
therapeutic approach for  
families

**Fall River Area Council for  
Children**  
Parenting education for parents  
in a literacy program

**Franklin Area Mothers' Center**  
Parenting education and  
support for mothers of toddlers

**Gardner, GVNA Community  
Services, Inc.**  
Parenting education group for  
home visiting participants

**Lowell YWCA**  
Parenting education and  
support for Cambodian  
mothers

**North Adams, With Child**  
Parenting education through  
art

**North Worcester County  
Coalition**  
Parenting education for  
Spanish-speaking parents and  
teenage mothers

**Peabody, Citizens for Adequate  
Housing, Inc.**  
Parenting education and  
support for parents recovering  
from substance abuse

**Roxbury, Boston YWCA**  
Parenting education and  
violence prevention program  
for homeless teen mothers

**Somerville Council for Children**  
Parenting education and  
support for low income  
housing community

**South Shore and Coastline  
Councils for Children**  
Parenting education and  
support groups

**Springfield Area Council for  
Children**  
Maternal-Infant Bonding  
Program

**Watertown Preschool Advisory  
Council**  
Parenting education and  
support for parents

**Worcester Community Council  
for Children**  
Nurturing program for at-risk  
families

*On the first day of the group, a woman brought her children in, and the children appeared to be dirty. Her baby was drinking from a dirty bottle with no cover. The other women in the group responded to this and explained to her how to clean the bottle properly. The group leader bought her a cover for the bottle.*

*By the end of the group, the woman's 4-year-old child was clean, dressed better, and wore socks and shoes. Her young baby also appeared to be cleaner, as was the baby's bottle. The success of this story lies in the group's reaction and teaching provided to the mother. Having peers respond to each other is often the most successful teaching model for this population.*

— Coordinator of the Lowell parenting and support group for Cambodian parents



# NEWBORN HOME VISITING

*No other single intervention has the promise that home visiting has.*

— US Advisory Board on Child Abuse and Neglect

*Over the last two decades, research has consistently confirmed that providing educational and support services to parents around the time of a baby's birth significantly reduces the risk factors associated with maltreatment and can actually prevent it.*

— Anne Cohn Donnelly  
Executive Director of the National Committee for the Prevention of Child Abuse

## A PROVEN STRATEGY

Voluntary home visiting for families with newborns is a strategy that has gained national attention over the past few years as one of the most successful ways to reduce risk factors associated with child abuse and neglect. Several studies have documented its effectiveness. One excellent statewide model exists in the state of Hawaii. Over a four year period, "Healthy Start" was 99.2% effective in preventing abuse among 2,183 families served. Without intervention, these families would normally experience up to a 20% rate of abuse.

Home visiting programs vary in approach, but share the common goal of promoting the healthy development of families. Other common traits include:

- Trained workers go into the home to counsel, support, assist and educate families.
- Parents who appear to be at greater risk of abuse receive more intensive services.
- Services are integrated into other community resources.

## COST EFFECTIVE

Visiting new parents in their homes is a sound investment. Good home visitor programs can cost as little as \$3,000 a year per family. Intervention for families who have already abused their children can cost as much as \$170,000 a year per family, with average costs of about \$73,000. Further, studies show that families who have received newborn home visiting have better high school completion rates, higher employment rates, lower use of welfare services, and fewer subsequent pregnancies.



## NHV ACTIVITIES

One of the Children's Trust Fund's primary goals is a statewide voluntary newborn home visiting program for all families in Massachusetts. CTF has promoted this important prevention program model in a variety of ways.

Under CTF's leadership, Massachusetts Healthy Families, a coalition of private and public organizations, has been meeting monthly throughout the year. The beginnings of a network of statewide neonatal home visiting programs is emerging from these meetings.

Mass. Healthy Families has identified a number of essential elements for home visiting programs for families of newborns. These elements will be widely distributed for comment this year and are expected to provide the foundation for program standards in Massachusetts.

Evaluators from several home visiting programs have been meeting monthly with a team retained by CTF from the Heller Graduate School for Advanced Studies in Social Welfare at Brandeis University. We are working to develop a set of common outcome measures and assessment tools for a joint evaluation.

During April, a Leadership Forum, two symposia and several meetings were held to highlight newborn home visiting as a successful child abuse prevention strategy. Over 600 people learned about Hawaii's *Healthy Start* program and its success in preventing child maltreatment through home visiting. Massachusetts home visiting programs were also featured.

An exciting outcome of the April events was legislation to create a Special Commission on Newborn Home Visiting. The legislation was signed into law by the governor early in July. The commission will issue a report by the end of 1993 that will define how a statewide system of newborn home visiting can be implemented in Massachusetts.

Since January of this year, CTF has worked to create an information base on current newborn home visiting programs in Massachusetts. We have gathered information on approximately 150 programs. This work enables us to include providers in our network and to determine where gaps exist in services and program delivery.

Organizations represented on the Massachusetts Healthy Families task force in addition to CTF are:

- Mass. Department of Public Health
- Mass. Society for the Prevention of Cruelty to Children
- Mass. Committee for Children and Youth
- Mass. Department of Social Services
- Mass. Chapter of the Academy of Pediatrics
- Mass. Parent Aide Association
- Mass Maternal and Health Care Providers Association
- Cambridge Kids' Council





# SCHOOL-BASED CHILD ABUSE PREVENTION

*I finished the Personal Safety unit with the elementary students and it was a success! I was a little leery of presenting the "OK—NOT OK Touch" lesson to the 3rd graders, but it went fine. Our end result was very positive. We have already helped some children and parents in need. Thank you for the program awareness.*

— Clinton health instructor

*Thank you for your excellent teaching in preparing us for Kids and Company. We are grateful for your time and the expertise with which you opened our minds to new possibilities for our students and families.*

— Brockton parochial school principal

*Since 1989, Digital has provided grants of nearly \$300,000 to help bring Kids and Company to schools in Massachusetts and across New England. This program reflects the company's priority of supporting initiatives directed to children and youth.*

— Ann S. Hurd, Community Relations Manager, Digital Equipment Corp.

For the past three years, the Children's Trust Fund has provided elementary schools with a child safety and sexual assault prevention program with support from Digital Equipment Corporation. *Kids and Company: Together for Safety* is a program of the Adam Walsh Children's Fund and the National Center for Missing and Exploited Children.

During the 1992-93 school year, 666 school personnel were trained, 100 schools implemented the program and 22,687 students and their families participated in *Kids and Company: Together for Safety*.

*Kids and Company* provides students, parents and teachers with information, skills and support they need to keep children safe from abuse without frightening them. Skills and concepts are taught in the classroom yearly from kindergarten through grade six. Parents are also given materials with which they can reinforce the lessons at home.

School personnel are provided with substantial training before implementing the *Kids and Company* curricula. The training covers issues such as identification of child maltreatment, reporting suspected cases of abuse and neglect, handling disclosures of abuse by children, an overview of comprehensive prevention education, and development of school protocol for reporting abuse.



**digital**™



# APRIL IS CHILD ABUSE PREVENTION MONTH

*Children are our greatest resource and our hope for the future. Yet, without self-respect and respect for others, they do not have the chance to grow to their full potential. The physical and emotional pain of abuse and neglect not only keep our children from a healthy productive life, but create feelings of rage and self-hatred that can lead them to drug use, criminal behavior, abuse of their own children and more.*

*The Children's Trust Fund has done wonderful, impressive work to turn around the bleak picture child abuse paints. They have established programs and support across the state for families, and have heightened public awareness about the need to prevent child abuse and neglect.*

— Governor William Weld

April is National Child Abuse Prevention Month. In Massachusetts, CTF co-sponsored several activities to engage the public's attention:

- 7,000 readers saw the calendar of statewide April events, featured in the spring edition of CTF's *Prevention Works!*
- Governor Weld proclaimed Child Abuse Prevention Month in Massachusetts, joined by children from Boston's Josiah Quincy school.
- 125 guests attended *be a fool for love*, an informational gathering for prospective donors, at the Sorota/Tuttleman Gallery in Boston.
- 175 state and local leaders gathered to learn about newborn home visiting from Gail Breaky, one of the nation's leading experts. This Leadership Forum was sponsored by CTF, Senate President William Bulger, Speaker of the House Charles Flaherty, Mass. Society for the Prevention of Cruelty to Children, Mass. Committee for Children and Youth and Mass. Legislative Children's Caucus.
- Over 300 providers participated in two symposia: *Home Visiting: Promoting Healthy Families*, held in Amherst and Boston.
- 45 pediatricians heard Gail Breakey speak about the "medical home" aspect of Hawaii's statewide newborn home visiting program.
- About 40,000 shoppers at Frugal Fannies's fashion warehouse received information about CTF and child abuse prevention in their merchandise bags.
- An estimated 2.5 million *Boston Globe* readers saw the Sunday Metro section article featuring Gail Breakey's visit and local efforts to promote home visiting.



# PUBLIC AWARENESS AND EDUCATION

CTF is committed to raising the public's awareness that prevention works, inspiring hope both for today and tomorrow. This year, a series of public education initiatives were launched.

The first editions of CTF's quarterly newsletter *Prevention Works!* were published. Through this newsletter, outreach tripled, providing over 7,000 readers with information about CTF and state-of-the-art prevention strategies. Readers include a statewide network of teachers, legislators, health care providers, philanthropists, business leaders, community groups, family advocates, volunteers and parents.

CTF also held a breakfast for 125 community leaders, with Attorney General Scott Harshbarger as the keynote speaker. United Ways of Massachusetts co-sponsored the event, and the Kiwanis, AARP and Junior League all shared their innovative models of child abuse prevention.

To support the public education efforts of other Massachusetts agencies, CTF co-sponsored the conferences: *Our Families, Our Future: A Multidisciplinary Conference on Family Preservation* and *Youth Advocacy Day*.

Staff speaking engagements were also a part of CTF's outreach this year. Executive Director Suzin Bartley spoke at *Healthy Families, Healthy Neighborhoods* and to the New Bedford Kiwanis, while Director of Programs Dee Whyte spoke about breaking the cycle of abuse at the statewide conference, *Increase the Peace*.

## PreventionWorks!

News of the Massachusetts Children's Trust Fund

Spring 1993

The Massachusetts Children's Trust Fund (CTF) is a public-private partnership whose sole purpose is to mobilize all segments of the community to prevent child abuse and neglect by strengthening and supporting families. Created by state law in 1988, CTF is charged with implementing Massachusetts' child abuse prevention plan.

On April 5th President Clinton, Governor Weld and governors across the nation will issue proclamations naming April as Child Abuse Prevention Month.

As part of our recognition of Child Abuse Prevention Month, CTF will sponsor a variety of events and symposia focused on prevention programs that work. Please join with us in celebrating the value of children and families by attending one of the many events offered across the state, or simply by sharing your time and love with a child.

Sincerely,

Suzin Bartley  
Executive Director

Edward Bailey, M.D.  
Board Chair



Children's Trust Fund  
100 State Street  
Boston, MA 02109  
617-725-4600  
Fax: 725-4607  
Address changes are requested

Media coverage and business promotions helped to broaden CTF's outreach:

- WZOU broadcast live from Jordan Marsh during a week in December, putting CTF in the mainstream of pre-holiday activity. D.J.'s and guest speakers, such as Governor Weld and his family, discussed the positive programs that support and strengthen families. WZOU also featured the Children's Trust Fund on their Sunday Public Affairs show.
- WBZ's Dr. Lonnie Carton interviewed Suzin Bartley on her show *The Learning Center*. Broadcast the day before Mother's Day, Ms. Bartley and Dr. Carton talked about the challenge of raising children.
- FOX 25 aired a *Kids and Company: Together for Safety* public service announcement during their Kid's Club programming. This PSA was seen five times a week in April.
- The *Boston Sunday Globe*, the *Attleboro Sun Chronicle* and the *Springfield Union-News* ran articles about child abuse prevention and CTF. *Parenting Professionals Newsletter* featured a front page story on newborn home visiting.

Several exciting new communications projects were begun this year:

- The CTF video, originally a photography student's project, has developed into a professional piece about CTF and the importance of childhood.
- A 60-second television PSA was produced, featuring actress Mariette Hartley, which will increase awareness of CTF.
- Mass. Corporation for Educational Telecommunications (MCET), an interactive television network, invited CTF to produce two Teacher's Forums on school-based child abuse prevention programs. Scheduled to run in November 1993, these forums have the potential to raise the awareness of educators in 1,700 member school systems nationwide.
- With an eye to the future, CTF's Communications Committee was launched. This committee's collective vision, talent and expertise will strengthen CTF's role in raising the public's awareness that prevention works.



*Mass. Healthy Families is chaired by CTF Board Member Gailanne Reeh, speaking here at one of the symposia.*





# RESOURCE DEVELOPMENT



*Natalie Jacobson and Chet Curtis take bids at CTF's Casino Night and Auction.*

CTF received \$144,360 in private contributions during fiscal year 1993, including an anonymous gift of \$75,000. Corporate donors included:

Digital Equipment Corporation  
Federal Home Loan Bank  
Fleet Bank  
Frugal Fannie's  
Houghton Mifflin Company  
LisaJames Salon  
S.R. Weiner Associates  
Work/Family Directions

Many thanks to all our contributors!

## BE A FOOL FOR LOVE

On April 1st, approximately 125 guests attended *be a fool for love*, an informational gathering at the Sorota/Tuttleman Gallery in Boston. Hosted by Claudia and David Tuttleman, the event gave supporters and potential donors the opportunity to learn more about the work of the Children's Trust Fund.

Laurie O'Connor and Fred Wang were honored as the First Founding Family, in recognition of their consistent and generous commitment of time, energy and resources.

## SECOND ANNUAL CASINO NIGHT & AUCTION

Approximately \$46,000 was raised for child abuse prevention at CTF's second annual Casino Night and Auction at the Museum of Transportation in Brookline.

On October 3, amid the antique cars, Casino Night guests placed their bets at the gaming tables and bid on silent and live auction items. Natalie Jacobson and Chet Curtis once again served as auctioneers at the evening's live auction finale.



*Fred Wang, Laurie O'Connor and Claudia & David Tuttleman*



# LEGISLATIVE News

CTF wishes to acknowledge the vital contributions made on our behalf, with thanks to:

Senator Fred Berry  
Representative Kevin Fitzgerald  
Ann McLaughlin, aide to Sen. Berry  
The Children's Legislative Caucus:  
Margaret Blood, Kat Mehr &  
Susan Wolfson

## REVENUE STREAM BECOMES A TRICKLE

The 1992 Revenue Streams Act was created to fund CTF's programs via proceeds from the Arts Lottery from 1993 through 1995. The Lottery Commission estimated the receipts to be \$750,000 to \$1,000,000 each year.

Unfortunately, the Commission's initial estimate was inaccurate, and CTF was awarded only \$246,000 in 1993. This amount was further decreased by language in the 1993 state budget that required CTF to return the entire amount of its state appropriation of \$123,000 upon receipt of the Lottery money. Thus, the Revenue Streams Bill became a trickle, providing only \$123,000 in increased revenue for statewide child abuse prevention.

In an effort to amend this flawed legislation, Senator Fred Berry filed an amendment to the Education Reform Act that struck out a complex formula for computing monies due CTF and asked for a flat \$600,000. Thanks to Senator Berry, Senate President William Bulger and a supportive legislature, the remaining two years of the Revenue Streams Bill will be funded at \$600,000.

## WORKING TO CREATE FUNDING FOR PREVENTION

House Ways & Means Chair Thomas Finneran took the lead in trying to create new resources for child abuse prevention. His amendment to the FY94 budget called for a \$20 surcharge on marriage licenses and a \$10 surcharge on divorce filings. The amendment passed on a voice vote, but was later defeated by House members who viewed it as a new tax.

CTF has already begun to meet with legislators about enacting a surcharge, however, and we are pleased by the interest that has been generated for this potential funding source. We hope to see this become reality within the next year. A special thanks to Representative Finneran for his work on this legislation.

## LEGISLATIVE COMMISSION ON NEWBORN HOME VISITING

The excitement generated by the Leadership Forum in April led CTF to draft legislation calling for a Special Commission on Newborn Home Visiting. The Commission's task will be to draft a plan for the implementation of a voluntary newborn home visiting program for all families in Massachusetts.

The Legislative Children's Caucus and CTF worked with Senator Berry, Representative Fitzgerald and Representative Finneran to ensure that the legislation was enacted. Commission members will be meeting throughout the fall.

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*for DOE Cmsnr. Antonucci*  
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*Needham*

**Treasurer:** Paula S. Stahl, Ed.D.  
*Children's Charter, Inc.*

**Secretary:** Maurice Boisvert  
*YOU, Inc.*

# VOLUNTEERS AND IN-KIND CONTRIBUTORS

The talent, skills, resources and enthusiasm of Children's Trust Fund volunteers, and the products and services of in-kind contributors have made this year's accomplishments possible. We are especially thankful for the contributions of:

Jed Alger  
Deirdre Antonelli  
Susan Avery-Miller  
Dennis Briand  
Dave Cowens  
Chet Curtis  
Kristen Dacey  
Thomas Fay  
Barbara Fee  
Jack Flynn  
Conrad Gann  
Robin Gibbs  
Ruthie Goldberg  
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United Ways of Massachusetts  
The Weston Hotel, Copley Place  
WJMN FM Radio  
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Executive Director

**DEE WHYTE**  
Director of Programs

**JULIETTE FAY**  
Director of Development

**SHEREEN TYRRELL**  
Coordinator of  
Public Awareness and Education



*Paul Sorota volunteers at Casino Night*

# FINANCIAL REPORT

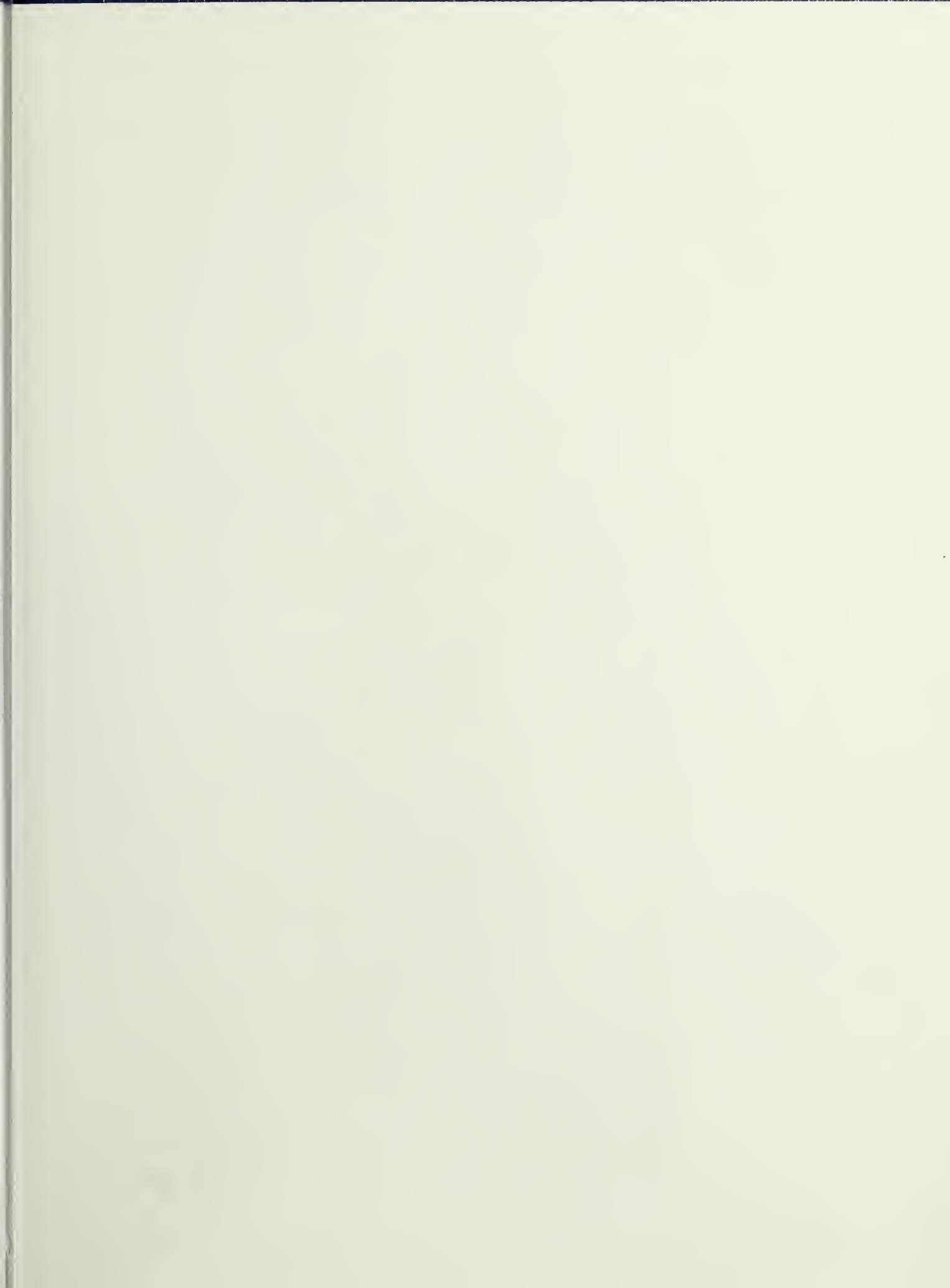
## CHILDREN'S TRUST FUND

<b>REVENUES</b>	<b>\$487,024</b>
Prior Year Balance	\$152,106
Arts Lottery Revenue	\$246,000
Federal Challenge Grant	\$68,843
Interest Income	\$10,061
Private Donations	\$10,014
<b>DISBURSEMENTS</b>	<b>\$202,437</b>
Newborn Home Visiting	\$4,605
School-based Child Abuse Prevention	\$19,775
Parenting Education and Support	\$34,000
Public Awareness and Education	\$32,310
Personnel	\$95,781
General Administration	\$15,966

## FRIENDS OF CHILDREN'S TRUST FUND

<b>REVENUES</b>	<b>\$196,104</b>
Prior Year Balance	\$51,792
Second Annual Casino Night and Auction	\$45,949
Individual Contributions	\$92,746
Corporate Contributions	\$4,161
Interest	\$1,456
<b>DISBURSEMENTS</b>	<b>\$152,889</b>
Contributions to CTF Endowment	\$126,745
Fundraising Expenses	\$18,404
General Administration	\$7,740
<b>CTF ENDOWMENT BALANCE</b>	<b>\$177,326</b>





## GOALS OF CHILDREN'S TRUST FUND

*Rather than treat abuse after it has occurred...*

Our goal is to prevent child maltreatment in all its forms.

*Rather than pay for the effects of abuse in the future, when it is much more costly...*

Our goal is to invest now in the inexpensive, preventive measures that keep families together. Keep children safe and healthy. Keep youth in school and away from drugs, criminal behavior and early parenthood.

*Rather than provide services for families only when they are deemed at "high risk"...*

Our goal is to ensure that support exists for all children and families in our state, because child maltreatment knows no economic, racial or religious bounds.

*Rather than provide services directly...*

Our goal is to serve as a catalyst, resource and evaluator for prevention efforts across the state. We coordinate the implementation of effective community-based models, such as voluntary newborn home visiting.

*Rather than advocate for a particular "brand" of program or agency...*

Our goal is to advocate for an entire line of prevention "products," because no single strategy will deal with all root causes of child maltreatment.

### **Children's Trust Fund**



Preventing Child Abuse In Massachusetts

**10 West Street, 3rd Floor  
Boston, MA 02111  
(617) 727-8957  
fax: (617) 727-8997**

U.S.S. AS50.101: 994

# Children's Trust Fund

Preventing Child Abuse  
in Massachusetts

GOVERNMENT DOCUMENTS  
COLLECTION

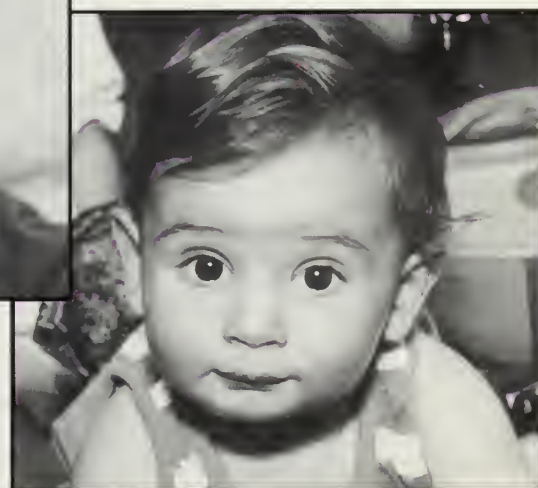
NOV 08 1994

University of Massachusetts  
Depository Copy,



*The future will depend  
on what we do in the present.*

— Gandhi



## Annual Report

Fiscal Year 1994





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# LETTER FROM THE EXECUTIVE DIRECTOR AND THE BOARD CHAIR

September 1994

Dear Friend,

The past year has seen tremendous growth in all aspects of the Children's Trust Fund. We thank the many volunteers and donors who made this success possible with their generous contribution of resources, both personal and financial.

CTF program initiatives were greatly expanded during fiscal year 1994. The number of parenting education and support programs funded by CTF doubled. CTF also produced a national *Directory of Parenting Education Curricula*, developed a resource lending library, co-sponsored a well-attended statewide conference on parenting education, and provided much needed technical assistance to professionals who provide support to families. We have continued to promote newborn home visiting throughout the year by producing a statewide *Directory of Newborn Home Visiting Programs* and by organizing a conference attended by over 700 participants from across the state.

We are proud of the speed with which we responded to the dramatic surge in attempted child abductions this year. CTF worked closely with the media to provide needed advice to frightened parents and children. We more than doubled the number of elementary schools that received training on child assault and sexual abuse prevention. CTF's public awareness campaign included the production of a public service announcement with actress Mariette Hartley, and our role as advisor to WHDH's new *Child Watch* series.

Much work remains. In response to ever-increasing reports of child abuse, CTF will again double the number of parenting education grants, provide curricula and training to an additional 225 elementary schools, and pilot sexual abuse prevention programs for preschoolers.

CTF continues its role as the catalyst for permanent, systemic change. We invite you to join us in supporting all families in their critical role as caretakers of all our children.

Sincerely,

*Suzin M. Bartley*  
Suzin M. Bartley, LICSW  
Executive Director

*Edward N. Bailey*  
Edward N. Bailey, MD  
Chair, Board of Directors



*Edward Bailey, Board Chair and  
Suzin Bartley, Executive Director*

Di Jon Studio

# THE FACTS

Only within the last decade have we, as a nation, begun to recognize the devastating toll that child abuse and neglect exacts on our children. Yet, attempts to confront the problem, to address root causes, and to commit resources have been too little too late for too many children.

Consider these nationwide facts:

- ♦ The number of children reported to social service agencies for abuse and/or neglect is rapidly approaching three million annually.
- ♦ A child is murdered every two hours. Every four hours a child commits suicide.
- ♦ One in every four girls and one in every six boys will be sexually abused by the age of 18.



Children in the Commonwealth fare no better than their nationwide counterparts:

- ♦ In 1993, reports of child maltreatment exceeded the annual birthrate, with the number of reports reaching over 93,000.

**93,752**

*Number of reports of child abuse and neglect in Massachusetts in 1993.*

**87,202**

*Number of births in Massachusetts in 1992. (1993 figures are not yet available, but are expected to be comparable.)*



***Recent research suggests that many abused and neglected children become society's most disabled, dysfunctional and dependent individuals. Increasingly, child maltreatment appears to be a common denominator in our most serious social problems — from delinquency and runaway behavior of adolescents to violent and sexual crimes of adults.***

The State of Massachusetts Children and Youth, A Report of The Massachusetts Legislative Children's Caucus

- ♦ Sexual abuse accounted for approximately one of every 11 reports. In over half of the confirmed cases, a family member was identified as the perpetrator.
- ♦ The number of Massachusetts children abused and neglected in 1993 could almost fill Fenway Park.

# THE CONSEQUENCES

While the emotional and physical ramifications of child abuse and neglect are staggering, child maltreatment drains our fiscal resources as well.

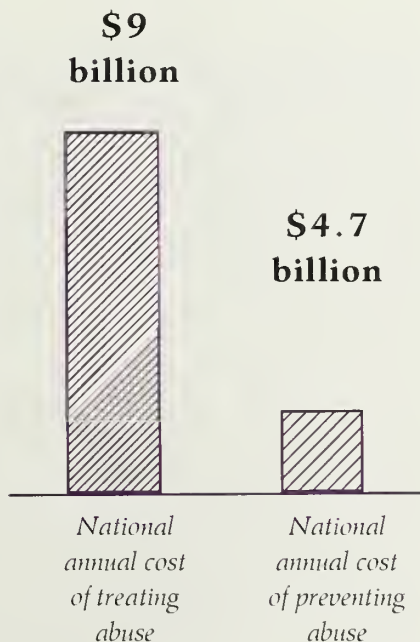
- ♦ Nationwide, the cost of child maltreatment is conservatively estimated at a minimum of \$9 billion annually, according to a recent study by the National Committee to Prevent Child Abuse.
- ♦ In Massachusetts, the average cost of foster care for an abused child is estimated to be \$17,000 annually. With over 12,000 children placed out-of-home in 1992, the costs well exceed \$200 million.
- ♦ The average cost of services for an abusive family is about \$50,000 per year.

Moreover, such cost estimates do not include the generational consequences of child maltreatment. A hurt child can easily become a hurt — and hurtful — adult. Child abuse and neglect are increasingly recognized as a contributing factor in many of the problems plaguing our society.

- ♦ 95% of child abusers were themselves abused as children.
- ♦ 80% of substance abusers were abused as children.
- ♦ 78% of the nation's prison population were abused as children.

Preventing the abuse and neglect of our nation's children breaks the cycle, reduces human suffering, and conserves our fiscal resources. It is the only solution to this devastating problem. Strategies that prevent maltreatment strengthen family functioning in many ways.

- ♦ According to a study by the National Committee to Prevent Child Abuse, the cost of a national parent education and support system was estimated to be \$4.7 billion annually — a savings of more than \$4 billion when compared to treatment services.



- ♦ Home visiting for families with young children can cost as little as \$3,000 per family annually.
- ♦ Child personal safety programs, like *Kids and Company*, cost only a few dollars per student.

The effects of child abuse are far-reaching — as are the effects of preventing abuse. Penelope Leach, the well-known author on child development, stresses the importance of positive parenting:

*Violence, crime, drug addiction, all the main problems of Western post-industrial societies, have to do with child-rearing, and we could, if we wanted to, do it better.*

CTF is taking the initiative to create a supportive and nurturing context for parenting, a way of helping parents to “do it better,” as a means of preventing child abuse.



# PARENTING EDUCATION AND SUPPORT

*Parents cannot raise their children in a vacuum. Parents need to be supported and nurtured so that they can support and nurture their children. Some of these needs are generic and they are not restricted only to poor parents. All parents, including the wealthiest of parents, need certain supports.*

Jack Shonkoff, MD,  
Dean of the Heller School  
Brandeis University

*We had just moved to Sudbury. I ended up meeting some of my best friends at the mother-baby group, and now I've developed an informal network. I just couldn't believe that this little person you love so much can evoke so much anger in you. You learn you're not a horrible person for feeling angry at your child, and that there are positive strategies you can use to handle your anger.*

Parent, Sudbury

## CTF's Accomplishments

CTF has made major strides in the area of parenting education and support this year.

### ❖ PARENTING EDUCATION GRANTS DOUBLE

CTF provides funding and technical assistance to parenting education and support programs throughout the state. This year, CTF funded 34 community-based organizations, serving over 600 parents, to run a variety of support and training groups. Program descriptions can be found on page 6.

### ❖ STATEWIDE CONFERENCE

A major new initiative for CTF was the conference, *A View from All Sides: New Perspectives on Parenting Education*, which was co-sponsored by CTF, Wheelock College Center for Parenting Studies, and Professionals for Parents and Families. Over 500 parent educators travelled to Wheelock College to attend the conference. Twenty workshops explored the challenges and conflicts parents experience, how group leaders can better understand and meet parents' needs, and the resources that are available for developing programs for diverse groups.

### ❖ CURRICULA DIRECTORY

CTF has developed a national *Directory of Parenting Education Curricula*, to be updated annually. This directory is used to select appropriate curricula for different populations of parents.

### ❖ RESOURCE LENDING LIBRARY

CTF is building a lending library of curricula for parent educators to borrow. Materials cover issues such as child development, positive discipline techniques, communication skills, stress and anger management. Some materials are designed for specific populations, such as young parents, and are available in several languages.

### ❖ NETWORKING

CTF has held meetings for parent educators to discuss their successes and to share ideas to improve their work. An important result of these meetings was that CTF was able to learn how program evaluation could be made meaningful to group leaders, and a shared evaluation design emerged.



Kristen Dacey



## ❖ STATEWIDE SURVEY

CTF's Program Development and Evaluation Committee has been developing suggested core elements of family support programs. This ongoing project has led to a survey of existing services for families in Massachusetts. The results of this survey will be used to report on the status of family services across the state and to create a directory of parenting education and support services in Massachusetts.

## ❖ RESOURCE DEVELOPMENT

AT+T generously supported three of the parenting education and support programs in Haverhill, Jamaica Plain and Dorchester with a grant of \$5,000. Additionally, each of the programs funded by CTF used their grant to attract an average of \$850 in in-kind donations from their communities for program use. Such contributions included volunteer time, food, transportation, meeting space, training and supervision of parent educators, supplies, curricula materials, printing and postage.

## Summary of Participant Survey Findings

Each program conducted a participant satisfaction survey. All respondents requested either more meetings or longer sessions. They also highly recommend a parenting group to other parents. Many groups intend to continue meeting on their own.

Parents particularly enjoyed meeting other parents and learning that others shared the same issues. This was the most important part of the program for them. The skills and knowledge that the participants learned and valued most were:

- ♦ alternatives to spanking
- ♦ understanding themselves better
- ♦ understanding their child's behavior better which led to improved relations
- ♦ listening and communicating effectively with their children
- ♦ dealing with anger, frustration and stress
- ♦ learning that parents need to care for themselves and take timeout sometimes.

### Why CTF Invests in Parenting Education and Support

Being a parent is a tough job. It is not unusual for a parent to feel confused, overwhelmed and frustrated at times. One of the main factors which contributes to this stress is that parents are expected to know innately how to parent and be able to do it on their own.

Parenting education and support programs bring parents together to learn about child development, to develop healthy parenting practices, and to increase their ability to cope with the stresses of caring for children.

Research on parenting education and support programs has demonstrated positive, significant results for parents and their children. Parents not only feel more confident and knowledgeable in their role, they learn to communicate more effectively with their children, deal with the stress of parenting, learn alternatives to corporal punishment, and become more involved with their children.

The overall quality of life for families who participate in parenting programs can also improve. Long-term studies show that parents who participate in such programs are more likely to obtain higher education, improve their employment status, and have smaller families. Their children achieve higher developmental status and experience fewer behavior problems.



Kristen Dacey

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# PARENTING EDUCATION AND SUPPORT PROGRAMS FUNDED BY CTF

*Thank you with all my heart!  
You've helped me to not feel so  
alone with my children.*

Parent, Newton

## **New Hope, Attleboro**

Parenting education workshops and support groups to help build positive, healthy interactions between family members and to reduce family violence.

## **United South End Settlements, Boston**

A support group to enhance parenting skills, problem-solving skills and self-esteem in children.

## **Massachusetts Society for the Prevention of Cruelty to Children, Boston**

Group workshops designed to educate parents and support them in their efforts to teach their preschool children sexual abuse prevention skills.

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*I don't want to stay home and  
worry alone. I need to go again  
this year.*

Parent, Lowell

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## **Jewish Family and Children's Service, Brockton**

A drop-in center for mothers and babies providing interaction and socialization for new parents who are part of the home-based Visiting Moms program.

## **Cambridge Family and Children's Services**

A series of parenting education sessions for homeless Cambridge families, and a resource center at the Salvation Army, providing parent education sessions, parenting resources and a toy lending library.

## **Harbor Me, Inc., Chelsea**

Empowerment-based parenting and life skills groups and individual advocacy for battered women.

## **Family Service Of Dedham**

Parent/Child Together Groups for low income, isolated families with infants and preschoolers, providing weekly parent discussion and toddler play group.

## **Bayside Council Office for Children, Dorchester**

Workshops teach parents the value of telling stories to their children and how to be a nurturing storyteller.

## **Fall River Area Council for Children**

A literacy program that focuses on parenting issues while helping parents learn to read.

**SAARFAR Coalition, Falmouth**  
A comprehensive training and support service model for parents, instructing and supporting them in the care and nurturing of themselves and their children.

**The Lipton Center, Fitchburg**  
Groups for parents of children with special needs, providing tools to help them deal with issues such as school advocacy, stress management, behavior management and community supports.

## **Healthways Counseling Center, Framingham**

Group for young parents, providing them with the skills needed to build healthy family relationships.

## **Visiting Nurse Association, Gardner**

Parenting classes for public housing residents, presented by members of the maternal child and health nursing staff.

## **Children's Health Program, Great Barrington**

Program offers young pregnant women in rural areas a volunteer with a car for transportation to health care services and driving instruction in order to get their driver's licenses.

## **Children's Aid and Family Society, Haverhill**

A parenting course for families living in public housing.

---

*10 women received driver's  
licenses, 6 went to work part-  
time, 4 finished G.E.D., and 2 of  
those 4 also enrolled in college.*

Claudette Callahan,  
Coordinator of Wheels for  
Moms, Great Barrington

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*I would like this group to continue. This has helped me so much and I feel everyone should have this training.*

Parent, Leominster

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**Martha Elliot Health Center,**  
Jamaica Plain

A workshop and training series in English and Spanish teaching new skills, a greater awareness of services available and how to access them. Develops new supportive ties with other families in their neighborhood.

**North Worcester County Coalition for Children,**  
Leominster

Group for Spanish speaking mothers to discuss child development, discipline and other parenting concerns. Also has a center for young parents with educational toys and an interactive environment for parent and child.

**Lowell YWCA**

Parenting group for Cambodian families, facilitated by an experienced, bilingual, bicultural Cambodian staff person.

**Middleboro Counseling Center**  
Program helps parents with child development and effective strategies to raise cooperative and confident children.

**Parents Anonymous,**  
New Bedford

Ongoing weekly meetings that offer emotional and practical support for parents who are isolated or overwhelmed.

**Family Counseling Region West,**  
Newton

Groups held at a family shelter for women with substance abuse problems and at a local Head Start program.

**With Child,** North Adams  
Education and support group for fathers, including outreach to fathers who may be at risk for child abuse due to psychosocial and environmental factors.

**Hampshire Community Action Commission,**

Northampton  
Parenting education workshops covering child development, communication, discipline, and other topics of interest to parents. Open to all parents in the Hilltown communities.

**Children's Aid and Family Service,** Northampton

Educational group for parents of preschool children focusing on nurturing and behavior management.

**Little People's Playhouse,**  
Roslindale

Workshops to increase parent understanding of child behavior, to educate parents on alternatives to physical punishment and to improve their children's self-esteem.

**Associated Day Care Services,**  
Roxbury

Program for parents with children at the Sunnyside Day Nursery. Assists parents in looking at themselves, their ethnicity, parenting styles and strengths, as well as nurturing their children's unique strengths and potential.

**Parents & Children's Services,**  
Roxbury

Home visits to parents of students at St. James Educational Center in Roxbury to help them improve in their parental roles.

**The Family Network, Inc.,**  
Salem

Workshops in which parents learn skills for healthy child-rearing. Drop-in support/discussion groups reinforce the skills and break the isolation of parenting young children.

**Somerville Council for Children**

Dinner followed by a one hour workshop for parents, including a lecture and discussion on child development.

**The Family Place,** Sudbury

Groups combine peer support and professional expertise to focus on topics such as positive discipline, anger management and child development.

**Watertown Preschool Advisory Committee**

Parenting education workshops to help parents develop new skills and communication techniques that empower them to interact in positive and effective ways with their children.

**Catholic Charities**

**Worcester County,** Webster  
Education sessions for expectant parents and parents of young children.

**Pernet Family Health Service,**  
Worcester

Weekly group for parents using *The Nurturing Program* curriculum. Transportation, child care and snacks are provided.

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*We accomplished so much in such a short period with the help of Children's Trust Fund. Thank you so much, it made a BIG difference.*

David Dann, Program  
Director, Child Care Focus

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# NEWBORN HOME VISITING



Cassandra Mitchell

*How can we go wrong? We have a common sense, low cost approach that, when put in place nationally, really will constitute an important first step in making sure that "it doesn't hurt to be a child."*

Anne Cohn Donnelly,  
Executive Director, National  
Committee for Prevention  
of Child Abuse

## CTF's Accomplishments

The Children's Trust Fund has continued to work toward ensuring that all Massachusetts families with newborns have access to a home visitor. CTF promoted this important prevention strategy with a wide range of initiatives.

### ❖ STATEWIDE TASK FORCE

Healthy Families Massachusetts, a coalition of public and private organizations, continues to meet monthly under the leadership of CTF. The coalition formally adopted core elements for Healthy Families Massachusetts programs and sponsored a successful day-long conference on home visiting.

### ❖ DIRECTORY OF PROGRAMS

CTF has created a statewide information base on home visiting programs. Using information CTF gathered on over 120 programs, the *Report on Newborn Home Visiting Programs in Massachusetts* was issued in November. The information was utilized for a *Directory of Home Visiting Programs for Massachusetts*.



Di Jon Studio

### ❖ FIRST STATEWIDE CONFERENCE

In April, over 700 people attended a full day conference on newborn home visiting, titled *Reaching the Vision: Home Visiting for New Parents*. Sponsored by Healthy Families Massachusetts and staffed and funded by CTF, the conference brought together human services professionals and policy makers to focus on home visiting as an effective strategy for supporting families in their caretaking role.

The morning session highlighted presentations of national models of home visiting and a Massachusetts panel that included administrators, policy makers, pediatricians and parents. Susan Weld joined participants for the opening panel sessions and shared her hope "that every new mother in our state have access to a home visitor." During the luncheon session, Lt. Governor Cellucci declared April Child Abuse Prevention Month in Massachusetts.

Anne Cohn Donnelly, Executive Director of the National Committee for the Prevention of Child Abuse, presented the keynote address. She spoke about *Healthy Families America*, NCPA's initiative "to establish a universal, voluntary home visitor system for all new parents nationwide to help them get off to a good start."



## ❖ CROSS-PROGRAM EVALUATION

Evaluators from several home visiting programs have met regularly with a team retained by CTF from the Heller Graduate School for Advanced Studies in Social Welfare at Brandeis University. This unique task force is designing a multi-program evaluation of home visiting in Massachusetts. The information gained will help to increase the effectiveness of programs and provide valuable input for statewide planning.



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*Susan R. Weld, First Lady of Massachusetts and CTF Board Member, celebrates her birthday at the Home Visiting Conference.*

## Why CTF Invests in Newborn Home Visiting

Home visitation for families with newborns is an effective strategy to prevent child abuse and other problems by strengthening and supporting families. These programs provide trained home visitors for families around the time of a child's birth, when many families need and are likely to accept assistance. Home visiting promotes positive parenting through information and support, and helps families to identify and use community resources.

Research findings over the past two decades have consistently demonstrated that home visiting programs can be successful in preventing or reducing child abuse and neglect *and* in saving money.

In 1990, Dr. David Olds conducted a study of 400 women in Elmira, New York who were considered at risk for family dysfunction. He found that there was an 80% reduction in the incidence of child abuse among poor, unmarried teenagers who received home visits during the first two years after the delivery of the first child. Low income women who were visited by nurses used \$3,300 less in other government services during the first four years after delivery of the first child than did their low income counterparts in the comparison group.

In a 1985 study conducted by Victoria Seitz, low income parents received health care services, home visits and day care services following the birth of their first child. Ten years later, these parents reported higher education levels, greater financial independence, and better school performance than similar families who had not had these services. Families not receiving early intervention needed an additional \$40,000 per year in welfare costs and school services.

### ORGANIZATIONS REPRESENTED ON THE HEALTHY FAMILIES MASSACHUSETTS COALITION, IN ADDITION TO CTF, ARE:

American Academy of Pediatrics/Mass. Chapter  
Association of Mass. Parent Aide Programs  
Cambridge Kids' Council  
Mass. Committee for Children and Youth  
Mass. Department of Public Health  
Mass. Department of Social Services  
Mass. Society for the Prevention of Cruelty to Children  
Maternal Child Coordinators Network

***Investing in these first three years is fundamentally necessary for children themselves, for their families, and for our nation. It is time to sound – and answer – the alarm about the neglect of our nation's youngest children and their families.***

Starting Points: Meeting the Needs of Our Youngest Children, A Report of the Carnegie Corporation, 1994

# SCHOOL-BASED CHILD ABUSE PREVENTION

*Digital continues to invest in Kids and Company and the Children's Trust Fund because it believes that prevention education is key to the elimination of child abuse and abduction. The company also supports the Trust Fund's goal of providing every child in Massachusetts with access to in-school prevention education. We encourage other corporations and human service organizations to join us in helping the Trust Fund achieve that goal.*

Ann S. Hurd,  
New England Community  
and Government Relations  
Manager, Digital Equipment  
Corporation

## CTF's Accomplishments

FY'94 marked the fourth year of CTF's school-based initiative to help children and families learn to keep children safe from abuse. CTF continues to provide elementary schools with the training and materials to implement *Kids and Company: Together for Safety*, a curriculum of the Adam Walsh Children's Center and National Center for Missing and Exploited Children.

It was a remarkable year of growth for this initiative. During the 1993-94 school year:

**226** SCHOOLS IMPLEMENTED  
*KIDS AND COMPANY*

**50,801** STUDENTS AND THEIR  
FAMILIES RECEIVED THE  
PROGRAM

**1,592** ADDITIONAL SCHOOL  
PERSONNEL WERE TRAINED  
TO TEACH CHILD ASSAULT  
PREVENTION

The success of the fourth year of this school-based assault prevention initiative was strengthened by new and long-standing partnerships. Digital Equipment Corporation continued its generous support of this program. The Exchange Clubs of Auburn, Haverhill, Methuen, and Springfield contributed funds for schools in their communities. Eastern Enterprises/Boston Gas also gave a generous donation to provide *Kids and Company* to schools in South Boston, Littleton and Stoneham.

*Even the most reticent of staff have become advocates for this program and the vital message it delivers.*

William F. McSheehy,  
Principal, Thomas C.  
Passios School of Lunenburg



*Kids and Company* trainer, Liz Tapper, leads an informational meeting for parents in Lunenburg, Mass.

**digital**™

## Why CTF Invests in School-based Abuse Prevention

*Kids and Company* provides students, parents and teachers with the information, skills and support they need to keep children safe from abduction and sexual assault. Skills and concepts are taught in the classroom yearly from kindergarten through grade six. Parents are given materials with which they can reinforce the lessons at home.

An important part of the program is the training provided to school personnel before they use the *Kids and Company* curriculum. The training covers issues such as identification of child maltreatment, reporting suspected cases of abuse and neglect, handling disclosures of abuse by children, an overview of comprehensive prevention education, and development of a school protocol for reporting abuse.

Findings from a major national survey on school-based assault prevention programs indicate that teaching children about sexual abuse and other kinds of assault can significantly improve how they cope with real encounters. The study, conducted in 1992 by Dr. David Finklehor from the Family Research Laboratory of the University of New Hampshire, reached this conclusion after interviewing a national sample of 2,000 youth aged 10 to 16 and their parents.

Dr. Finklehor found that programs that gave children a chance to practice their prevention skills, that prompted discussions between children and parents, and that included information on dealing with bullies, were more likely to result in children utilizing these skills when faced with real situations. Children who had been exposed to more comprehensive prevention programs:

- ♦ performed better on a short test of knowledge about sexual victimization.
- ♦ were more likely to use the protection strategies recommended by prevention educators when victimized or threatened.
- ♦ were more likely to feel that they had been successful in protecting themselves when victimized or threatened.
- ♦ were more likely to disclose to someone about being victimized and about victimization attempts.

*You may be aware of the fact that our community had a major child sexual abuse case break just after we started implementing Kids and Company. We were very happy to have been in a position where we were proactive about prevention rather than just reacting to a crisis. It was a valuable resource for our schools to have in the wake of the problem.*

Mark L. Kaufman, Dir. of  
Curriculum and Instruction,  
Hamilton-Wenham  
Regional School District

*Parents are very supportive. We sent out a questionnaire on the curriculum. Normally, we get very few responses to something like that, but we got back 175! They found it very beneficial. They said it opened the door for them to discuss these issues with their kids. Parents get information on how they can reinforce messages at home. And some children were coming home from lessons to correct their parents, saying, 'You're giving out information on the phone to someone you don't know.'*

Maryellen Rancourt, Health  
Education Facilitator for  
Methuen



.....

# KIDS AND COMPANY TOWNS

❖ **TEACHERS IN AT LEAST ONE  
SCHOOL IN THE FOLLOWING  
COMMUNITIES HAVE BEEN  
TRAINED TO PROVIDE KIDS  
AND COMPANY:**

Attleboro  
Auburn  
Belchertown  
Bellingham  
Billerica  
Bolton  
Boston  
Boxford  
Bradford  
Brockton  
Cambridge  
Carver  
Chatham  
Chelsea  
Chicopee  
Clarksburg  
Clinton  
Danvers  
Dartmouth  
Dorchester  
Eastham  
Easthampton  
Everett  
Fall River

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*This was a wonderful, informative,  
affirming, and lively presentation.  
A Five Star program!*

Melrose special education  
teacher

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*I wanted to express my extreme  
pleasure and satisfaction with the  
Kids and Company program.  
The feedback from the teachers  
has been great. They felt the  
entire program is extremely  
relevant and not so overwhelming  
that it won't fit easily into their  
curriculum. Many began  
immediately, anticipating safety  
issues surrounding the impending  
holiday season.*

Karen Callan, Principal,  
Dolbeare School, Wakefield

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Florida  
Foxborough  
Framingham  
Groveland  
Hadley  
Harwich  
Haverhill  
Holden  
Holyoke  
Hudson  
Leominster  
Littleton  
Lowell  
Ludlow  
Lunenburg  
Malden  
Mashpee  
Medford  
Medway  
Melrose  
Merrimack  
Methuen  
Millbury  
Millis  
Milton  
Nahant  
Natick  
New Bedford  
Newbury  
North Attleboro

North Weymouth  
Norwood  
Orange  
Pittsfield  
Quincy  
Richmond  
Rockland  
Rockport  
Rowe  
Rutland  
Salem  
Saugus  
Savoy  
Sharon  
Sherborn  
South Hamilton  
Somerset  
Somerville  
South Yarmouth  
Springfield  
Stoneham  
Sudbury  
Swampscott  
Topsfield  
Townsend  
Wakefield  
Waltham  
Wareham  
Westfield  
Westhampton  
Whitinsville  
Whitman  
Wilbraham  
Winchendon

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*At Horace Mann, this is our  
fourth year in offering the  
program. It has been well-  
received and is an integral part  
of our school. I believe it has been  
an effective tool in keeping our  
children safe.*

Patty Russo, Horace Mann  
Laboratory School, Salem



# LEGISLATIVE NEWS

## CTF's Accomplishments

CTF was fortunate to see a substantial increase in state funding in a year when many programs were level-funded or cut during the budget process. Thanks to the support of key leaders in the House and Senate, CTF's appropriation rose from \$167,000 in FY'94 to \$750,000 for FY'95.

### ❖ *REVENUE STREAM DRIES UP*

The Revenue Streams Act, passed in 1992, was created to fund CTF's programs at between \$750,000 and one million dollars per year. Unfortunately, the actual monies received never met the expected funding levels. CTF agreed, as part of the increased line item in the FY'95 budget, to allow the repeal of that legislation one year short of its sunset provision of July 1995.

### ❖ *WORK FOR PERMANENT FUNDING CONTINUES*

With the ongoing support of Representative Thomas Finneran, CTF continues to press for enactment of a marriage and divorce surcharge to benefit prevention programs. This spring, CTF Board Members and staff met with House and Senate leaders and found that there is widespread bi-partisan support to create permanent funding. CTF plans to introduce this measure to the Legislature in the Fall of 1994.

We are very grateful to the many individuals and organizations who contacted their legislators to express support for prevention program funding. Without their support, this measure would not have been considered. We look forward to being able to expand abuse prevention initiatives over the next fiscal year.

### **CTF WISHES TO ACKNOWLEDGE THE CONTRIBUTIONS AND SUPPORT OF THE FOLLOWING PEOPLE:**

Senator Fred Berry  
Ann McLaughlin, aide to Senator Berry  
Senator Thomas Birmingham  
Senator William Bulger  
John Cronin, aide to Senator Bulger  
Representative Thomas Finneran  
Representative Kevin Fitzgerald  
Mary Lee King, Governor's Office  
Susan Wolfson, Legislative Children's Caucus



*CTF Legislative Committee  
Members: Rich Connolly, Moe  
Boisvert, Suzin Bartley, Lee  
Woodsworth, and Steve Cahn*

Dr. Jon Studio

# PUBLIC EDUCATION AND AWARENESS



David Tuttleman

CTF's Public Service Announcement has been aired on most major television channels.



WCVB, Channel 5

Waltham school children learning about child abuse prevention.

## CTF's Accomplishments

CTF continues to prevent child abuse by promoting attitudes that are supportive of families and children. This year, CTF's public education efforts propelled child abuse prevention into the spotlight by conveying two main messages:

- ♦ All parents deserve support for the important job of parenting.
- ♦ Child abuse CAN be prevented.

### ❖ RESPONDING TO THE ABDUCTION CRISIS

Prevention information provided by CTF was featured in over 60 news stories during coverage of attempted abductions of children in Western Massachusetts and in Boston. As a result, CTF received over 1,000 phone calls for information from concerned parents. CTF quickly teamed up with media partners and concerned companies to produce a brochure titled *10 Ways to Keep Children Safe*. Underwritten by Digital Equipment Corporation, with additional support from Dynagraf printing, the brochure was publicized by WHDH-TV and WODS-FM. 12,000 brochures were sent to parents and community groups.

### ❖ EXPANDING MEDIA COVERAGE

WHDH-TV, Channel 7 provided exclusive coverage of Lt. Governor Cellucci's proclamation of Child Abuse Prevention Month. The CTF Board of Directors was asked to serve as the advisory board for Channel 7's *Child Watch* news segments, which address parents' concerns about their children's health, safety, and education.

WBZ-TV, Channel 4 and WSBK-TV, Channel 38 made *Kids and Company: Together for Safety* the lead story in the evening news several times, interviewed CTF's Executive Director on *People are Talking*, and consulted with CTF to improve the accuracy of programming on child abuse prevention.

WCVB-TV, Channel 5 reached parents by running CTF's public service announcement (PSA) during prime viewing times. The station featured CTF during three Sunday news segments, and highlighted prevention on the evening news and *Chronicle*.

*The Boston Globe* ran seven articles on child abduction and abuse prevention in which *Kids and Company* was recommended as one of the best prevention programs. It also worked with CTF on articles about trends in parenting education.

*The Boston Herald* gave prominent coverage to newborn home visiting during Child Abuse Prevention Month and provided parents with safety tips.

*The Springfield Union-News* provided in-depth coverage on the role of teachers as mandated reporters in recognizing signs and symptoms of child abuse.

*The Associated Press* focused state and national attention on CTF and child abuse prevention through two articles that ran nationwide.

*WLVI-TV, Channel 56* provided coverage of child abuse prevention with an interview of CTF's Executive Director.

*Channel 22 & Channel 40 and New England Cable News* highlighted an innovative partnership between CTF, the Lincoln School in Springfield, Baystate Medical Center, and the Springfield Exchange Club.

*20 Weekly Papers* printed stories on family support programs, child assault prevention and home visiting.

*Seven Radio Stations* interviewed CTF staff on talk shows about community involvement in prevention, including National Public Radio.

#### ❖ *INCREASING VISIBILITY*

The advertising agency of Hill, Holliday, Connors and Cosmopolos adopted CTF as a *pro bono* client. Hill, Holliday designed a new logo for CTF, produced a video about prevention, and developed ten billboard public service announcements (PSA). When David and Claudia Tuttleman secured the talents of actress Mariette Hartley, Hill, Holliday scripted and produced a television PSA for CTF.

#### ❖ *HIGHLIGHTING APRIL, CHILD ABUSE PREVENTION MONTH*

CTF was a catalyst in bringing together four agencies to collaborate on a publicity campaign which resulted in 500 editors and reporters receiving packets on child abuse prevention, and 100,000 parents receiving parenting tips at Papa Gino's restaurants.

#### ❖ *PRODUCING PROGRAMS*

CTF produced and hosted two Teacher's Forums for the Massachusetts Corporation for Educational Telecommunications (MCET) on *Breaking the Cycle of Child Abuse*. These live interactive television programs enabled teachers to call in with questions. 765 educators from 60 schools registered to view the programs, and because they were so well-received, CTF was asked to produce three additional forums next year.

#### ❖ *STAYING CONNECTED*

The number of readers of *Prevention Works!*, CTF's quarterly newsletter, continued to increase. Frugal Fannie's Fashion Warehouse underwrote all costs associated with printing and sending the newsletter, keeping 9,000 service providers, child advocates, business leaders and parents informed about the latest prevention news.



*"The prevention of child abuse is one of the most important responses to crime and violence in our state," declared Lt. Governor Paul Cellucci, as he proclaimed April to be Child Abuse Prevention Month in Massachusetts. (Marlborough Enterprise Sun)*

*It is incumbent upon us to take an aggressive step forward, not only in identifying issues affecting our children today, but potential remedies and solutions as well. To that end, we are thrilled to be working in concert with an organization whose existence is based on that premise. The Children's Trust Fund has played a key role in helping us launch Child Watch station-wide. We are most appreciative.*

Joel Cheatwood,  
Senior Vice President,  
Sunbeam Television Corp.,  
parent company of  
WHDH - TV, Channel 7



# RESOURCE DEVELOPMENT



Kristen Dacey

*Chet Curtis and Natalie Jacobson auction a Mickey Mouse chair.*



Kristen Dacey

*Nicholas Bryan and Jeri Wellman display their play money winnings.*

## Third Annual Casino Night and Auction

CTF's major fundraiser was a success once again. With play money in hand, Casino Night guests rolled the dice, played their cards, and spun the wheel of fortune. Guest Hosts Chet Curtis and Natalie Jacobson outdid themselves as the evening's auctioneers, telling stories and cajoling guests to bid ever higher for grand prizes, which included a private basketball lesson with Dave Cowens and a Disney vacation package.

By the end of the evening, a net total of over \$54,000 had been raised for child abuse prevention in Massachusetts. \$36,000 was raised through guest contributions and auction revenues. An additional \$18,000 was pledged in a special appeal for donations to support CTF's school-based child abuse prevention initiatives. Participants in this major gifts appeal include:

Houghton Mifflin Company  
Virginia Houston  
Laurie O'Connor & Fred Wang  
Suzanne & Norman Priebatsch  
Robert & Mary Ellen Rosenblit  
Paula & Jeffrey Stahl  
Claudia & David Tuttleman  
The Tuttleman Foundation



Kristen Dacey

*Auction item donors, David Okaru and Roseanna Ansaldi, bid on silent auction prizes.*



Kristen Dacey

*Jeff Levine, Natalie Jacobson and David Tuttleman try their luck at the dice table.*



## Gifts from Corporations, Foundations and Civic Groups

CTF gratefully acknowledges the generosity of the following donors.

Digital Equipment Corporation has shown its support for school-based child abuse prevention for a fourth year, with a donation of \$10,000 toward the use of *Kids and Company: Together for Safety*. Digital also generously contributed \$2,000 toward the cost of producing the *10 Tips for Keeping Children Safer* brochure.

Frugal Fannie's Fashion Warehouse continues to underwrite all costs associated with printing and mailing CTF's quarterly newsletter to over 9,000 readers statewide. Fannie's helpful contribution totaled over \$5,800.

AT+T supported Parent Education and Support programs with a grant totaling \$5,000. Programs in Dorchester, Jamaica Plain and Haverhill were the recipients of AT+T's generosity.

An anonymous donor gave \$3,000 to the Children's Trust Fund Endowment. This Endowment ensures that child abuse prevention activities will continue into the future.

The Exchange Clubs of Springfield, Greater Auburn, Methuen and Haverhill contributed funds totaling \$2,350 toward the implementation of *Kids and Company* in their communities.

Eastern Enterprises/Boston Gas Company made a generous contribution of \$2,000 to support CTF's school-based child abuse prevention activities. This donation enabled four schools in South Boston, Stoneham and Littleton to implement *Kids and Company: Together for Safety*.

In Danvers, Parent Advisory Councils for the Willis E. Thorpe School, Dunn Middle School, Smith School and Highlands School each gave contributions in recognition of the value of *Kids and Company*.

## COMEC

The Commonwealth of Massachusetts Employee Contribution program has accepted CTF's application to be included on its list of charitable contributions for state employees.

## House Parties

CTF Board Members Laurie O'Connor and Virginia Melendez hosted parties in their homes to introduce friends and associates to CTF's work. Held in February and June, these parties educated guests about the prevention of child abuse, and gained several wonderful volunteers, contacts and donors for CTF.



Virginia Melendez

# VOLUNTEERS AND IN-KIND DONATIONS

## Volunteers and Supporters

Sharon Alphas  
Deirdre Antonelli  
Lorraine Carli  
Karen Carney  
Donald Cassola  
Lorraine Chu  
Ronna Cohen  
Anne Colangeli  
Leslie Colello  
Susan Costello  
Joseph Cotton  
Christina Dillon  
Nassrine Farhoody  
Henry Figuerdo  
Carla Flamini  
Melissa Gerson  
Robin Gibbs  
Carolyn Gilley  
Jane Harmon  
Grace Healey  
Emilee Homonoff  
Virginia Houston  
Luanne Hunt  
Peggy Kaufman  
Sharon Kessel  
Regina Lee  
Janet Leigh  
Fran Litman  
Syndey Loughran  
Michael Lovett  
Sharon Mann  
Helene Marcum  
Marion Marcum  
Paula Marcum  
Sue Faith Marcum  
Massachusetts Institute of  
Technology Sororities  
Brian McPhearson  
Kathy Millstein  
Patricia Minishak

Faith Mori  
Madeline O'Connor  
Kathleen Nilles  
Michael Nilles  
Anne Peretz  
Ann Phelan  
Mary Ellen Rancourt  
Patricia Rousseau  
Anne-Marie Rowan  
Rae Simpson  
Lynne Smith  
Denise Snyder  
Paul Sorota  
Judith Stoia  
Susan Tomasian  
Edie Tonis  
Brunilda Torres  
Dr. Cynthia Crosson Tower  
Frederick Wang  
Rachel Weil  
Sue White  
Lorraine Whitmore



Kristen Dacey

*Volunteers Brian McPhearson and  
Robin Phaneuf run the Wheel of  
Fortune at Casino Night.*

## In-Kind Donors

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Boston Beer Company  
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Celebrity Fine Art, Inc.

Central Reprographics  
Child Life, Inc.  
Circuit City  
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Dave Cowens  
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DiJon Studios  
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Kathleen and Orrin Doxer  
Dynagraf, Inc.  
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Charles Fazzino  
The Four Seasons Hotel  
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Warehouse  
Future Shapes  
Gold's Gym, Boston  
Gold's Gym, Needham  
Jerry Greenspan  
Hill, Holiday, Connors,  
Cosmopulos, Inc.  
Houghton Mifflin Company  
Neil Loeb  
Billy McDonald  
Larry Moulter  
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Exploited Children  
O'Connor/Wang Family  
David Okaru of Bae Valentina  
Gallery  
Oriental Travel  
Roger Pellissier Photographie  
Performance Bicycle  
R.A. Designs  
Stateline Graphics  
ThinkBIG!  
Thomas Cook Travel  
Claudia and David Tuttleman  
Edna and Stanley Tuttleman  
Twinkle Toes To Go  
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WHDH-TV, Channel 7  
WJMN-FM Radio Station  
WODS-FM Radio Station  
The Westin Hotel  
John Zedros

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*for Susan R. Weld*

Deborah Klein Walker  
*For DPH Commissioner Mulligan*

Brenda Miller  
*for EOEA Secretary Larson*

Edward Sanders-Bey  
*for DPW Commissioner Gallant*

Mary Sylva  
*for DYS Commissioner O'Leary*

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Suzin Bartley, *Executive Director*

Juliette Fay, *Director of Publications*

Arlene T. Heiss, *Director of  
Development*

Shereen Tyrrell, *Director of Public  
Awareness and Education*

Dee Whyte, *Director of Programs*

## Interns

Joan Finn

Ruth Goldberg

Melissa Hart

Hang Lee

Tracey McIntire

Mara Mintzer

Cassie Mitchell

Robin Phaneuf

Diana Uehlein



Intern Melissa Hart manages the CTF information booth at the Home Visiting Conference.



# FINANCIAL INFORMATION

## CHILDREN'S TRUST FUND

### **REVENUES** **\$699,522**

Arts Lottery Revenue	\$600,000
Federal Challenge Grant	\$65,846
Interest Income	\$6,696
Private Donations	\$26,975

### **DISBURSEMENTS** **\$403,268**

Newborn Home Visiting	\$35,569
School-based Child Abuse Prevention	\$83,436
Parenting Education and Support	\$83,813
Public Awareness and Education	\$23,377
Personnel	\$158,962
General Administration	\$18,111



Suzin Bartley

## FRIENDS OF CHILDREN'S TRUST FUND

### **REVENUES** **\$80,249**

Third Annual Casino Night and Auction	\$53,414
Corporate, Foundation and Civic Group Contributions	\$20,378
Individual Contributions	\$6,083
Interest	\$374

### **DISBURSEMENTS** **\$84,564**

Contributions to CTF Endowment	\$22,421
Fundraising Expenses	\$12,369
General Administration	\$49,774

### **CTF ENDOWMENT BALANCE**

Cost	\$206,150
Market Value	\$226,921





The Massachusetts Children's Trust Fund (CTF)  
is a public-private partnership whose sole purpose  
is to mobilize all segments of the community  
to prevent child abuse and neglect  
by strengthening and supporting families.

Created by state law in 1988,  
CTF is charged with implementing  
Massachusetts' child abuse prevention plan.



*Kristen Dacey*

## **Children's Trust Fund**



Preventing Child Abuse In Massachusetts

10 West Street, 3rd floor  
Boston, MA 02111  
(617) 727-8957  
fax: (617) 727-8997

Cover Photographs: Kristen Dacey, Leslie Fenn



312066011138208

**A**t our best level of existence,  
we are part of a family, and  
at our highest level of achievement,  
we work to keep the family alive.

Maya Angelou

PERMANENT COLLECTION

APR 23 1996

City of Massachusetts  
Depository copy



"Going to the Zoo with my Father" by Lean Thann, 3rd Grade (See page 22.)

## Children's Trust Fund

Preventing Child Abuse in Massachusetts

Annual Report  
Fiscal Year 1995





### *Children's Trust Fund*

is a public-private partnership whose sole purpose  
is to mobilize all segments of our community  
to prevent child abuse and neglect  
by strengthening and supporting families.

Created by state law in 1988,  
Children's Trust Fund is charged with implementing  
Massachusetts' child abuse prevention plan.

### *Friends of Children's Trust Fund,*

established in 1991 as a 501(c)(3) tax-exempt charity,  
is the private component of this public-private partnership.  
It was created to leverage support from the private sector  
to implement and expand upon  
the child abuse prevention programs of the Children's Trust Fund.

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# Letter from the Executive Director and the Board Chair

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Dear Friend,

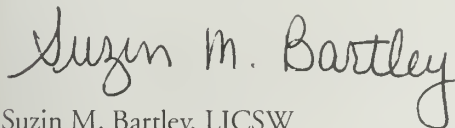
The mission of the Children's Trust Fund (CTF) is the prevention of child abuse and neglect. This is accomplished by developing and supporting strategies that strengthen families so that parents will not resort to maltreatment. We at CTF have listened carefully over the past year as the media focused attention on specific cases of abuse from Susan Smith in South Carolina to Claribel Ventura in Boston. We have read about tragedies involving children under the care and protection of the Department of Social Services (DSS) and the resulting hearings by the Legislature's Post Audit Committee. Throughout, we have been continually disappointed by the lack of any discussion as to the prevention of these crises. Perhaps it is easier to criticize DSS than to examine what needs to be done to protect children from harm in the first place.

Child abuse and neglect has reached epidemic proportions in Massachusetts. Last year over 97,000 cases were reported to DSS. Why do we, as a community, wait until *after* a family has been reported to DSS, until *after* a child has suffered, before expending resources for support services? If your car mechanic tells you that, without needed repairs, your car would be seriously damaged, you would take the necessary steps to ensure its repair. Similarly, CTF advocates preventive action by providing support to parents *before* children are harmed.

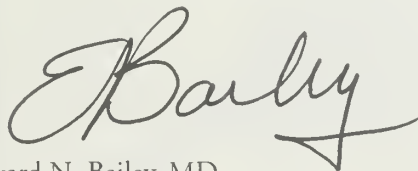
Why? Because prevention works. CTF is committed to ensuring that family resources and support exist in all communities throughout the Commonwealth. Studies have shown that newborn home visiting, parenting education, and school-based prevention are all highly effective strategies in reducing child abuse and neglect. Many of us have questioned the way we have reacted to something our child has done. Many of us have wanted more information on positive discipline or some other parenting dilemma. *All* parents deserve and need support at some point during their child-rearing years.

The time has come to refocus the debate about child abuse. We need to make sure that our legislators fund prevention programs and that the news media report on strategies that work. We need to ensure that all parents have access to information, support, and education about the most important and toughest job that any of us face—raising healthy, well adjusted children. Your support in the past has helped CTF make progress in its work to prevent abuse and neglect. But more work remains. With your help, CTF can work with you to achieve its goal of ensuring that all families get the support they need when they need it.

Sincerely,



Suzin M. Bartley, LICSW  
Executive Director



Edward N. Bailey, MD  
Board Chair

---

The time has  
come to refocus  
the debate  
about child  
abuse.

---

# The Facts

The physical, sexual and emotional abuse and neglect of our nation's youngest, most vulnerable citizens continue to devastate lives and create negative effects for generations. For most victims, help comes only after irreparable damage has occurred. Consider these nationwide facts:

- ♦ In 1994, there were approximately three million reports of child abuse and/or neglect to child protective service agencies throughout the United States. Over one million children were found to be victims of child abuse or neglect.

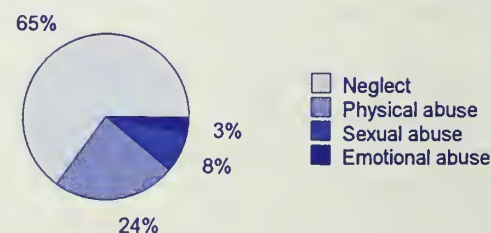
## Nationwide, five children die each day from abuse—the vast majority are under age four.

- ♦ Child abuse and neglect is the leading cause of death for children age four and under in the United States—a figure that has reached a 40-year high. Nationwide, five children die each day from abuse and/or neglect.
- ♦ The link between child abuse and domestic violence is a strong one. Child abuse is 15 times more likely to occur in violent homes; battered women are twice as likely to abuse their children.
- ♦ Children with disabilities are physically, sexually and emotionally abused at approximately twice the rate of other children. In nearly half of all cases, the inability of the parent to cope with the child's disability is a root cause.

In 1994, Massachusetts children fared no better:

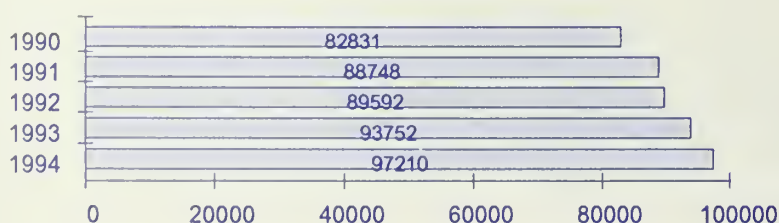
- ♦ Over 97,000 children were reported to the Department of Social Services as abused and/or neglected, exceeding the current annual birthrate by about 13,000. Over half of the children reported were age six or younger.
- ♦ A parent, step-parent, or other guardian was named as a perpetrator in 89 percent of these cases.
- ♦ The majority of all reports were of neglect by a parent. Thus, for many children, maltreatment could have been prevented through education and support, which helps parents to better understand and meet their children's needs.

### 1994 Reports by Type in Mass.



- ♦ For the fifth consecutive year, the number of children confirmed as abused or neglected in Massachusetts—26,325—could almost fill Fenway Park.

### Reports of Maltreatment in Massachusetts





# The Costs

It is well-documented that child abuse and neglect bears enormous costs and consequences. For example:

- ♦ A child's academic achievement is seriously compromised by maltreatment. Effects include developmental delays, lower test scores and grades, increased disciplinary problems, tardiness, and suspensions. Nationwide, millions are spent each year on the special education needs of abused and neglected children.
- ♦ Across the nation, hundreds of millions are spent annually on investigations of reports and on services for substantiated cases. The cost of investigations alone exceeds \$500 million. Interventions such as foster care and counseling for abused children drive the cost even higher.
- ♦ Approximately ten percent of children under age five seen in emergency rooms for trauma have injuries that were inflicted. Hospitalization for serious physical injuries from child maltreatment nationwide is estimated at almost \$800 million annually.
- ♦ Therapeutic care and counseling to abused children and their families costs the nation approximately \$815 million annually. Hospitalization of victimized children for mental health services is estimated at \$2.8 billion each year.

In Massachusetts, the costs borne by children and families, tax payers and crime victims are overwhelming and irrefutable:

- ♦ Social Services Child abuse and neglect costs the Commonwealth almost half a billion dollars each year in screening and investigating reports, services to families and foster care. The average annual cost for a family that is reported, investigated and/or served is approximately \$17,000.
- ♦ Delinquency and Crime 90 percent of Massachusetts' juvenile delinquents have a history of child abuse. The average annual cost per youth involved in the Department of Youth Services is \$28,000. Studies show that 78 percent of the nation's prison population were abused as children.
- ♦ Mental Health Up to 75 percent of all children in in-patient mental health facilities in Massachusetts have a history of abuse. Average annual cost of in-patient care: approximately \$64,000 per child.
- ♦ Drug and alcohol abuse 80 percent of substance abusers were abused as children.



Sources (both pages):  
American Humane Association; Mass. Departments of Mental Health, Social Services, and Youth Services; National Child Abuse Coalition; National Committee to Prevent Child Abuse; US Advisory Board on Child Abuse and Neglect

**National Annual Cost of Selected Services**



# CTF's Goal: Ensuring Support for All Families

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The family is the primary institution shaping the lives and development of children. Therefore, CTF believes that supporting families in their care-taking role is the best way to prevent child abuse and neglect. *All* parents, regardless of age, income, race or religion, deserve support for the important job of raising children. Parenting has always been challenging; social changes in recent decades have made it even harder.

---

**The goal of family support programs is to assist families in becoming as strong and secure as possible.**

---

No family can function alone. Parents' ability to provide a safe, nurturing family life is inextricably dependent upon the quality of community resources and supports. Therefore, CTF employs a two-pronged approach that provides:

- ♦ funding for community-based programs
- ♦ technical assistance to increase the capacity of communities to provide information and support to parents

Research shows that family support programs do strengthen families and prevent child abuse and neglect. Through these programs, parents learn how to reduce family stress, develop stronger parenting skills, understand age-appropriate child development, learn appropriate behavior management techniques, and find ways to use community resources to break the isolation many families experience today.

Parents who have participated in CTF's programs have made it clear that these programs are very important to them. A parent from a middle class community on the North Shore wrote that her Wednesday group meetings had become her beacon of light. The group gave her something to look forward to when the walls started to close in, and kept her going for the rest of the week. A father from western Massachusetts whose young daughter was in foster care said he learned more about child development and new parenting skills through his work with a parenting education group. As a result of his efforts, he was able to get increased visitation with his daughter, and became more involved in her care.

CTF's goal is to ensure that all families in Massachusetts have access to resources that meet their needs. CTF invests in a broad spectrum of strategies in pursuit of that goal. They are:

- ♦ Increasing community capacity to strengthen families
- ♦ Parenting education and support
- ♦ School-based prevention
- ♦ Newborn home visiting
- ♦ Public policy
- ♦ Public education and awareness

The following pages illustrate CTF's accomplishments in promoting these strategies during fiscal year 1995.



# Increasing Community Capacity to Strengthen Families

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## Parenting Education Conference

CTF hosted its second annual conference on parenting education in October. *A View from All Sides: More Perspectives on Parenting Education* offered 28 workshops to enhance the work of family practitioners. This all-day training event focused on models of parenting education, cultural relevance and diversity, and staff development and training.

Co-sponsored by Wheelock College Center for Parenting Studies and Professionals for Parents and Families, the conference drew over 700 attendees. The Conference Report is now available, and features articles on 19 workshops and the keynote addresses by Dr. Sharon Lynn Kagan of Yale University and Dr. Kathy Weingarten of Harvard Medical School.

## Two-day Family Support Conference

As part of CTF's commitment to increase the capacity of communities to provide family support, a unique two-day multi-disciplinary conference was held in May. The conference, *Building Bridges*, was attended by over 600 professionals.

Attendees chose from 23 all-day institutes facilitated by nationally renown presenters. These institutes focused on practical skills that practitioners could bring back to their communities. Conference evaluations indicate that participants found the intensive format extremely valuable. A special institute was sponsored by the Massachusetts Chapter of the American Academy of Pediatrics that focused on family issues specific to pediatricians.

## Statewide Survey of Family Services and Needs

In December 1994, CTF launched a survey of existing family support services to assess unmet needs and to serve as a tool for planning and building on existing services. An extensive statewide search was conducted to locate family service providers. The survey was mailed to over 1,200 organizations, of which 553 responded. A summary and regional directories listing this information will be available late in 1995.

Initial findings from the survey indicate that many families in need of support are not able to access it. The majority of services maintain strict eligibility requirements. Also, many programs serve only a limited number of needs, and most have caps on the number of clients they can serve at any given time. Notably, parenting education programs were identified by 130 family support providers as the state's greatest unmet need—31 percent more than the next most pressing need.

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**"Great conference! I wish I could have attended some of the other institutes, too. So often conference workshops are short and give a minimal amount of information. It was nice to have in-depth workshops and get a real feel for the topics."**

**Participant, *Building Bridges***

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# Parenting Education and Support

Research indicates that parenting education and support programs have positive, significant results for parents and their children. Parents not only feel more confident and knowledgeable in their role, they learn to communicate more effectively with their children, deal with the stress of parenting, practice alternatives to corporal punishment, and become more involved with their children. CTF provides funding and technical assistance to parenting education and support programs throughout the state.

## 60 Community-based Programs for Parents

In fiscal year 1995, CTF funded 60 community-based organizations to provide parenting education and support. These programs represented a diverse array of strategies for strengthening families. Some were open to all parents of young children, while others were designed for specific populations, such as parents of children with special needs, homeless families, teen parents or fathers.

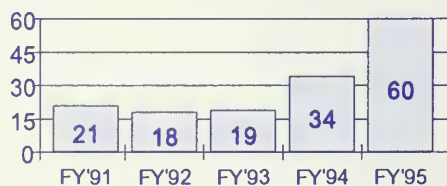
Programs were offered in a range of formats: support groups, educational workshops, guest speakers, and parent-child play groups. Over 1,000 parents were served by CTF-funded programs this fiscal year. Program descriptions can be found on pages 10-13.

## Training for Group Leaders

Organizations that submitted proposals for CTF's parenting education grant were offered a special course, *Strategies for Working Effectively with Parents in Groups*. Participants learned practical techniques for running parenting groups, such as designing and using structured exercises, handling difficult moments, the role of the parent group leader, and ensuring that parents feel comfortable and supported within the group. The workshop was conducted in collaboration with Wheelock College Center for Parenting Studies.

Forty-nine parent group leaders took advantage of this opportunity to enhance their skills. Participant evaluations of the training indicate that 94 percent found it to be "very valuable," while the remaining six percent found it "somewhat valuable." One respondent commented, "The instructor modeled a very effective way to deal with parent groups. I learned by observing her."

**CTF-Funded Parenting Programs**





## Evaluating Effectiveness

CTF has developed evaluation instruments for its parenting programs with the help of Kathy Millstein, DSW, and Emee Homonoff, DSW, of Simmons College School of Social Work. After researching existing instruments and soliciting input from CTF-funded programs, three instruments were developed: a pre/post test to determine participants' change in parenting skills and understanding, a participant satisfaction survey and a group facilitator questionnaire.

Evaluation results indicate that the majority of responding parents had very positive experiences. They valued learning new skills, such as teaching their children household safety, dealing with tantrums, managing health concerns, cooking healthier food, and organizing the day to reduce children's television-viewing.

The skill parents most wanted to learn, and found most difficult to apply, was providing discipline for their children. Almost every parent who completed an evaluation emphasized the ongoing struggle they experience with this issue. Many parents listed such positive discipline techniques as "time-out" and logical consequences as important new skills they had learned in their programs. In addition, many learned the importance of being patient and consistent in applying rules and discipline strategies.

While parents obviously gained much from attending a parenting group, it was also clear that many wanted longer or more frequent sessions. Although parents gained significant skills, knowledge and support, they also expressed a desire to learn more.

## Resources for Parent Educators

In keeping with its commitment to provide resources that enhance the ability of communities to support families, CTF has developed two initiatives that have been used by hundreds of practitioners.

### Directory of Parenting Education Curricula

CTF updated and expanded its national *Directory of Parenting Education Curricula*, which now lists 120 curricula from across the country for use with parenting education and support groups. Each listing includes target parent group, languages, topics covered, cost and ordering information. The directory is updated annually.



### Resource Lending Library

CTF also expanded its unique lending library of curricula for parent educators. Materials from 50 programs cover topics, such as child development, positive discipline, communication and anger management. Curricula are presented in a variety of formats, such as video, lesson plans, and structured exercises. Target groups include parents from various linguistic and ethnic populations, parents with special needs, single parents, fathers, and teen parents. In order to keep up with a growing demand for these resources, multiple copies of the more popular materials were purchased during FY'95.

# Parenting Education and Support Programs Funded by CTF

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Programs are listed  
alphabetically by area  
served.

## Arlington

### *Visiting Nurse and Community Health*

Parenting group assists young mothers in developing positive parenting and conflict resolution skills.

## Ashland, Framingham, Natick

*Families First* Program for homeless mothers emphasizes prevention of parent-child conflicts through skill-building.

## Attleboro

*New Hope* Program uses role-playing and multimedia techniques to improve parental performance and build healthy families.

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“Because of this workshop I have managed to almost completely phase out spanking as discipline. I have learned about time-outs and taking time to cool down before dealing with a situation.”

Parent, Central Massachusetts

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## Berkshire, Franklin, Hampshire Counties

### *Hampshire Community Action Commission*

Five-part series focuses on child development, stages of growth, and behavior management techniques.

## Blackstone Valley

### *Community Counseling Center of Blackstone Valley*

Program provides group education and support to first-time parents and reinforces positive parenting techniques.

## Boston

### *Casa Myrna Vazquez*

Parenting program for families from emergency shelters who have experienced violence and trauma.

*Associated Day Care Services* Program for parents with children at Sunnyside Day Care and Castle Square Centers in the South End and Roxbury. Workshops help parents build skills through understanding themselves and their children.

*Dorchester CARES* Uses the Nurturing Program to build empathy, improve communication, and teach alternatives to physical punishment.

*Elizabeth Stone House* Parenting workshops for mothers in Roxbury and Jamaica Plain to enhance parenting skills and strengthen the parent/child relationship.

*Federation for Children with Special Needs* Workshop series assists families with children who have special health care needs to locate and participate effectively in health care services for their children.

*Martha Eliot Health Center* Parents/Padres Project in Jamaica Plain and Mission Hill offers an English/Spanish workshop series that helps build new skills and the ability to utilize community support and services.

*Mass. Half-Way Houses, Mary Sargent House* Participant-directed program uses the MOTHEREAD curriculum to improve the literacy of homeless women previously in conflict with the law and assists them in bonding with their children.

*Parents Anonymous* Pre-release parenting program teaches fathers incarcerated at MCI Plymouth how to handle anger and break abusive patterns.

*Project FREE* Parents Council in  
Dorchester runs a parenting workshop and  
a technical assistance program to develop  
an inter-generational mentoring program.

*South Cove Community Health Center*  
Parenting classes for non-English speaking,  
Chinese-American parents with children  
ages four and five.

*United South End Settlements* A support  
group in the South End and Roxbury to  
enhance parenting skills, problem-solving  
skills and children's self-esteem.

#### **Brockton**

*Parents & Providers Network Association*  
Parenting program helps enhance low-  
income and teen parents' understanding of  
children's development.

#### **Bridgewater, Brockton, Rockland**

*Brockton Family and Community Resources*  
Program offers an educational curriculum  
for Spanish-speaking parents who are  
separated or divorced.

#### **Canton, Sharon**

*Jewish Family and Children's Service*  
Parenting series for mothers in the Visiting  
Moms Program examines the impact of  
parenting on mothers' identities and  
experiences.

#### **Cambridge**

*Fletcher Neighborhood Council* Workshops  
for young parents covers topics such as play  
and positive discipline.

*Cambridge Family and Children's Service*  
Program for homeless mothers addresses  
basics of child development and specific  
issues for homeless families.

#### **Cape Ann**

*Wellspring House* Uses the Nurturing  
Program to offer intensive parenting classes,  
home visits, outreach and transportation.

#### **Cape Cod**

*Mass. Society for the Prevention of Cruelty to  
Children* Program assists parents with  
cognitive limitations to build practical  
parenting skills. Parents practice skills at  
home with help from trained volunteers.

*New Hope* Program uses role-playing and  
multimedia techniques to improve  
parenting skills and build healthy families.

#### **Chatham, Orleans**

*Chatham/Orleans Visiting Nurse Association*  
Program for rural families addresses child  
care issues, how children learn through  
play, health care and nutrition.

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**"I feel more more confident as a parent. As  
a first-time mother I often feel that I am the  
only one having these experiences. The  
group affirms my instincts and helps me  
realize that I am not alone."**

**Parent, North Shore**

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#### **Dedham**

*Family Service of Norfolk* Weekly parent  
discussion and concurrent toddler play  
group for low-income, isolated families  
with infants and preschoolers.

#### **Fall River**

*Family Service Association of Greater Fall  
River* Parenting support and education  
strengthens care-taking skills of Portuguese-  
speaking parents.

*Greater Fall River Council for Children*  
Parenting support and discussion offered in  
the context of a literacy program.

*Our Sister's Place* Education and support  
for mothers in the shelter using the Parent  
Effectiveness Training curriculum.



## Parenting Education and Support Programs Funded by CTF, *Continued*

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### **Fitchburg, Leominster**

*The Lipton Center* Two series for adolescent parents focus on stress management, behavior, and community support.

### **Framingham**

*Parents Anonymous* Parent support group for mothers incarcerated at MCI Framingham.

### **Gardner**

*Visiting Nurse Association of Greater Gardner* Parenting classes encourage sharing of parenting experience with topics such as safety, discipline and stress management.

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**"Thank you for helping me become closer to my children. We now have more respect, communication and understanding in our family, and I feel we are better friends."**

**Parent, Southeastern Massachusetts**

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### **Great Barrington**

*Children's Health Program* Program supports families in rural areas by combining transportation with community services information.

### **Hampshire County**

*Children's Aid and Family Service of Hampshire County* Education group focuses on nurturing and behavior management for highly stressed, low-income parents of preschoolers.

### **Haverhill**

*Children's Aid and Family Society* Parenting course for families in public housing with children age birth to five.

*Visiting Nurse Association of North Shore* Hispanic Women in Action program aims to develop healthy parenting skills and a network of support to sustain these skills.

### **Holyoke**

*Mass. Society for the Prevention of Cruelty to Children* Program uses materials in Spanish to assist Latino families in building their parenting skills.

### **Lawrence**

*Greater Lawrence Family Health Center* Program improves parent-child relations through four informal parenting education groups for Latino parents.

### **Lowell**

*Greater Lowell YWCA* Bilingual group for Cambodian parents covers topics such as traditional child-rearing practices and accessing community resources.

### **Marlboro**

*Wayside Community Programs* Workshops provide a supportive environment for young parents and address topics of child development and building healthy family relationships.

### **Nantucket**

*A Safe Place* Program provides a home visit to parents of newborns to welcome new babies, acknowledge positive and negative aspects of new responsibilities and provide information about community resources.

### **New Bedford**

*Association of Retarded Citizens of Greater New Bedford* Support group provides a forum for sharing concerns and experiences about caring for a child with a disability.

*Catholic Social Services* Program for Hispanic parents addresses child-rearing, child development, integrating Latino culture and playing with your child.

### **Newburyport**

*Women's Crisis Center* Program provides concurrent programs for mothers and their children who have experienced domestic abuse.



### North Adams

*Pregnant Parenting Support/Early Intervention* Fathers meet weekly for discussion of fathering and family issues. On alternate weeks fathers meet with children for play activities.

### North Shore

*The Family Network* Support and discussion group to assist parents in building skills for healthy child-rearing and reducing isolation.

### Raynham, Taunton

*Triumph* Taunton Head Start provides day and evening parenting classes for Hispanic families.

### Salem

*Help for Abused Women and their Children* Parenting group provides a series of educational workshops for abused mothers in HAWC's emergency shelter.

### Somerville

*Somerville Council for Children* Program offers a family-style dinner followed by a one hour workshop for parents on child developmental issues.

*Somerville Hospital Department of Community Health, Social Services* Parent education groups facilitate communication between parents and their preschool children.

### South Shore

*Positive Parenting* Program uses the Systematic Training for Effective Parenting curriculum to teach parenting skills and encourage parents to share experiences.

### Springfield

*Family Planning Council of Western Mass.* Program uses curriculum to enhance the parent/child bond and the parenting skills of teen parents.

*New North Citizens' Council/El Instituto de la Familia* Parenting workshops in English and Spanish provide opportunities for isolated families to come together in a friendly, supportive social environment.

### Sudbury

*The Family Place* Parent seminars are offered on raising children, positive discipline and family communication.

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**"I now recognize the fact that I need care, too. If I take care of myself I can take better care of my kids."**

**Parent, Western Massachusetts**

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### Watertown

*Watertown Preschool Advisory Committee* Parenting group utilizes the "How to Talk So Kids Will Listen and Listen So Kids Will Talk" curriculum.

### Webster, Whitinsville

*Catholic Charities of the Diocese of Worcester* Program assists pregnant parents and parents of children from birth to five with crisis mediation and early intervention of potential family/child abuse and neglect.

### Worcester

*Community Health Services* Parenting classes cover topics such as safety and nutrition in an enjoyable, non-threatening atmosphere.

*Mass. Society for the Prevention of Cruelty to Children* Primeros Pasos (First Steps) are sessions offered in Spanish and geared for first-time parents prenatally through the first six months of a baby's life.

*Pernet Family Health Service* Group for pregnant and parenting teens addresses skill-building and parenting as a relationship.

# School-based Prevention

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All children and their parents should have access to information and skills to help keep children safe. Findings from a major national study on school-based child abuse prevention programs indicate that teaching children safety skills and habits can significantly improve how they cope with real encounters. The study found that programs that gave children a chance to practice their prevention skills and prompted discussion between children and parents were particularly effective.

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**"This program is necessary and handles difficult and sensitive subjects in a practical, informative way."**

**Teacher, Brockton**

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CTF offers programs that meet these standards at no cost to preschools and elementary schools throughout Massachusetts.

## **129 Additional Schools Join "The Company"**

CTF completed its fifth year of providing *Kids and Company: Together for Safety*, a sexual assault and abduction prevention program, to elementary schools. The program provides students, parents and teachers with information, skills and support they need to help keep children safe from abuse without frightening them. School personnel are provided with substantial training on issues such as identifying child maltreatment, reporting suspected cases, working with the Department of Social Services, handling children's disclosures of abuse, and developing a school protocol for reporting abuse.

During the 1994-95 school year, 129 additional schools were provided with the curriculum and training to use *Kids and Company*, 47,382 children participated in the program, and 922 school personnel were trained to teach child sexual assault prevention. Since the inception of this initiative in 1990, over 3,500 school personnel have been trained in 518 schools throughout the state. This represents approximately one third of all public and private elementary schools in Massachusetts. Hundreds of thousands of children and their families have benefited.

## **Schools Get "Extra Help"**

In order to provide schools already using *Kids and Company* with additional resources and networking opportunities, four regional institutes were held during the fall and spring. Each school system received additional classroom activities and a new video titled *Yes, You Can Say No*. The video teaches children, grades 2-6, how to handle sexual exploitation by a once-trusted adult. Using the story of David, a boy molested by a favorite uncle, the video models the assertiveness skills necessary to resist and report abuse.

## **Statewide Survey Conducted**

During the spring, CTF conducted a statewide survey of all elementary schools to assess their goals, accomplishments and needs for violence and sexual assault prevention. The results of this survey will be available in the fall of 1995 and will provide valuable information for statewide planning. The survey was conducted in collaboration with the Department of Education and the Junior League of Boston.

## CTF Goes to Preschool

Statistics indicate that sexual abuse of both boys and girls peaks at age four (and again at age fourteen for girls). In order to provide these vulnerable children and their families with prevention skills, CTF has expanded its school-based initiative to include preschools.

Sixty-nine preschools throughout Massachusetts received the classroom curriculum, *Talking About Touching*, with extensive staff training and materials for parents to use with their child at home. *Talking About Touching* is a sexual assault prevention curriculum designed especially for preschool children by the Committee for Children of Seattle, Washington and is used throughout the country.



CTF chose *Talking About Touching* after an extensive nationwide search, based on criteria such as age appropriateness, parent involvement, teacher training, opportunity for practice and non-threatening presentation of information. Lessons include:

- ♦ general rules for car, fire and water safety
- ♦ answering the telephone
- ♦ how to handle getting lost
- ♦ private body parts and safe and unsafe touches
- ♦ telling a trusted adult about an uncomfortable situation

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“Parents were comfortable and aware of the need for this information. Children responded positively to questions, indicating that parents were reinforcing the lessons at home. It’s great to empower parents!”

Preschool Teacher, Fitchburg

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During the winter and spring of 1995, 505 preschool staff were trained, and over 1,100 preschoolers participated in the program. The staff were given information about signs and symptoms of abuse and neglect, handling disclosures of abuse by children, reporting child maltreatment, and ways that preschool staff can prevent maltreatment. This training was especially important as 65 percent of the staff indicated they had no previous training in issues of child sexual assault.

Parents play an essential role in this initiative. Every parent receives a parents’ guide and a storybook to help them reinforce prevention skills at home with their children. Parents report very positive experiences using these materials and are comfortable in discussing the program with their children. In fact, 97 percent of parents wanted their child’s school to continue using the curriculum.

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“I am very excited and positive about the new safety curriculum. I think the school should be commended and that all preschools should do it. It is wonderful for a preschool to prepare our children for the outside world, which can be scary and demanding for them *and* us.”

Preschool Parent, Sandwich

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# Kids and Company Communities

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**Teachers in at least one school  
in the following communities  
have been trained to provide  
*Kids and Company*.**

Ashland	Everett
Ashburnham	Fall River
Attleboro	Fitchburg
Auburn	Florida
Ayer	Fort Devens
Barnstable	Foxboro
Belchertown	Framingham
Bellingham	Grafton
Berkley	Groveland
Billerica	Hadley
Bolton	Hamilton
Boston	Hampden
Boxford	Hanson
Bradford	Harwich

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**"This year I can see the positive impact  
from both the parent training and the first  
year of implementation."**

**Guidance Counselor, Lunenburg**

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Brockton	Haverhill
Cambridge	Hingham
Canton	Holden
Carver	Holyoke
Chatham	Hopkinton
Chelsea	Hudson
Chesterfield	Hull
Chicopee	Leominster
Clarksburg	Lincoln
Clinton	Littleton
Concord	Lowell
Danvers	Ludlow
Dartmouth	Lunenburg
Dover	Lynn
Dracut	Malden
Eastham	Mashpee
Easthampton	Medford

Medway	Savoy
Melrose	Scituate
Merrimac	Sharon
Methuen	Sherborn
Millis	Somerset
Millbury	Somerville
Milton	Southboro
Nahant	South Boston
Natick	South Hadley
Needham	South Hamilton
New Bedford	South Hampton
Newton	South Yarmouth
North Adams	Springfield

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**"Kids have used the skills  
to protect themselves.  
They also have revealed  
abuse situations."**

**Guidance Counselor,  
Orange**

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North Andover	Sterling
North Attleboro	Stoneham
Northbridge	Swampscott
Norwood	Sutton
Orange	Topsfield
Oxford	Townsend
Palmer	Uxbridge
Paxton	Wakefield
Peabody	Waltham
Pentucket	Ware
Pepperell	Wareham
Petersham	Wayland
Pittsfield	Westfield
Plainville	Westford
Princeton	Westminster
Quincy	Weston
Richmond	West Bridgewater
Rockland	West Brookfield
Rockport	West Hampton
Rowe	West Newbury
Rowley	Weymouth
Russell	Whitinsville
Rutland	Whitman
Salem	Wilbraham
Salisbury	Winchendon
Saugus	



# Preschools Using *Talking About Touching*

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## Allston

Hamilton's Children's Center

## Assonet

Rainbow Workshop

## Attleboro

Edu-Care Early Learning Center

## Avon

Puddle Jumpers Preschool

## Barre

Baby Boomers, Inc.

## Brewster

The Family School

## Boston

Capic Head Start (Chelsea, 7 Sites)

Log School Daycare (Dorchester)

Marshall Community Preschool  
(Dorchester)

Shattuck Child Care Center  
(Jamaica Plain)

JP Neighborhood Pre-School  
(Roxbury)

## Chicopee

Valley CAP (2 Sites)

## Duxbury

Munch-Kin Montessori

## Fairhaven

Teddy Bear Daycare and Preschool

## Fitchburg

Busy Bees Preschool Center

## Harwich

A Child's Wonderland

## Haverhill

Community Action, Inc. Headstart  
(4 Sites)

## Holyoke

Mont Marie Child Care Center  
Valley CAP—Race Street Center

## Medford

Oakland Park Children's Center

## Melrose

Melrose Day Care Center, Inc.

## North Oxford

Clara Barton Preschool

## North Brookfield

Mad Brook Academy

## Pembroke

Center Pre-School and Child Care

## Pittsfield

Berkshire Center for Families and  
Children (2 Sites)

## Sandwich

Sandwich Village Preschool

## Shelburne

Warbler's Nest Child Development Center

## Somerville

CAAS Head Start (6 Sites)

## Turner's Falls

Parent-Child Development Center  
(7 Sites)

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“Our staff has been made more aware of the problems around child sexual abuse—the pervasiveness of it—and the need to educate our children about how to protect themselves. We also feel that we’ve educated the parents in a positive way.”

Teacher, Harwich

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## Waltham

Waltham Day Care Center

## Webster

WCAC Day Care Center (3 Sites)

## Westfield

Greater Westfield Area Head Start  
(5 Sites)

First Methodist Church Preschool

## Weymouth

John Adams Children's Center

## Whitman

Carousel Child Care

## Winthrop

Winthrop Children's Corner Preschool

## Worcester

UMMC Child Care Center (2 Sites)

Lakeside Child Care

Great Brook Valley Child Care

# Newborn Home Visiting

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All families need support in their caretaking role, especially at the exciting and stressful time of the birth of a child. CTF believes that parents with newborns should have access to voluntary home visiting programs. Research shows that providing educational and support services to parents at the time of a baby's arrival significantly reduces the risk factors associated with child abuse and can actually prevent it. CTF has continued to promote this important program for families.

## Healthy Families Massachusetts

Healthy Families Massachusetts (HFM), a coalition of public and private organizations, was created in 1992 by CTF. The goal of this statewide coalition is to strengthen families by promoting the development of voluntary home visiting services for all parents of newborns in Massachusetts. The HFM Steering Committee meets monthly under CTF's leadership to discuss goals, advocacy issues and challenges that arise in the process of promoting this initiative.

HFM Steering Committee Members have agreed on essential core elements for effective home visiting programs in Massachusetts. These recommendations have been distributed widely and provide guidance to program directors who want to implement or improve home visitation services for new parents. A five-hour institute focusing on these core elements was presented at CTF's *Building Bridges* conference on family support in May.

## Organizations represented on the HFM Steering Committee:

- ♦ American Academy of Pediatrics/ Massachusetts Chapter
- ♦ Association of Massachusetts Parent Aide Programs
- ♦ Children's Trust Fund
- ♦ Massachusetts Child Welfare League of America Executives Group
- ♦ Massachusetts Committee for Children and Youth
- ♦ Massachusetts Society for the Prevention of Cruelty to Children
- ♦ Massachusetts Department of Education
- ♦ Massachusetts Department of Public Health
- ♦ Massachusetts Department of Social Services
- ♦ Maternal Child Coordinators Network

## Special Commission on Newborn Home Visiting

CTF continued its work this year to ensure that the Special Commission on Newborn Home Visiting becomes a reality. This Commission, created by legislation filed by CTF in fiscal year 1994, is mandated to study and make recommendations on the state's use of home visiting. Unfortunately, the legislation lapsed before members were appointed. CTF continues to advocate for its reauthorization.

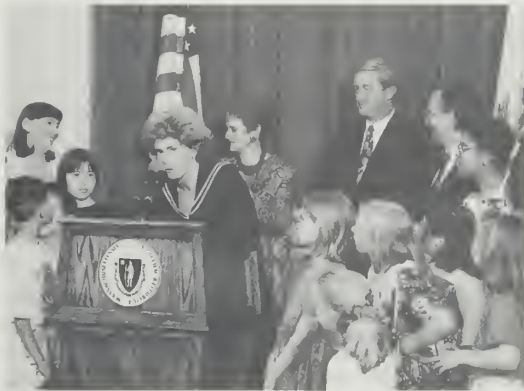
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**Providing education and support to parents at the time of a baby's arrival can significantly reduce the risk of child abuse.**

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## National Missing Children's Day

Governor Weld, in a special ceremony, proclaimed May 25 Missing Children's Day in Massachusetts. The Governor recognized CTF and Digital Equipment Corporation for their public-private collaboration in sponsorship of *Kids and Company: Together for Safety*, the prevention curriculum provided at no cost to schools across the state. In addition, the National Center for Missing and Exploited Children honored Massachusetts as a model for the nation in its efforts to protect children.



*CTF Board Member Susan Weld accepts commendation on behalf of the CTF Board of Directors during National Missing Children's Day.*

## Legislative Update

CTF Legislative Committee Members Rich Connolly, Lee Woodsworth and Roger Donoghue worked tirelessly to ensure that CTF did not suffer funding cuts in fiscal year 1996. They were victorious, and the funding slated to be reduced was restored. Special thanks go to them and to: Senate President William Bulger, Senators Thomas Birmingham, Paul White, Fred Berry, Theresa Murray, Thomas Norton and Richard Tisei; to Representatives Thomas Finneran, Thomas Kennedy, Kevin Poirier, Kevin Fitzgerald, Pat Guerriero and Ed Connolly; and to Mary Lee King, the Governor's Chief Policy Advisor.

## State Lawmakers Learn About Prevention

CTF held its annual Legislative Breakfast in March to inform legislators about the efficacy of child abuse prevention strategies. Over 35 senators, representatives and legislative aides gathered to learn more about CTF-funded programs. CTF Board Member Susan Weld greeted attendees and spoke of her personal commitment to prevention.

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State legislators were reminded of the financial savings and the benefits to families realized by ensuring that prevention activities are available.

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Program presenters included Principal Sue Cook, who described the positive impact *Kids and Company* has had on her students in Hamilton. Parent educators Luz Cruz and Evelyn Maldonado of the North Shore Visiting Nurse Association presented their program for young Hispanic families in Haverhill, and shared a young parent's story of stopping abuse as a result of participation in the group. CTF Board Member Arthur Sweetser described CTF's successful public information campaign, and CTF Board Member Roger Donoghue closed the meeting by reminding legislators of the financial savings and the benefits to families realized by ensuring that prevention activities are available to parents.



# Public Education and Awareness

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Public attitudes create a social context that can be either supportive or detrimental to families. Beliefs that legitimize violence or stigmatize parents who need help perpetuate a climate conducive to child abuse. CTF's Public Education and Awareness Campaign promotes beliefs that are supportive of families, emphasizing that family stress is normal, that seeking support is a sign of strength, and that resources for parents are available.

## Eric and Laura Montross Join the CTF Team

This year, Boston Celtic Eric Montross and his wife, Laura, became advocates for children as spokespersons for CTF. Eric notes, "Laura and I are excited about making a commitment to the Children's Trust Fund and helping to prevent child abuse." Their efforts have touched the hearts of children, caught the media's attention, and enabled CTF to reach thousands of Celtics fans.

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**"Laura and I are excited about making a commitment to CTF and helping to prevent child abuse."**

## Eric Montross, Boston Celtics

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In April, Eric and Laura visited schools that use the *Kids and Company* abuse prevention curriculum funded by CTF. Students and teachers crowded the halls of the Bright School in Waltham and the Montrose School in Wakefield to greet them. Children sang the "Check First" song from *Kids and Company*, and the Montrosses reinforced the message of staying safe with humorous skits.

One student remarked, "I knew most of the stuff about safety, but it meant a lot that a basketball star cared enough to come and talk with us about it." The visits were front page news and were featured on Sports Channel and Celtics Magazine broadcasts.

## Boston Garden Honors April as Child Abuse Prevention Month

CTF promoted child abuse prevention at a sold-out Orlando Magic-Boston Celtics game at the Boston Garden. At half-time Congressman Joe Moakley presented the Governor's proclamation of April as Child Abuse Prevention Month in Massachusetts.



CTF Board Member Roger Donoghue presented the first *Voice for Children Award* to the Montrosses for their work on behalf of CTF and their commitment to "making the world a place children can trust." Executive Director Suzin Bartley asked the crowd to "picture the Boston Garden filled six times—that is the number of children reported as abused or neglected last year."

CTF volunteers and staff members distributed a CTF parenting brochure to everyone at the game. It was underwritten by Stop & Shop and featured quotes from the Montrosses and M.L. Carr. During the remainder of April, shoppers picked up copies at Stop & Shop supermarkets.



## Public Service Announcements (PSAs)

CTF reached parents through PSAs on radio and television. Radio PSAs featured Eric and Laura Montross talking about the walk for child abuse prevention in Springfield. News anchor Natalie Jacobson recorded a radio PSA that urges listeners to remember that a child is hurt every day by the person he or she trusts the most.



CTF's television PSA featured M.L. Carr, Celtics Executive Vice President. A father of three, Carr says "It's the toughest job in the world. But we gotta keep trying to get it right... because it's the one that matters most." The M.L. Carr PSA aired on all major Boston area television stations.

## Partnership with Channel 7

WHDH-TV Channel 7 has made a major public service commitment to CTF, and has done an outstanding job of heightening awareness of child abuse prevention, donating hundreds of thousands of dollars in production and air time. A PSA produced for CTF by Channel 7 won the prestigious Gabriel Award, given annually to honor works of excellence in broadcasting. Reporter Jilda Unruh helped parent educators increase media coverage of their programs when she spoke at CTF's fall conference. The station continued to publicize CTF's safety tip brochure and launched a news segment for parents.

## Using Television to Reach Teachers

Other than parents, the people who spend the most time with children are their teachers. Last fall CTF developed and hosted three shows to increase teachers' knowledge of child abuse and prevention. The programs were produced by CTF for the Massachusetts Corporation for Educational Telecommunications (MCET), an interactive television network to which every public school district and ten private schools in Massachusetts, as well as 28 other states, subscribe. Teachers called in their questions and concerns to the shows' panels of experts. These programs received national recognition in *Active Parenting Magazine*. The topics covered were:

- ♦ How to spot the signs and symptoms of child abuse and how to respond.
- ♦ How to integrate prevention activities into the classroom.
- ♦ How schools can be a focal point for family support and education programs.

## Getting the Word Out

CTF continues to reach over 13,000 parents and professionals across the state with its quarterly newsletter, *Prevention Works!* In addition, over 43,000 *10 Ways to Keep Children Safer* brochures have been distributed to parents, schools, day care centers and other community groups. This year the brochure was also made available in Spanish and Portuguese.

---

CTF's public awareness themes:

- 1) Parenting is the toughest job—  
all parents deserve support.
  - 2) Child abuse CAN be prevented.
-

## Public Awareness, *Continued*

CTF's regional events give it an immediate presence throughout the Commonwealth. They promote public awareness and attitudes supportive of families.

### Springfield Parade of Big Balloons

Marching in front of a 12-foot helium

balloon of a smiling pink cat, fifth graders from Springfield's Lincoln Elementary School and Principal Henry Figuero represented CTF in the Spirit of Springfield Parade of Big Balloons in November. Each marcher wore a CTF

official parade sweatshirt with "Children's Trust Fund Preventing Child Abuse in Massachusetts" printed on the back.

CTF could have no better representatives than children who have benefitted from the training and practice provided by CTF through *Kids and Company* at the Lincoln School.

### Fall River Steps for Safety

On March 31, Mayor John Mitchell called a press conference to designate April as Child Abuse Prevention Month in Fall River. "Children are our most precious resource and represent the hope of our city's future. High-quality, positive parenting and support are essential to the development of healthy families and children," he stated.

Senator Tom Norton, art contest judge, assists artist Lean Thann with her first ride on her grand prize bike.



Fall River Herald

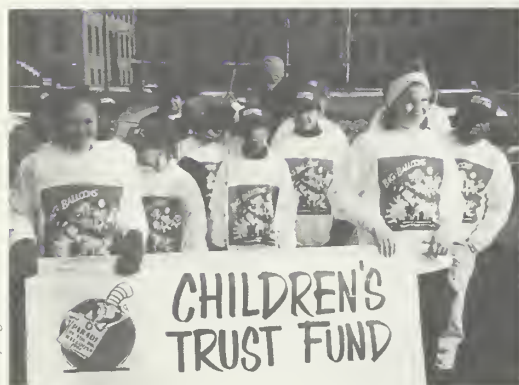
Fall River Steps for Safety, a family event sponsored by CTF on April 29th, included a 3K walk, face-painting, puppet shows, storytelling, basketball and soccer clinics, and a petting zoo. The event concluded with a Fall River Youth Soccer League match. CTF and local social service agencies distributed information about parent support and education. CTF's brochure *10 Ways to Keep Children Safer* was translated into Portuguese by Donalda Silva and Odete Amarelo for the occasion. The event was promoted through extensive coverage by the *Fall River Herald*, *O Jornal* and Channel 13.

A city-wide art contest for 3rd, 4th and 5th graders attracted drawings from 268 students who submitted drawings of an activity they enjoy doing with a favorite adult. The art work featured a wide range of activities such as playing cards and checkers with grandparents, cooking with parents, and fishing with uncles. All of the pictures reflected heartwarming childhood experiences.



Walkers led by CTF Board Member Donalda Silva (left) and Exec. Director Suzin Bartley (right).

Henry Figuero



Lincoln School Students march for CTF in Springfield's Parade of Big Balloons.

Many thanks to the volunteers and in-kind donors who made these events so successful! For complete lists of each, please see page 28 for donors and page 30 for volunteers.



*News Anchor Brenda Garton with her husband and son at Prevention Works in Pioneer Valley.*



## Prevention Works in Pioneer Valley

CTF's 3K walk on May 13, organized around The Spirit of Springfield Pancake Breakfast, attracted over 200 walkers from throughout the Pioneer Valley. They walked from the green at the Springfield Technical Community College to Springfield's City Hall, led by Channel 22 News Anchor Brenda Garton, CTF Board Member Alicia Smith, and CTF Board Chair Ed Bailey.

This event received extensive exposure in conjunction with Brenda Garton's week-long series on child abuse and prevention on Channel 22's evening news.



*CTF Board Member Alicia Smith and her daughter pose in front of walkers.*

## Prevention in the News

This year, CTF staff members were frequently quoted in the news as experts on child abuse prevention and family issues. Serving as a resource, CTF was consulted by the media for news story ideas and referrals to experts and parents who participate in CTF-funded programs.

Media outlets that have responded to CTF's call for prevention coverage this year:

### NEWSPAPER

*Agawam Advertiser News*  
*Daily Hampshire Gazette*  
*Daily Times Chronicle*  
*Dorchester Reporter*  
*Fall River Tribune*  
*Fall River Herald News*  
*Family Network News*  
*Holliston TAB*  
*Longmeadow News*  
*Lynn Daily Evening Item*  
*Marlboro Sun*  
*Middlesex News*  
*NASW Newsletter*  
*O Jornal*  
*Peabody Times*  
*Quincy Patriot Ledger*  
*Reminder*  
*Springfield Union News*  
*Swampscott Reporter*  
*The Boston Parents' Paper*  
*The Boston Herald*  
*The Boston Globe*  
*Valley Optimist*  
*Wakefield Daily Item*  
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*Westfield Evening News*  
*Worcester Telegram & Gazette*

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WBCN-FM  
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 WBET-FM  
 WBOS-FM  
 WBZ-AM  
 WCLB-FM

WHMP-AM  
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 WJMN-FM  
 WMJX-FM  
 WNNZ-AM  
 WODS-FM  
 WRKO-AM  
 WRNX-FM  
 WSAR-AM  
 WSBS-FM  
 WSSH-FM  
 WZLX-FM

### TELEVISION

Channels: 4, 5, 7, 10,  
 13, 22, 25, 38, 56  
 SportsChannel  
 New England Cable  
 News  
 CBS



*Celtics Forward Eric Montross speaks to children at the Bright School in Waltham about staying safe from abuse.*



*Springfield walkers on the move!*

# Resource Development

## Casino Night and Auction IV

Fun was the order of the evening for over two hundred guests at The Computer Museum on October 22. While enjoying delicious treats, guests used their play money with abandon to try their luck at the wide assortment of casino games.

CTF's experienced auctioneers, Chet Curtis and Natalie

Jacobson, encouraged CTF guests to bid a total of \$16,000 for exciting auction items, including: the chance to be Senator Bulger's special guest at his annual Saint Patrick's Day Breakfast, brunch with football legend John Hanna followed by a Patriot's game, dinner for four with Mayor and Mrs. Menino, and the ever-popular shopping spree at Frugal Fannie's.



*News Anchors Natalie Jacobson and Chet Curtis work their magic to inspire high bids.*



*Helen Alkon, Carol Raphael, Patricia Yen-Gayowski, May Mu, John and Barbara Bartley use their play money to win toys at the Spin-to-Win.*

Income from guests' tickets and contributions totalled over \$34,000 and the silent auction and raffle added an additional \$10,000. By the end of the evening, CTF raised \$60,000 for the prevention of child abuse and neglect.

CTF appreciates the generous support of its guests and contributors of gifts and services who helped to make Casino Night and Auction IV a success. A list of donors begins on page 26; volunteer names begin on page 29.

## Employee Payroll Deductions

CTF is pleased to announce that the Commonwealth of Massachusetts Employee Contribution program will list CTF in all five regions in its upcoming brochures. State employees across the Commonwealth may now designate CTF as a recipient of their charitable giving through payroll deductions.

The Combined Federal Campaign (CFC) has accepted CTF's application to participate in the Massachusetts Bay CFC. CTF will be listed in the CFC brochure for federal employees to designate CTF as a recipient of their charitable giving through payroll deductions.



*CTF Board Member Laurie O'Connor tells guests about the work of CTF.*



## House Parties

In September 1994, CTF Board Members Gailanne Reeh and Barbara Hildt, and their husbands, Bruce Reeh and David Hildt, hosted an evening party at the Nahant Country Club to introduce their friends to the important work of CTF.



Barbara and David Hildt talk with guests at the Nahant Country Club.

In November, CTF Board Chair Ed Bailey, his wife, Dena, and CTF Board Member Mary Gail Cokkinias hosted a Sunday brunch at the Bailey's house for their friends living in the greater Springfield area.

In June 1995, CTF Development Committee member Susan Khoury invited her Weston neighbors and friends to brunch at her home to learn more about CTF's important work in preventing child abduction and training parents.



CTF Board Member Gailanne Reeh and husband, Bruce, enjoy the festivities at Casino Night and Auction IV.

## Donors: Corporations, Foundations and Civic Groups

CTF gratefully recognizes support from the following: (This list excludes those acknowledged as special event donors.)

Broadmeadow School Parent Teacher Council, Needham for operating expenses.  
The Community Foundation of Western Massachusetts for printing *10 Ways to Keep Children Safer* in Spanish for distribution in the Springfield area.  
Digital Equipment Corporation for printing *10 Ways to Keep Children Safer* in Spanish and Portuguese and for equipment.  
Donoghue, Barrett & McCue for hosting the CTF Legislative Breakfast.  
Evangelical Church of Westboro for operating expenses.  
Exchange Club of Merrimack Valley for operating expenses.  
Frugal Fannie's Fashion Warehouse for underwriting all costs associated with printing and mailing CTF's quarterly newsletter, *Prevention Works!*  
Hewlett-Packard Company for its in-kind donation of computer equipment.  
Hill, Holliday for *pro bono* design of the parenting brochure, production of two PSAs, and for special event poster design.  
New England Convenience Store for operating expenses.  
Stop & Shop for underwriting production costs for the Montross brochure distributed at a Celtics game.  
The Teddy Bear Foundation for operating expenses.  
Stanley and Edna Tuttleman Family Foundation for operating expenses.  
The TJX Foundation, Inc., for support of *Kids and Company* in six elementary schools in Brockton.  
S.R. Weiner & Associates for operating expenses.  
WHDH-TV Channel 7 for printing and promoting *10 Ways to Keep Children Safer*.  
Work/Family Directions for support of CTF's parenting education conference.

---

**"CTF's commitment to empowering and supporting children and families is a commendable and pro-active approach to preventing child abuse."**  
**John Wozniak**  
**Stop & Shop**

---

# Resource Development: Donors

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CTF gratefully recognizes the generosity of those who have contributed \$50 or more:

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#### Gifts were received in memory of the following:

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#### CTF appreciates support through the following Matching Gift Programs:

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CTF appreciates the generosity of all who helped to make CTF's events a success:

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*Co-hosts David and Claudia Tuttleman, Natalie Jacobson and Chet Curtis.*

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*CTF Board Member Arthur Sweetser tries his luck at Fred Wang's table.*

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*CTF Board Member Ann Hurd and Director of Programs Dee Whyte at Casino Night and Auction IV.*



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The Walt Disney Company  
Westin Hotel at Copley Place



*Lynne Smith tries out her new hand-painted chair.*

## In-kind Contributors

Boston Beer  
Floral arrangements by John Zedros  
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Program design by Adams Design  
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*Father and child view the artwork at Fall River Steps for Safety.*



CTF is grateful for the invaluable contributions of expertise, time and energy of its many volunteers:

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Shereen Tyrrell

*Wayne Levy, Celtics Director of Community Relations, hands a parenting brochure to a father and daughter at the April Celtics game.*

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Paula Stahl\*

## Casino Night and Auction IV Volunteers

Susan Avery-Miller  
Dan Brown  
Lynne Collins  
Sheila Curran  
Thomas Fay  
Carla Flamini  
Marushka Glissen  
Sharon Kessel  
Philip Koerpel  
Frances Lavitsky  
Michael Lovett



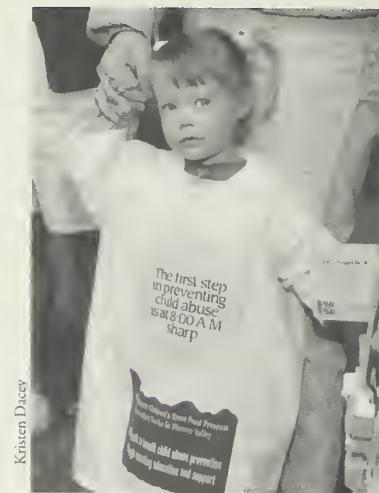
Kirsten Dacey

*Volunteer dealer Tom Fay at Casino Night and Auction IV.*

## Volunteers, Continued

Billy MacDonald  
 Marion Marcum  
 Paula Marcum  
 Sue Faith Marcum  
 Julie MacDonald  
 Brian McPhearson  
 Carolyn McPhearson  
 Jack Miller  
 Chris Navin  
 Kathleen Nilles  
 Michael Nilles  
 Robin Phaneuf  
 Lynne Pedersoli  
 Maria Petrucci  
 Chris Sherwood  
 Neil Tyrrell  
 Fred Wang  
 Lorraine Whitmore  
 Helene Wiseman

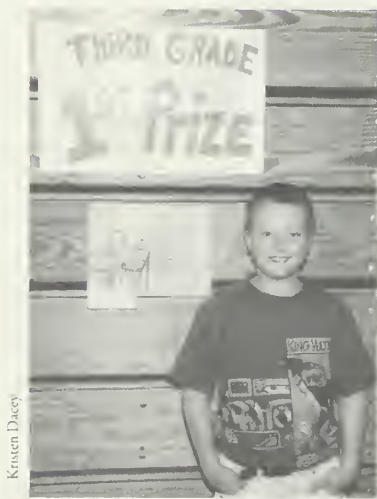
Thomas F. Eaton, Office of the Mayor  
 Sandy Frazee, Fall River Youth Soccer Assoc.  
 Julia Furtado, D.E. Rodrigues & Co.  
 Craig Gaspard, Catholic Services of Greater Fall River  
 Maureen Glisson, Citizens for Citizens Tobacco Control Program  
 Frances Jennejohn, Community Development Recreation  
 Representative Edward M. Lambert, Jr.  
 Pamela Lima, BRIDGES  
 Michael Moran, Family Service Assoc.  
 Senator Thomas Norton  
 Silvia C. Fido Rudman  
 John Santos, Fall River School Department  
 Sue Sterett, Coordinator of Health, Fall River Public Schools  
 Cathy Ann Vivieros  
 David Weed, Corrigan Mental Health Center  
 Clifford Wright, Community Outreach Unit, Fall River Police Department



*A young participant in the Prevention Works in Pioneer Valley 3k walk.*

Katie Kenyon, Parents Anonymous  
 Rhoda A. Manoogian, Bank of Western Massachusetts  
 Judy Matt, Spirit of Springfield  
 Senator Linda J. Melconian  
 Jennifer Metsch, Baystate Medical Center  
 Kevin O'Neil, Springfield Police Department-Crime Prevention  
 Jill Paul, Pioneer Valley Girl Scout Council  
 Robert Perry, Bay State United  
 Christine Ann Piesyk, Westfield Evening News  
 Thomas C. Poppey  
 James N. Quinn, MSPCC  
 Ginger Reiter  
 Alicia D. Smith, University Child Care UMASS/Amherst\*  
 Michele Snizek, Holyoke/Chicopee Head Start  
 John TenBrook  
 Paula Thayer, Springfield Alliance for Youth

**A special thanks to CTF's public sponsor, the Office for Children:**  
 OFC provides an enormous amount of administrative support enabling CTF to function successfully within the state system. CTF is grateful to OFC Commissioner Virginia Melendez and the OFC Central Office staff.



*Fall River Art Contest winner displays his work with pride.*

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(Affiliation listed for identification only.)  
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 Lynn Abbey, Fall River Council for Children  
 Linda Aguiar, Our Sister's Place  
 Stephen Almeida, The Exchange Club of Fall River  
 Odete Amarelo, Fall River School Department  
 Susan Booth, TOPP's Program  
 Margaret Carr, Family Literacy Program, Fall River Public Library  
 John de Jesus, PYCO  
 Lisa Delaney, Fall River Herald News  
 Deborah Desrosiers, Child Protection Council

### Prevention Works in Pioneer Valley Planning Committee

(Affiliation listed for identification only.)  
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 Hank Folvi, Co-Chair, Past President of the Exchange Club of Springfield  
 John Aberdale, Springfield Police Department-Crime Prevention  
 Margaret Agnoli  
 Michael Albano, Springfield City Council  
 Edward Bailey, Baystate Medical Center\*  
 Karen Barrows, W. Springfield School Committee  
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 Joseph Bradley, Baystate Medical Center  
 Ruth W. Campbell  
 Eliot Chartrand  
 Al Chwalek, Springfield Department of Public Works  
 Mary Gail Cokkinias\*  
 Denni Cote  
 Dorothy S. Dean, Shawmut Bank, CT  
 Michael Denny, New North Citizen's Council/El Instituto de la familia  
 James Doud, Springfield Technical Community College  
 Barbara Farrel  
 Nancy Gerstle  
 Ann Geer, Council of Churches  
 Cynthia Hartdegen  
 Barney and Judy Kalman  
 Judith Kelly, Springfield School Volunteers

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Mary Kowalczyk

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Irene Fassler

Donna Rafferty



# Financial Report

## Children's Trust Fund

<b>Revenues</b>	<b>\$823,441.27</b>
State Line Item	750,000.00
Federal Challenge Grant	60,000.00
Interest Income	13,441.27

<b>Disbursements</b>	<b>\$722,369.68</b>
----------------------	---------------------

Family Resources and Support	61,832.31
Newborn Home Visiting	20,000.00
School-based Prevention	135,900.70
Parenting Education and Support	179,739.24
Public Awareness and Education	37,766.54
Personnel	208,413.16
General Administration	37,626.46
Technological Improvements	41,091.27

## Friends of Children's Trust Fund

<b>Revenues</b>	<b>\$158,216.00</b>
Corporate and Foundation Contributions	82,509.00
Individual Contributions	75,707.00

<b>Disbursements</b>	<b>\$119,955.00</b>
----------------------	---------------------

CTF Program Contributions	25,269.00
Fundraising Expenses	21,731.00
Personnel Administration	57,116.00
General Administration	15,839.00

### CTF Endowment

Contributions to CTF Endowment	44,400.00
Investment Income Reinvested	10,586.00
Cost	261,126.00
Market Value	296,116.00



Kristen Dacey







*"Fishing with my Uncle" by Josh Cabral, 5th Grade (See page 22.)*

## Children's Trust Fund



Preventing Child Abuse In Massachusetts

10 West Street  
Boston, MA 02111  
(617) 727-8957  
FAX (617) 727-8997

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printed with soy ink  
on recycled paper.

## Massachusetts Children's Trust Fund



by Jennifer Duarte, Age 9

GOVERNMENT DOCUMENTS  
COLLECTION

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Depository Copy

**Annual  
Report  
Fiscal Year  
1996**





# Mission

*The Children's Trust Fund (CTF)*  
is a public-private partnership  
whose sole purpose is to  
mobilize all segments of our community  
to prevent child abuse and neglect  
by strengthening and supporting families.

Created by state law in 1988,  
the Children's Trust Fund is charged  
with implementing Massachusetts'  
child abuse prevention plan.



Fay Foto

# Table of Contents

Cassandra Mitchell



"We must work  
—we must all  
work—to make  
this world  
worthy of its  
children."

Pablo Casals

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# Letter from the Executive Director and the Board Chair

Dear Friend,

How can we best protect and nurture children, our nation's most precious and vulnerable citizens? From health care to welfare, much of the national debate of the past year has included this fundamental—and crucial—question. The Children's Trust Fund is dedicated to finding answers, and to implementing solutions.

"Why does the American public seem to ignore the plight of children?" Recently, the Ad Council commissioned a study to investigate that question. Researchers found that Americans tend to see children's problems as the fault of "bad" parents who are incapable of change. When study participants were asked to view these parents as temporarily facing difficult circumstances that can lead to crisis, they were more forgiving and more willing to help. As they began to see that all parents need support from time to time, study participants felt empathic and empowered to reach out.

During fiscal year 1996, CTF launched two initiatives designed to help families. First, the Massachusetts Family Centers initiative provides significant funding and technical assistance to communities to develop comprehensive family support programs. Second, CTF's Comprehensive Parenting Education Models Initiative introduced three nationally recognized, intensive parenting education programs to community-based groups in Brockton, Holyoke, and Fitchburg.

In addition, CTF increased the number of grants to parenting education groups throughout the state and expanded educational resources for parent educators. Elementary and preschools continued to receive free training and materials through CTF to implement personal safety training for children. Boston Celtic Eric Montross and John Walsh, host of *America's Most Wanted*, helped to increase public awareness of the need for, and efficacy of, abuse prevention. Special events in Fall River and Springfield brought large numbers of families and CTF supporters together to celebrate and learn about prevention efforts in their communities.

Thus, the challenge is to mobilize all members of the community in the task of protecting and nurturing our children. CTF extends its appreciation to those who have already begun to meet this challenge, and pledges to continue its work until all members of the community are engaged.

Sincerely,

Edward Bailey, MD  
Board Chair

Suzin M. Bartley, LICSW  
Executive Director



Fay Foto

*Dr. Edward  
Bailey,  
Board Chair*



Fay Foto

*Suzin Bartley,  
Executive  
Director*



Boston Red Sox



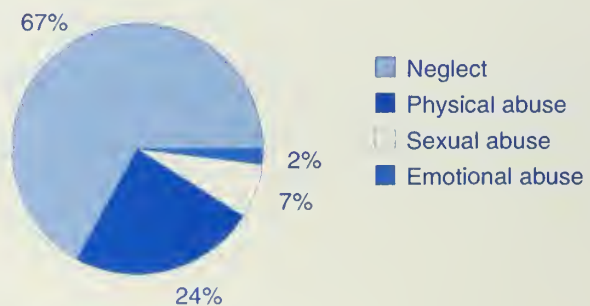
*For the sixth consecutive year, the number of children confirmed as abused or neglected in Massachusetts—25,375—would almost fill Fenway Park.*

**“The inattention to children in our society poses a greater threat to our safety, harmony and productivity than any external enemy.”**

**Marian Wright Edelman,  
Children’s  
Defense Fund**

- Nationwide in 1995, over 3.1 million children were reported to child protective agencies as abused and/or neglected. Almost one million of these reports were confirmed to be true. The number of reports has increased by 49% since 1986.
- Approximately 25% of the confirmed cases of maltreatment in the US received no services to remediate the problem. A national trend toward stricter standards for confirming child abuse means that American children experience a greater degree of harm before action is taken to protect them.
- The US Advisory Board on Child Abuse and Neglect has conservatively estimated that the number of children who die every year as a result of abuse or neglect is at least 2,000. That means at least five children are killed by their caregivers each day.
- According to a nationwide 1995 Gallup Poll of American families on discipline, the actual incidence of physical abuse to children is about 16 times the number officially reported. The actual incidence of sexual abuse is about ten times the official number reported.
- During 1995 in Massachusetts, over 96,000 children were reported to the Department of Social Services, an increase of 86% since 1986.
- Almost 3,700 of the Massachusetts children reported for maltreatment in 1995 were removed from their homes to keep them from further harm.

**1995 Reports by Type in Massachusetts**





# The Costs

- Social Services Child abuse and neglect costs the Commonwealth approximately half a billion dollars each year to screen and investigate reports and to provide services for families and foster care. The average annual cost for a family that is reported, investigated and/or served is almost \$20,000.
- Delinquency and Crime A recent long-term study found that for children who had suffered physical abuse, the rate of violent crime was double the rate of the comparison group. Approximately half of Massachusetts' juvenile delinquents are known to have a history of abuse. The average cost per youth involved in the Department of Youth Services is over \$30,000 per year.
- Health and Well-being An estimated 30% of abused and neglected children suffer chronic health problems. Abuse accounts for about 10% of the injuries to children under age five who are examined in emergency rooms nationwide. Hospitalization for serious physical injuries from child maltreatment nationwide is estimated at almost \$800 million annually.
- Mental Health Approximately 80% of all children residing in mental health facilities in Massachusetts have a history of abuse. The average cost of in-patient care is approximately \$147,000 per child per year. The cost of providing intensive residential treatment for emotionally disturbed children is about \$117,000 per child per year.
- Drug and Alcohol Abuse In a nationwide survey of child protective service agencies, 81% named substance abuse as one of the top two problems exhibited by families reported for maltreatment. It has been estimated that 80% of substance abusers were abused as children.

**"The solution of adult problems tomorrow depends in large measure upon the way our children grow up today. There is no greater insight into the future than recognizing when we save our children, we save ourselves."**

**Margaret Mead,  
Anthropologist**

## Sources (both pages):

Committee For Children (Washington State)  
The Gallup Organization  
Massachusetts Department of Mental Health  
Massachusetts Department of Social Services  
Massachusetts Department of Youth Services  
National Child Abuse Coalition  
National Committee to Prevent Child Abuse  
New York Academy of Sciences  
State University of New York in Albany  
US Advisory Board on Child Abuse and Neglect



Sherren Tyrrell

Marilyn Humphries



**“We teach children how to drive, how to do homemaking, a variety of things, but we don't teach very much about the most important role that any of us ever take on, which is the role of the parent.”**

**Edward Zigler,  
Yale University**

The facts clearly show that child maltreatment has reached epidemic proportions. The previous section on the costs demonstrates the high price society pays to treat the long-term effects of child maltreatment. CTF's approach is to stop maltreatment before it occurs by:

- developing, funding and evaluating family support programs
- funding school-based personal safety programs for children
- raising awareness about child abuse prevention

### **Family Support—Why Does it Work?**

The family is the primary institution shaping the lives of children. Every family needs support in order to raise children who will become productive adults. Some families receive this kind of help from extended family members. Increasingly over the last few decades, however, many parents have found themselves without such support. This unfortunate situation is explained, in part, by geographical separation from extended family, the major socio-economic changes requiring women to work and the rise in single female-headed families.

CTF endorses supporting parents in their care-taking role and investing in communities before child maltreatment occurs. The underlying philosophy of CTF's program is simple: parents want the best for their children but they sometimes lack an understanding of their children's needs and effective strategies for addressing those needs.

Family support programs provide opportunities for parents to access a variety of resources and learn effective strategies to meet their diverse needs as parents. In family support programs, parents are bonded together by the mutual need for support and understanding. These social units form the building blocks of neighborhoods. Enough units in one geographic area can restore the safety and spirit of communities.

Evaluation studies validate the effectiveness of family support programs:

- Parents learn the stages of a child's physical and emotional development.
- Parents understand the importance of using alternatives to corporal punishment.
- Parents develop self-confidence in their role as parents.
- Parents access community resources and informal support networks.
- Parents are more likely to continue their formal education.

CTF's Family Support Initiative includes a range of grant and training programs to help communities support parents, including:

- Massachusetts Family Centers
- Comprehensive Parenting Education Models
- Short-term Parenting Education and Support Programs
- Intensive trainings and other resources for family support practitioners

# Family Support

## Massachusetts Family Centers

Massachusetts Family Centers are comprehensive family support programs developed to promote individual and family strengths, build parenting skills and provide community supports to families. The programs connect families with each other as well as to other resources in the community. Parents are partners with the staff in the decision-making and governance of Massachusetts Family Centers. Core services include, but are not limited to:

- parenting education
- home visiting
- family health services
- support groups
- special family-oriented events
- job training and education

In June, 1996, CTF issued a request for proposal for the development of Massachusetts Family Centers. CTF awarded six grants ranging from \$40,000 to \$75,000 in August 1996.

## Comprehensive Parenting Education Models

In FY'96, CTF began a new initiative to fund three nationally renowned, comprehensive parenting education models:

The MELD Young Moms program was developed especially for adolescent mothers aged 13 to 20. The groups are facilitated by a team of women who themselves were single parents in their teens. Young moms meet weekly, for up to two years, to receive practical information on parenting and decision-making.

Evaluation studies of the MELD model have validated the effectiveness of this model: 87% of MELD young mothers did not become pregnant a second time while they were in the two-year MELD program; 84% of MELD young mothers complete high school. 53% pursue post high school education or job training.

AVANCE is a nine-month bilingual parenting education and support program developed for at-risk Latino parents. Participants meet weekly to learn about the basic social, emotional, physical and cognitive needs of young children and ways these needs can be met through the family.

Evaluation studies of the AVANCE program found that AVANCE program mothers were observed to provide a more organized, stimulating and responsive home environment. Upon graduation from the program, significantly more program participants elected to continue their education.

**“Parents are the key to the healthy growth and development of children.”**

**Jack Shonkoff,  
MD,  
Brandeis  
University**



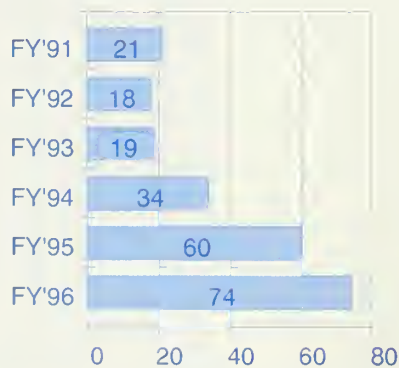
Ray Foto



**"It was the best thing that happened to me...I couldn't wait for the next group to come because I knew that I was making progress by the group helping me."**

**Father,  
Southeastern  
Massachusetts**

**CTF-Funded  
Parenting Education and Support  
Programs**



The Nurturing Program was developed to enhance family functioning and to prevent abusive parenting practices. The whole family participates, meeting on a weekly basis for five months. Parents and children attend separate groups with activities that teach skills such as communication, empathy, and handling stress and anger. Families come together during the sessions for a meal and group activity.

Evaluation studies of the Nurturing Program have found that parents demonstrate significant increases in their knowledge of appropriate alternatives to corporal punishment and in their awareness of their children's needs.

Three community coalitions were selected to implement these programs: Brockton Neighbors United was awarded \$40,000 to run two MELD Young Moms programs, Enlace de Familias de Holyoke was awarded \$33,000 to run two groups based on the AVANCE model and Fitchburg Safe and Healthy Neighborhood Coalition was awarded \$30,000 to implement two Nurturing Programs.

### Parenting Education and Support Programs

In fiscal year 1996, CTF funded 74 community-based organizations with grants of up to \$2,500 to provide parenting education and support to families with children from birth to age six. These programs represented a diverse array of strategies for strengthening families. Some were open to all parents of young children, while others were designed for specific populations, such as parents of children with special needs, homeless families, teen parents or fathers.

Programs were offered in a range of formats: support groups, educational workshops, guest speakers, and parent-child play groups. Approximately 1,700 parents in rural, suburban and urban neighborhoods throughout the state were served by CTF-funded programs this fiscal year. Year-end evaluations indicate that the great majority of participating parents found the groups to be informative and supportive and that the groups helped to improve their relationships with their children. In fact, 96% said they would recommend the experience to a friend. Program descriptions can be found on pages 10-13.

CTF expanded the educational opportunities for funded organizations in several ways. During regional technical assistance meetings in Holyoke, Lakeville and Boston, program leaders participated in interactive presentations about improving outreach, using and adapting educational materials, and working with the media. CTF also initiated a semi-annual newsletter for grantees to share successful and creative strategies for working with parents.



In response to interest in strengthening outreach to and retention of fathers in parenting groups, CTF initiated the "Working with Fathers Network," giving practitioners opportunities to share their experiences and strategies. A "Technical Assistance and Support Swap Network" was formed by CTF as another means to facilitate information-sharing.

## Other Family Support Resources

CTF is committed to providing resources that enhance the ability of all communities to support families. FY'96 saw the expansion of several initiatives that assisted the work of hundreds of practitioners.

### CTF Sponsored Conferences

CTF offers the only statewide family support conferences. The conferences provide intensive workshops led by nationally known experts at a very affordable price. Participants also benefit from the opportunity to network with others in the field.

In November, CTF co-hosted *A View from All Sides: Multi-disciplinary Perspectives on Parenting Education*, offering 29 workshops to enhance the work of family practitioners. Co-sponsored with Wheelock College Center for Parenting Studies and Professionals for Parents and Families, the sold-out conference attracted 750 attendees. The keynote speakers were Dr. Dana Friedman, co-founder and co-president of the Families and Work Institute of New York and parent educator Jean Illsley Clarke.

CTF's spring institute, *Tools for Building Strong Families and Communities: Multi-disciplinary Institute on Family Support*, hosted 760 participants. Attendees chose from 20 all-day institutes facilitated by nationally renown presenters on a variety of topics. The keynote speakers, Dr. Robert Brooks, Director of Psychology at McLean Hospital, and Dr. Nicolas Carballeira, Director of the Latino Health Institute in Boston, delivered insightful presentations.

### Resources and Materials Available through CTF

In FY'96, CTF expanded its widely-used *Guide to Parenting Education Resources and Materials*. The most extensive and accurate resource of its kind, the *Guide* includes information on 26 parenting videos and 19 pamphlet series, in addition to 126 curricula. Each listing includes target parent group, languages, topics covered, cost and ordering information.

CTF's unique lending library of parenting education curricula offers practitioners from across the state the only opportunity to peruse, borrow and try out program curricula before spending often limited resources to purchase them. This heavily used resource lends out materials from more than 80 programs, covering a wide variety of topics and target groups.

**"Excellent  
workshop—the  
best I ever  
attended!"**

**CTF Conference  
Participant,  
1996**



Adlene Heiss

*John Hancock employees Martha Buchanan-Forte and Lorenza Barros talk with children participating in the Nurturing Program for Cape Verdean families in Dorchester. The program was underwritten in part by John Hancock this year.*

# Parenting Education Programs Funded by CTF

Programs are listed alphabetically by area served.

**"I learned that a father's presence is necessary."**

**Father,  
Southeastern  
Massachusetts**

**"This was a wonderful experience for me. These meetings relieve the isolation that parents feel, and the desperation."**

**Mother,  
Eastern  
Massachusetts**

## **Adams**

*CompCare, Inc., Visiting Nurses* uses the Nurturing Program to teach prenatal and postpartum families how to promote good discipline and self-esteem in children.

## **Attleboro**

*New Hope, Inc.* provides workshops and support groups to help parents prevent family violence while building positive family interactions.

## **Boston**

*Associated Day Care Services* offers dinner-time parenting workshops to families with children enrolled in Castle Square Child Development Center, Sunnyside Day Nursery and the Family Day Care system.

*Boston Institute for Arts Therapy* uses dance and movement activities to enhance understanding of child development among Dorchester Head Start families.

*Bromley Heath/Jamaica Plain Early Childhood Coalition* Parents/Padres Program offers parenting workshops at the Martha Eliot Health Center.

*Crittenton Hastings House* provides a parenting group for families who have left emergency and transitional housing programs to live in permanent housing.

*The Family Center, Inc.* offers intensive education and support for homeless families.

*Family Day Care Program, Inc.* offers Roxbury and Dorchester teen parents a series of educational parenting workshops.

*Family Service of Greater Boston* uses culturally focused discussions, role playing, and games to demonstrate nurturing interaction to Cape Verdean families.

*Federated Dorchester Neighborhood Houses, Inc.* uses story-telling, interactive play, violence prevention and behavior management workshops to teach parents skills to improve family communication.

*Joey Fournier Services* provides a curriculum for parents that complements the Second Step violence prevention program in their children's schools.

*The Mary E. Sargent House* uses MOTHEREAD to help homeless mothers improve their literacy skills while creating stronger bonds with their children.

*South Boston Neighborhood House* combines group sessions and home visits to offer support to young single mothers in South Boston.

*Women's Educational and Industrial Union* offers support and education to battered and homeless women with children in long-term transitional housing.

*YWCA Boston, Aswalos House* teaches parenting skills, money management, and nutrition education workshops to pregnant and parenting Dorchester teens in a Transitional Housing Program.

## **Brockton**

*Catholic Charitable Bureau of the Archdiocese of Boston* focuses on communication, discipline, and self-esteem to help young fathers develop positive relationships with their children.

*Home/Health and Child Care Services* gives homeless families the opportunity to learn more about child development, behavior management, and self-esteem.

*Parents and Providers Network* uses Active Parenting Today to support parents in their care-taking role, and to teach child development and behavior management skills.

## **Chatham**

*Chatham-Orleans VNA* addresses child development, successful one-to-one interactions with children, and personal concerns of new and single parents.

### Chelsea

*CAPIC Head Start* uses English and Spanish STEP to increase parents' ability to understand and effectively manage the behavior of their young children.

### Cummington

*Hampshire Community Action Commission* offers parents practical strategies to cope with stress, advocate for their children and identify developmentally appropriate behavior for their toddlers.

### Dedham

*Family Service of Norfolk County* utilizes "How to Talk So Kids Will Listen" to enhance parenting skills.

### Fall River

*Catholic Social Services* provides Portuguese-speaking parents with workshops on child development and societal identity.

*Our Sisters' Place* battered women's shelter provides bilingual instruction in parenting skills and an opportunity for open dialogue among the attending mothers.

*People, Inc.* Early Intervention program offers a parent-child group to enhance attachment, bonding and communication.

### Falmouth

*Stronger Families Coalition* instructs and supports parents in the care and nurturing of themselves and their children.

### Framingham

*Jewish Family Service of Metrowest* offers educational support groups for new mothers.

*Massachusetts Parents Anonymous* helps incarcerated mothers learn to succeed as parents while preparing for reunification with their children.

### Gardner

*GVNA Community Services, Inc.* offers an interactive group in which parents discuss such topics as discipline, positive parenting, safety, and nutrition.

### Gloucester

*Child Development Programs* helps parents increase self-awareness and provides techniques for improving parenting skills.

*Wellspring House* uses the Nurturing Program and home visits to teach positive parenting and increase family empathy and communication skills.

### Great Barrington

*Lee Visiting Nurse Association* offers support to new mothers and to mothers experiencing postpartum depression.

### Greenfield

*Franklin Community Action Corporation* offers an ongoing forum for Head Start and state-funded day care parents to gain support and parenting skills.

### Haverhill

*VNA of North Shore, Inc.* helps build the nurturing skills and parenting support networks of Hispanic mothers.

### Holyoke

*Community Adolescent Resource & Education Center* offers play interactions between Spanish-speaking teen mothers and their children while providing information about child development.

### Lawrence

*Community Day Care of Lawrence* provides day care, parenting workshops, and support groups to teen parents who are attending High School or a GED program.

*Greater Lawrence Family Health Center, Inc.* offers support and education to enhance the skills of Spanish-speaking parents.

### Leominster

*Lipton Center* provides support, parenting and advocacy skills, as well as referrals to community services for young families.

### Lowell

*Catholic Charitable Bureau of the Archdiocese of Boston* provides parenting education and home visits for mothers of young children in Lowell public housing.

**"The program saved me a lot of unnecessary future heartache by showing me how to break the cycle of bad parenting."**

**Mother,  
Northeastern  
Massachusetts**

**"I learned that children require listening to, and that there are very important developmental stages, and that parenting is a life-long process that requires skills like listening, patience, love and being a friend."**

**Father,  
Southeastern  
Massachusetts**



## Parenting Education Programs Funded by CTF, cont.

**"(I learned) that raising children is always a challenge and changes with each child, and new techniques are always good to try."**

**Mother,  
Western  
Massachusetts**

**"I learned how to communicate better without as much negativism...I came away with more patience each week."**

**Mother,  
Eastern  
Massachusetts**

### **Lynn and Salem**

*Children's Friend and Family Service* offers workshops for Latino families on topics such as cross-cultural parenting, child safety and child developmental stages.

### **Malden**

*The Malden Hospital* provides self-esteem building and parenting skills to the families of the Newland and Linden Housing Developments.

### **Marlboro**

*Wayside Community Programs, Inc.* offers workshops and a public Family Fair to build and reinforce healthy relationships among young parents and their children.

### **Milford**

*Community Counseling Center of Blackstone Valley* educates teen parents on pregnancy prevention and parenting skills while encouraging them to pursue high school diplomas.

### **New Bedford**

*Catholic Social Services* utilizes community leaders to help Hispanic families adjust to the United States and learn about child development, discipline, sibling rivalry, and daily planning.

### **Newton**

*Jewish Family and Children's Service* offers a drop-in group for parents and young children, and encourages discussion of common parenting experiences.

### **Norfolk**

*Norfolk Public Library* involves parents and their toddlers in group activities, such as stories and rhymes

### **North Adams**

*Child Care of the Berkshires, Inc.* uses discussions, demonstrations, role playing, videos and art activities to increase teen parents' knowledge of child development, and improve parenting skills.

### **Northampton**

*Children's Aid & Family Service of Hampshire County* helps parents of preschoolers deal with the stresses of parenting through lectures, discussions, role playing, and audio/visual tools.

*Northampton Parents Center* Gaining Your Child's Cooperation program uses the STEP program to address issues unique to parents of toddlers and preschoolers.

### **Pittsfield**

*Berkshire Center for Families and Children* combines parenting classes, parent-child play groups and bi-weekly home visits to support single mothers in improving their relationships with their children.

### **Plymouth**

*Massachusetts Parents Anonymous* Pre-Release Parenting Program offers strategies for controlling anger and breaking abusive patterns to incarcerated fathers who will soon return to their families.

*New Hope, Inc.* helps build positive, healthy interactions between family members, while demonstrating methods of reducing family violence.

### **Salem**

*Help for Abused Women and their Children (HAWC)* offers parenting workshops and peer support groups for battered women in an emergency shelter.

### **Somerville**

*CASPAR, Inc.* uses the Nurturing Program audio-visual materials to supplement education programs for women in residential substance abuse treatment.

*Somerville Council for Children* provides family-style suppers followed by one-hour discussions for parents, as well as group play time for children.

*Somerville Hospital* offers pregnancy and postpartum support to teen and young adult mothers in English and Spanish.



### Southbridge

*Catholic Charities of the Diocese of Worcester* uses the Active Parenting Today curriculum to help parents foster courage, responsibility and self-esteem in their children.

*Catholic Charities of the Diocese of Worcester* Dads and Parenting Today program teaches new skills to young dads facing the challenges of parenting.

### South Hamilton

*The Family Network* provides an ongoing drop-in support/discussion group to reduce isolation and reinforce skills for healthy child-rearing.

### Springfield

*Family Planning Council of Western Massachusetts* promotes positive family development for teen parents enrolled in the GED and Basic Skills course.

*New North Citizen's Council* provides workshops in Spanish and English for participants to share their parenting experiences while building toys with their children.

*Spanish American Union, Inc.* bilingual homebound Head Start Program addresses parenting concerns regarding selfcare, children's health and safety issues, child development, and discipline.

*Springfield Action Commission* provides two cross-cultural parenting education and support groups to help Vietnamese and Russian immigrants improve their parenting skills while adjusting to a new cultural environment.

### Sudbury

*The Family Place, Inc.* offers educational workshops on limit-setting, self esteem and "How to Talk So Kids Will Listen."

### Taunton

*Health Care of Southeastern Massachusetts* helps teen parents to develop positive parenting skills, self image and new sources of support.

*Triumph, Inc.* uses STEP in English and Spanish to help Head Start parents enhance their discipline and communication techniques.

### Truro

*Outer Cape Health Services* uses videos and discussions to teach new parenting skills and help participants develop supportive relationships.

### Wakefield

*East Middlesex ARC* gives support and information to parents with children leaving Early Intervention and entering public school or other social service systems.

### Weymouth

*South Shore Day Care Services* Partners in Parenting offers education and peer group support with a special focus on single parenting.

*Positive Parenting* uses the STEP program to develop cooperation, responsibility, self-esteem, and mutual respect between parent and child.

### Winthrop

*REW Home Health Care Agency, Inc.* uses Early Childhood STEP to provide education, support and practical skills to parents of young children.

### Worcester

*Family Health and Social Service Center* provides homeless and formerly homeless mothers with information on child development, discipline, home safety, nutrition, toilet training and sleep trouble.

*Pernet Family Health Service* addresses the unique concerns of teen parents and encourages empowerment and nurturing through education.

*Worcester Community Action Council, Inc.* offers the Nurturing Program combined with weekly home visits to educate and support Spanish-speaking parents.

**"I am learning to be a parent—we all have hope."**

**Mother,  
Massachusetts  
Correctional  
Institute,  
Framingham**

**"(I learned) how rewarding it can be and how much better off my children can be with good parenting. They won't make the same mistakes with good parenting and lots of love!"**

**Father,  
Massachusetts  
Correctional  
Institute,  
Plymouth**



Fay Foto

**“How wonderful to empower our youngest, most vulnerable citizens with such useful tools. Thank you!”**

**Parent,  
Western  
Massachusetts**

All children and their parents should have access to information and skills that help keep children safe. Findings from a major national study on school-based child abuse prevention programs indicate that teaching children safety skills and habits can significantly improve how they cope with threatening situations. The study found that programs that gave children a chance to practice their prevention skills and prompted discussion between children and parents were particularly effective. CTF offers programs that meet these standards at no cost to preschools and elementary schools throughout Massachusetts.

## Preschool Program Expanded

Statistics indicate that sexual abuse of both boys and girls peaks at age four (and again at age fourteen for girls). Compounding this problem, most preschool teachers are not trained to know how to spot possible signs of abuse or how to react when abuse becomes known. In order to provide children, families and teachers with the information and skills they need, CTF offers *Talking About Touching*, a sexual assault prevention curriculum designed especially for preschool children by the Committee for Children of Seattle, Washington. In FY'96, 58 preschools throughout Massachusetts received *Talking About Touching* with extensive staff training and materials for parents to use with their children at home. Lessons include:

- general rules for car, fire and water safety
- answering the telephone
- how to handle getting lost
- private body parts and safe and unsafe touches
- telling a trusted adult about an uncomfortable situation

During the year, 684 preschool staff were trained, and approximately 3,135 preschoolers participated in the program. The staff were given information about signs and symptoms of abuse and neglect, handling disclosures of abuse by children, reporting child maltreatment, and ways that preschool staff can prevent maltreatment.

## Parent Component Enhanced

Based on an evaluation of the program, CTF improved upon the parent component by designing and funding special parent trainings on the *Talking About Touching* curriculum. Over 1,000 parents received training and materials, in English or Spanish, to reinforce the safety skills children are taught in the classroom. Most parents leave the orientation meetings with their questions answered, their concerns addressed, their program books in hand, and an eagerness to work together with the school to provide their children with information and skills that will help keep them safe from sexual assault. In fact, 94 percent of parents want their child's school to continue using the curriculum.

## 86 Elementary Schools Trained

CTF completed its sixth year of providing *Kids and Company: Together for Safety*, a sexual assault and abduction prevention program, to elementary schools. Hailed as a national model, the program provides students, parents and teachers with information, skills and support they need to help keep children safe from abuse without frightening them. School personnel are provided with substantial training on issues such as identifying child maltreatment, reporting suspected cases, working with the Department of Social Services, handling children's disclosures of abuse, developing a school protocol for reporting abuse and how to effectively teach safety skills to children.

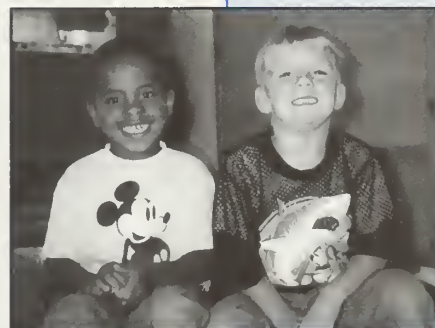
During the 1995-96 school year, 86 additional schools were provided with the curriculum and training to use *Kids and Company*, 35,206 children participated in the program, and 313 school personnel were trained to teach child sexual assault prevention. Since the inception of this initiative in 1990, over 3,800 school personnel have been trained in 604 schools throughout the state. This represents over one third of all public and private elementary schools in Massachusetts.

## More Resources for Kids and Company Schools

CTF continues to provide schools already using *Kids and Company* with additional resources and networking opportunities. In FY'96, personnel from 164 schools participated in seven regional institutes funded by CTF. Each school system received additional classroom activities and a new video titled *What Tadoo with Secrets*. The video teaches children how to distinguish good secrets from bad, and gives basic rules for what to do when asked to keep a bad secret.

**"The *Talking About Touching* program is going great at our preschool. The parents really like the books, and the teachers have been very happy about how easy the materials are to use."**

**Preschool  
Director**



Cassandra Mitchell



# Kids and Company Communities

**Teachers in at least one school in these communities have been trained to provide Kids and Company.**

**"I am happy that the curriculum is going to be taught. I think it is extremely important and I really appreciate the way it involves parents. How can anyone NOT want their child to be educated in this area?"**

**Parent,  
Southeastern  
Massachusetts**

Andover  
Ashland  
Ashburnham  
Athol  
Attleboro  
Auburn  
Ayer  
Barnstable  
Belchertown  
Bellingham  
Berkley  
Billerica  
Bolton  
Boston  
    Brighton  
    Dorchester  
    Mattapan  
    Roxbury  
    South Boston  
Boxford  
Bradford  
Bridgewater  
Brockton  
Burlington  
Cambridge  
Canton  
Carver  
Chatham  
Chelsea  
Chesterfield  
Chestnut Hill  
Chicopee  
Clarksburg  
Clinton  
Concord  
Danvers  
Dartmouth  
Dover  
Dracut  
Eastham  
Easthampton  
Everett  
Fall River  
Fitchburg  
Florida  
Fort Devens  
Foxboro  
Framingham  
Gardner  
Grafton  
Groveland  
Hadley  
Hamilton  
Hampden  
Hanson

Harwich  
Haverhill  
Hingham  
Holbrook  
Holden  
Holyoke  
Hopkinton  
Hudson  
Hull  
Leominster  
Leverett  
Lincoln  
Littleton  
Lowell  
Ludlow  
Lunenburg  
Lynn  
Malden  
Mansfield  
Marion  
Mashpee  
Mattapoissett  
Medford  
Medway  
Melrose  
Mendon  
Merrimac  
Methuen  
Middleton  
Millis  
Millbury  
Milton  
Nahant  
Natick  
Needham  
New Bedford  
Newton  
North Adams  
North Andover  
North Attleboro  
Northbridge  
North Easton  
Norwood  
Orange  
Oxford  
Palmer  
Paxton  
Peabody  
Pentucket  
Pepperell  
Petersham  
Pittsfield  
Plainville  
Princeton  
Quincy

Raynham  
Richmond  
Rochester  
Rockland  
Rockport  
Rowe  
Rowley  
Russell  
Rutland  
Salem  
Salisbury  
Saugus  
Savoy  
Scituate  
Sharon  
Sherborn  
Somerset  
Somerville  
Southboro  
South Hadley  
South Hamilton  
South Hampton  
South Yarmouth  
Springfield  
Sterling  
Stoneham  
Stowe  
Swampscott  
Sutton  
Taunton  
Topsfield  
Townsend  
Upton  
Uxbridge  
Wakefield  
Waltham  
Ware  
Wareham  
Watertown  
Wayland  
Westfield  
Westford  
Westminster  
Weston  
West Bridgewater  
West Brookfield  
West Hampton  
West Newbury  
Weymouth  
Whitinsville  
Whitman  
Wilbraham  
Winchendon



# Talking About Touching Communities

Allston	Northampton□
Amherst* (2 sites)	North Oxford* (2 sites)
Assonet	North Brookfield
Attleboro	Orleans□
Auburn*	Oxford*
Avon	Pembroke
Barre	Pittsfield (2 sites)
Brewster	Plymouth
Bolton□	Rehoboth□
Boston:	Rochdale□
Back Bay	Roslindale
Dorchester (3 sites)	Salem□
Downtown	Sandwich
Fenway	Seekonk
Jamaica Plain (4 sites)	Sharon
North End	Shelburne
Roxbury	Somerset
Brockton□	Somerville (6 sites)
Cambridge	Springfield
Chelmsford	Sudbury
Chelsea (7 sites)	Tewksbury (2 sites)
Chicopee (4 sites)	Turner's Falls (7 sites)
Deerfield*	Wakefield
Duxbury	Waltham (2 sites)
Fairhaven	Ware
Fitchburg	Webster (3 sites)
Framingham	West Barnstable
Gloucester□	Westboro
Groton	Westfield (6 sites)
Harwich	Westford□
Haverhill (4 sites)	West Newton
Holyoke□ (5 sites)	West Tisbury
Indian Orchard	Weymouth
Lowell (2 sites)	Whitman
Ludlow	Winthrop
Marlborough	Worcester (4 sites)
Medford (2 sites)	
Melrose	
Millbury*	
Nahant	
Newburyport	
Newton	
North Andover	

\*Funded by the Burden Foundation in FY'96

□Funded by Blue Cross Blue Shield of MA in FY'96

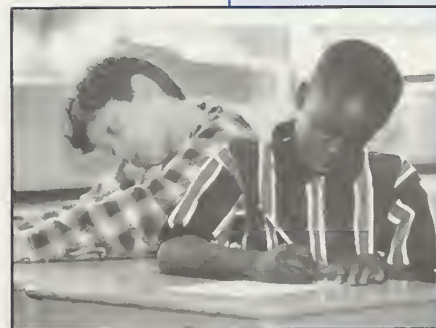
**At least one preschool in each of these communities has been trained to teach Talking About Touching.**



Sheren Tyrrell

**"I wish we didn't have to do this, but if it helps my kids avoid abuse, I'm all for it."**

**Parent,  
Eastern  
Massachusetts**



Fay Foto

# Newborn Home Visiting



Sheren Tyrrell

**“Let us put our minds together and see what life we can make for our children.”**

**Tatanka Iyotaka  
(Sitting Bull)**

All families need support in their caretaking role, especially at the exciting and stressful time of the birth of a child. CTF believes that all parents with newborns should have access to voluntary home visiting programs. Providing educational and support services to parents in their home at the time of a baby's arrival significantly reduces the risk factors associated with child abuse and can actually prevent it. In Hawaii, where newborn home visiting is available for parents considered to be at high risk for child maltreatment, the program was 99.2% effective in preventing abuse over a four year period.

Healthy Families Massachusetts (HFM) was created in 1992 by CTF to promote the development of voluntary home visiting services for all parents of newborns in Massachusetts. HFM, a coalition of public and private organizations, meets monthly under CTF's leadership in pursuit of this goal. A newsletter on home visiting was developed and distributed this year to begin building a statewide network of advocates in the field.

The process of updating CTF's *Directory of Newborn Home Visiting Programs in Massachusetts* also began this year. Since its inception in 1993, the directory has been an important resource for professionals and parents wanting to access home visiting programs. It is also an invaluable tool for CTF and HFM in their efforts to promote and plan for universal voluntary home visiting for all new parents in Massachusetts. The directory is now on a database, making it possible to print lists of programs by area.

## **Newborn Home Visiting Pilot— Maybe Next Year**

CTF was delighted that Speaker Finneran, in his prior role as House Ways and Means Chair, requested funding in the FY'97 budget for a pilot home visiting program for Boston, Lawrence, Worcester and Springfield. The program would have provided home visits to mothers under 18, a group that is considered to be at high risk for abuse and/or neglect. Department of Social Services statistics indicate that 50% of the mothers currently receiving DSS services began parenting in their teens.

The house budget called for one million dollars to fund this pilot program; CTF would have provided an additional \$100,000 for center-based services. Unfortunately, the Senate did not include similar language in its budget. CTF will continue to work with community leaders and the legislature during the upcoming year to ensure that home visiting to families with newborns becomes a reality.

## Senator Norton Honored for his Work for Children

On April 2, Senate Majority Leader Thomas C. Norton received CTF's Valuing Our Children award at the annual legislative breakfast recognizing April as Child Abuse Prevention Month. Congressman Joseph Moakley, Senate President Thomas Birmingham, Former Boston Celtic Eric Montross and his wife, Laura, and 50 legislators and aides attended and were informed about important prevention strategies.

Congressman Moakley welcomed legislators and remarked, "When I heard that more children are reported abused than are born each day, I was stunned. The statistics are dire—five children will die today from abuse and neglect. Yet, I believe child abuse is preventable. We need to follow the example of Senator Norton and CTF, and renew our commitment to improving the lives of children."

CTF spokespeople Eric and Laura Montross and Executive Director Suzin Bartley highlighted CTF's prevention programs. Eric commented that prevention education works and that young minds appreciate guidance and support. He held up a card from a student that read simply, "Thanks to you we are smarter."

Senator Norton eloquently accepted the Valuing Our Children award, closing with a prayer by Marian Wright Edelman, the text of which can be found on the back cover of this report.

## A Note of Thanks

The Newborn Home Visiting legislation described on the previous page came close to realization because of hard work and hearty endorsement from many quarters. CTF would like to acknowledge the tremendous support this effort received from the following:

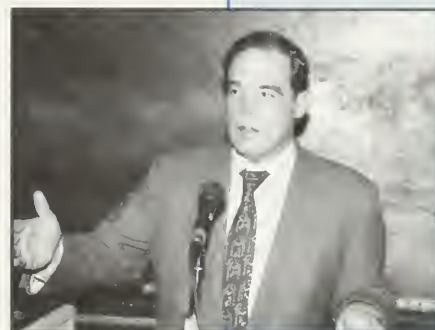
Speaker Thomas Finneran; Representatives Kevin Fitzgerald, Carol Clevon, Charlotte Golar-Ritchie and Barbara Gardner; Senators Thomas Norton, Brian Lees, Robert Travaligni, Therese Murray, Paul White, Robert Antonioni, Richard Tisei and Frederick Berry; the staff at the Department of Public Health; and the Legislative Children's Caucus.

CTF is also grateful for the ongoing support of Mary Lee King, the Governor's Chief Policy Advisor.



Fay Foto

*Senator Tom Norton and Congressman Joe Moakley with Laura and Eric Montross.*



Fay Foto

*Senate President Thomas Birmingham speaks at CTF's legislative breakfast.*



Fay Foto

*Representative Charlotte Golar-Ritchie and Representative Carol Clevon with CTF Executive Director Suzin Bartley.*



# Public Education and Awareness

Leo Gozbekian



CTF Volunteer  
Sharon Alphas and  
News Anchor Katy  
Abel at CTF's  
benefit gala.

**"If parents can  
feel less isolated,  
if they can say  
'Yes, that's me!'  
when they watch  
*Parent to  
Parent*, then  
we've done  
something  
valuable."**

**Katy Abel,  
Reporter,  
WHDH-TV  
Channel 7**

Public education plays an important role in the prevention of child maltreatment. It can inspire communities to support families and encourage parents to seek the resources they deserve. Last year, corporations and celebrities joined CTF to promote the message: "Parenting is the toughest and most important job, and all parents deserve support."

## Public Service Announcements (PSAs)

CTF reached thousands of parents thanks to donated television and radio time:

- Channel 7 wrote and aired a PSA to promote positive parenting. The spot, *Quality Time*, demonstrated one way for parents with busy schedules to spend time with their children. The station also created a PSA on child safety.
- Television stations continued to air *The Toughest Job*, which featured M.L. Carr talking about his job as a parent. The Boston Celtics also played the PSA on the Jumbotron during home games.
- Channel 68 produced a PSA for CTF and decorated their winter holiday cards with artwork from *Kids & Company* students.
- Radio stations played a PSA which featured Channel 5 anchor Natalie Jacobson.
- News 22 in Springfield created a PSA to promote the CTF co-sponsored 3K walk *Prevention Works in Pioneer Valley*.
- New England Sports Network edited a PSA on child safety featuring former Celtic Eric Montross.

## Brochures for Parents

CTF distributed 35,000 free parenting brochures to individuals, community groups, businesses and schools:

- *10 Ways to Keep Children Safer* was printed in English, Spanish, Portuguese, and Chinese, thousands of which have been distributed across the state.
- *Positive Parenting: Tips on Discipline* and *Positive Parenting: Tips on Reducing Stress* were underwritten and promoted by Channel 7.
- *Helping Kids Can Make You Feel 7 Feet Tall* was underwritten by Stop & Shop and distributed at the April 21 Boston Celtics game.

## Partnership with Channel 7

CTF continued its partnership with Channel 7. As a result of the station's commitment to parenting issues, it launched a news segment called Parent-to-Parent. The segment's reporter, Katy Abel, was honored



by CTF, Wheelock College, and Professionals for Parents and Families for her help in promoting the value of parenting support and education. CTF Executive Director Suzin Bartley notes, "We are very pleased with Channel 7's efforts in bringing viewers important parenting information."

## Answering the Call for Information

CTF continued to be an important state resource on prevention, receiving numerous calls for information from parents, community leaders, legislators and the media. CTF launched a toll free number so people from communities all over the state can call without charge. *Prevention Works!*, CTF's free quarterly newsletter, continued to reach an ever-expanding readership of over 16,000 parents, professionals, pediatricians, day care providers, parenting educators, teachers, community advocates, human service organizations, and legislators with information about prevention.

## Putting Prevention in the News

While the headlines were once again flooded with stories of hurt and neglected children, CTF worked to inform the public about the positive steps communities could take to prevent future child abuse. CTF thanks the following news media for their leadership in educating the public about prevention:

### Newspapers

Beverly Citizen  
Boston Globe  
Boston Herald  
Boston Sunday Herald  
Boston Globe Sunday North Weekly  
Boston Globe Sunday NorthWest Weekly  
Boston Globe Sunday South Weekly  
Boston Globe West Weekly  
Brockton Enterprise  
Boston University Daily Free Press  
Country Gazette  
Country Journal  
Daily Hampshire Gazette  
Essex County Newspapers  
Fall River Herald  
Fitchburg-Leominster Sentinel & Enterprise  
Lawrence Eagle Tribune  
Melrose Free Press  
Middlesex News  
Milton Times  
Milton Record-Transcript  
Needham Chronicle  
New Bedford Standard Times  
Newton TAB  
New England Cable News  
North Reading Transcript  
O Journal  
Parents' Paper  
Patriot Ledger  
Salem Evening News  
South End News  
Springfield Union News  
Sudbury Town Crier

TAB Newspapers  
Tribune  
Weston Town Crier  
Worcester Magazine

### Television

Cablevision - Brookline  
Channel 13  
MetroNews Cablevision  
NESN  
NEWS 22  
SportsChannel  
WBZ-TV  
WCVB-TV  
WHDH-TV  
WLVI-TV

### Radio

WBCS-FM  
WFCR-FM  
WXKS-FM  
WBUR-FM  
WBZ-AM  
WHYN-FM  
WNEK-FM  
WSAR-AM  
WZLX-FM



Nathan Martin

*News 22 promoted CTF's 3k walk for prevention in Pioneer Valley, providing critical publicity for the event.*



Steve Lipofsky

*John Walsh and Eric Montross play one-on-one at the Fleet Center in April.*

**“When we came to Massachusetts we looked for a children’s charity to work with. CTF has everything we wanted. If we save just one child, all our efforts will be worth it.”**

**Eric and Laura Montross**

CTF’s regional events inform residents throughout the Commonwealth about the resources CTF provides for children and their families. These events increase awareness of the need to strengthen families and recognize the role that the whole community must play in raising healthy children.

### Scoring points for Children’s Safety

From the moment he ducked through school doors wearing a CTF hat and size 18 sneakers, the seven-foot-tall former Boston Celtic Eric Montross awed and excited school children. Every month, Eric and his wife, Laura, visited schools that use the *Kids and Company* curriculum. Students from St. Anthony’s in Somerville, the Hoover School in Melrose, the Glover School in Milton, the Goddard School in Brockton, the Hemingway School in Framingham and the O’Hearn School in Dorchester sang safety songs with the Montrosses and practiced their safety skills.

Eric told kids, “It’s easy to be safe. Remember three rules: check first; use the buddy system; and yell ‘No,’ go and tell. You are special to a lot of people. Your parents, family, friends, teachers and Laura and I don’t want anything bad to happen to you.”

On April 21 during a Celtics-Knicks game, Montross presented CTF’s annual *Voice for Children* awards to John Walsh on behalf of the Adam Walsh Children’s Fund and to Digital Equipment Corporation for their leadership in developing the child safety curriculum *Kids and Company*. Walsh, whose son Adam was abducted and murdered in 1981, is the host of Fox Television’s “America’s Most Wanted” and the founder of the Adam Walsh Children’s Fund.

Walsh noted, “With public support, CTF can offer every community programs like *Kids and Company*. Knowledge is power. Personal safety skills are the most important things a child can learn.” Every fan attending the game received a child safety brochure underwritten by Stop & Shop Corporation.

### Springfield Parade of Big Balloons

In November, CTF participated in one of the largest parades in western Massachusetts—the Spirit of Springfield Parade of Big Balloons—to highlight the importance of child abuse prevention. Full television coverage of this event provides much visibility for CTF. Springfield’s Lincoln Elementary School Principal, Henry Figueroa and 20 fifth graders represented CTF in the parade. The Lincoln School is one of many schools teaching the *Kids and Company* abuse prevention curriculum.

## Greater Fall River Cares About Children

On April 27, over 350 Fall River residents gathered at the Angkor Plaza Cambodian Community Center to celebrate families. CTF, the Mayor's Office, Fall River Police and School Departments, and other religious and social service groups collaborated to provide this family celebration for young parents.

*Families Together: Caring for Kids in Our Neighborhoods* included:

- Mayor Edward Lambert's reading from *The Berenstain Bears*
- Magician Tom Carrier
- Craft tables sponsored by Community Development Recreation
- Children's musical selections performed by the children's choir from Taunton's Immaculate Conception Church

Senator Tom Norton, assisted by Representative Michael Rodrigues, announced the 30 winners of the Second Annual CTF Art Contest for 3rd, 4th, and 5th graders in greater Fall River. A second contest for Family Fun Tips required entrants to describe an activity the whole family enjoys. Over 100 responded to this contest. Drawing the winner of CTF's raffle for two round-trip tickets to the Azores, made possible in part by the generosity of Azores Express, concluded this successful gathering of Fall River families.

## Prevention Works in Pioneer Valley

CTF's 3K walk on May 11, organized around The Spirit of Springfield Pancake Breakfast and in collaboration with the Exchange Clubs of Springfield and Suburban Springfield and News 22, attracted over 250 walkers from throughout Pioneer Valley. They walked from the green at Springfield Technical Community College to the steps of Springfield's City Hall, led by Mayor Michael Albano, Springfield Chief of Police Paula Meara, Senator Linda Melconian, News 22 Anchor Brenda Garton with her husband and son, and CTF Board Chair Ed Bailey. CTF Board Members Dorothy Dean and Burt Weinbaum were on hand as volunteers.

CTF and the Springfield Exchange Club have combined the proceeds from the event to sponsor the *Talking About Touching* prevention curriculum in two area preschools: one site of the Holyoke-Chicopee Head Start and one of the Early Childhood Centers of Greater Springfield.



Arlene Heiss

*Fall River Mayor Ed Lambert's story-reading won him rapt attention.*



Arlene Heiss

*Community Development Recreation provided creative fun.*



Nathan Martin

*A young walk participant stops for a snack.*



Leo Gozbekian



*Channel 7's Cathy Marshall and John Marler with Lanra Montross, wife of former Boston Celtic Eric Montross.*

Leo Gozbekian



*Former Patriots star John Hannah with CTF Board Member Judge Robert Terry.*

Leo Gozbekian



*CTF Board Members Attorney General Scott Harshbarger with Boston Police Superintendent Joseph Carter.*

## Benefit Gala Proves a Success

*Une Soiree de Romance*, CTF's fifth annual benefit gala, held on October 28, once again raised needed funds for child abuse prevention. Over 225 guests browsed amidst an extensive silent auction at The Computer Museum while Chanteuse Lucie Therrien provided French songs and a caricaturist sketched guests' portraits.

Channel 7 news anchors John Marler and Cathy Marshall served as auctioneers at the live auction. Items included two round-trip tickets anywhere in the Continental USA, Mexico or the Caribbean donated by Going Places Travel and Continental Airlines, a four-bedroom house on Wingaersheek Beach for a week and a hot-air balloon ride. Old favorites included being Senator Bulger's special guest at his annual Saint Patrick's Day Breakfast, brunch with football legend John Hannah followed by a Patriot's game, and dinner for four with Mayor and Mrs. Menino. Channel 7 reporter Katy Abel added to the excitement as she announced winners of 17 raffle items.

The evening provided fun for all while raising over \$50,000 for the prevention of child abuse and neglect. CTF appreciates the generous support of its guests and contributors of gifts and services who helped to make this gala a success. A list of donors begins on page 25; volunteer names begin on page 29.

## Employee Payroll Deductions

The Commonwealth of Massachusetts Employee Contributions (COMEC) program listed CTF in all five regions in its 1995 brochure. As a result, CTF received \$1,154 from state employees across the state who designated CTF as a recipient of their charitable giving through payroll deductions. CTF gratefully acknowledges the support of these colleagues and has enrolled them collectively in CTF's leadership gift category of Sustainer for donors of \$1,000.

## House Parties Entertain and Inform

Informal gatherings of friends, colleagues and neighbors continue to be an important strategy for CTF's community outreach. In March, Gerald and Betty Ann Krywicki hosted 40 community leaders for evening dessert in their Southampton home. State Representative Nancy Flavin, Northwestern District Attorney's Coordinator of Education and Outreach Kathleen Alexander, several school principals, health directors, community group staff members, and pediatricians learned about CTF's work to prevent child abuse and neglect.



Shirley Kelly and Sharon Alphas, both members of CTF's Gala Planning Committee, hosted a morning coffee at Shirley Kelly's Wellesley home in May. In addition to discussing CTF's effective strategies for child abuse prevention, guests learned about CTF's volunteer opportunities.

In June, CTF Board Member Mary Kay Leonard with CTF Board Members Joseph Carter and Ralph Martin, hosted a dessert for their Jamaica Plain neighbors to learn more about CTF's important work in educating parents, preventing child abuse and abduction, and advocating for voluntary newborn home visiting.

## Donors: Corporations and Foundations

CTF gratefully recognizes support from the following:

(This list excludes those acknowledged as regional event donors.)

Anonymous for support of CTF's spring institute on family support.

Alkon & Levine, P.C., for support of CTF's benefit gala.

Blue Cross and Blue Shield of Massachusetts for implementation of *Talking About Touching* in 10 preschools across the Commonwealth.

Florence V. Burden Foundation for implementation of *Talking About Touching* in 18 preschools in the areas of the highest concentration of sexual abuse in Massachusetts.

The Community Foundation of Western Massachusetts for printing of *10 Ways to Keep Children Safer* in Spanish for distribution in the Springfield area.

Digital Equipment Corporation for purchase and distribution of the video *What Tadoo With Secrets* to enhance the *Kids and Company* curriculum.

Fleet Investment Services for support of CTF's benefit gala.

John Hancock Mutual Life Insurance Company for sponsorship of a parenting education program for Cape Verdean families in Dorchester.

Hill, Holliday, Connors, Cosmopolos, Inc., for development of a PSA script featuring Carly Simon and for support of CTF's benefit gala.

Houghton Mifflin Company for support of CTF's benefit gala.

Megaplex At Crosstown for support of CTF's benefit gala.

Quirk Auto Dealership for support of CTF's benefit gala.

New England Convenience Store Association for operating expenses.

WHDH-TV for production of two brochures and parenting vignettes, for donating valuable air-time and for support of CTF's benefit gala.

Polaroid Foundation for implementation of *Talking About Touching* in eight preschools in New Bedford.

Sheff Law Offices, P.C., for office furniture.

S.R. Weiner & Associates for general operating expenses.

Work/Family Directions for support of CTF's conference on parenting education.

**"As a community, we must work together to prevent child abuse. I feel this gathering is a step in the right direction."**

**Betty Ann Krywicki,  
Parent and  
CTF House  
Party Host**



Fay Foto

CTF Board Members Mary Kay Leonard, Senior Vice President of Work/Family Directions, District Attorney Ralph Martin and Boston Police Superintendent Joe Carter with CTF Executive Director Suzin Bartley, at the June House Party.

# Resource Development: Donors

In appreciation of those who generously support its work, CTF honors its contributors with membership in its Leadership Gift Categories with the following benefits:

**\$2,500 Advocate**  
Invitation to a special dinner

**\$1,000 Sustainer**  
Invitation to a special program

**\$500 Sponsor**  
Breakfast at a CTF conference

**\$250 Supporter**  
Recognition in CTF's annual report

(These lists exclude those acknowledged as regional event donors.)

\* Indicates CTF Board Member on all lists.

## Advocates

Anonymous  
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Paula and Jeffrey Stahl\*  
William and Kathy Solfisburg

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In addition, CTF gratefully recognizes the generosity of those who have contributed \$50 to \$249:

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Gifts were received in honor of the following:

Sharon Alphas  
Edward Bailey\*  
Francis Colpoys  
Susan Lapoint  
Barbara Mich  
Paulette Roubillard

Gifts were received in memory of the following:

David Emeka O'Karu  
Alice B. Walsh



## CTF appreciates support through the following Matching Gift Programs:

John Hancock Mutual Life Insurance Company  
Palmer & Dodge  
The Reebok Foundation

## Donors: Special Events

CTF appreciates the generosity of all who helped to make its events successful by contributing tangible objects, gift certificates and gifts-in-kind.

## Benefit Gala

### Auction Contributors

Abra-Kadabra Magic Systems  
American Repertory Theatre  
Ambrosia  
Annie's Homegrown Macaroni  
Roseanna Ansaldi  
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The Artful Hand Gallery, Copley Place  
A-Train, Inc.  
Au Bon Pain Company, Inc.  
Balloons Over New England  
Balloons, Etc.  
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Banana Republic at Copley Place  
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The Black Goose  
The Body Shop at Prudential Center  
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Boston Symphony Orchestra  
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Jim Remy

We at CTF apologize if we have inadvertently omitted any names from our listings. Please inform us of any errors so we can immediately correct CTF's records and acknowledge our donors' generosity correctly.



Fay Foto

Channel 7 Reporter Katy Abel and CTF Executive Director Suzin Bartley draw winning raffle tickets at CTF's benefit gala.



Fay Foto

Guests bid on a wide variety of auction items.



# Resource Development: Donors, continued

Rent-A-Center of Revere  
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 Rose Limousine  
 Victoria Rowell  
 Ruggieri's Happy Haddock,  
 Medford  
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 Newton  
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Fall River School Department  
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 Fall River  
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 K & G Crafts  
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## Prevention Works in Pioneer Valley Supporters (gift of \$250)

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Alexander's Restaurant  
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 Ruth Dickenson  
 Cynthia Hartdegen  
 Sophia Hartdegen  
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 Arthur von Marshall  
 Jane Zabielski  
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 The Honorable Michael Albano  
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 Chief of Police Paula Meara  
 Springfield School Volunteers  
 Springfield Technical Community  
 College  
 Stop & Shop of Springfield  
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## Voice for Children Award

America's Most Wanted, Fox  
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 The Boston Celtics  
 Digital Equipment Corporation  
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## Fall River Families Together: Caring for Kids in Our Neighborhoods

### Sponsor (gift of \$500)

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 Fall River Exchange Club  
 Fall River Gas Company  
 Fall River Office of the Mayor,  
 The Honorable Edward  
 Lambert, Jr.  
 Fall River Police Department

Leo Gozbekian



*CTF Board Member  
 Arthur Sweetser and  
 wife, Cindy, at CTF's  
 benefit gala.*

Leo Gozbekian



*Guests use their  
 play money at  
 Fred Wang's  
 black jack table  
 at CTF's benefit  
 gala.*

# Volunteers

## Program Development and Evaluation Committee and Sub-Committees

Gailanne Reeh, Chair\*  
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 Dee Bertozzi, Medford Public Schools  
 Moe Boisvert, YOU, Inc.\*  
 Betsy Busch, Chestnut Hill\*  
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 Ronna Cohen, Professionals for Parents and Families  
 Marcia Countie, Salem\*  
 Joe Dashner, Boston Police Dept.  
 Cathy Estey-Dziadul, Lifeskills  
 Sally Fogerty, Dept. of Public Health  
 Barbara Gannon, North Shore Community Action Programs  
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 Phyllis Hersch, Dept. of Mental Health\*  
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 Jack Miller, Office for Children  
 Kathy Millstein, Simmons College  
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 Kate Schluter, Project Alliance  
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 Brunilda Torres, Dept. of Public Health  
 Rachel Weil, Dept. of Education  
 Dianne Weiss, Sudbury  
 Donna Welles, Parent Information Network  
 Karen Wilk, Partnerships for Violence Prevention

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## Benefit Gala Volunteers

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 Fred Wang  
 Matthew White  
 Lorraine Whitmore  
 Catherine Whyte

\* Indicates CTF Board Member on all lists. Affiliations are listed for identification only.



Leo Gyzbekian

CTF Volunteer Shirley Kelly and husband, Christopher, at CTF's benefit gala.



## *Fall River Families Together: Caring for Kids in Our Neighborhoods Planning Committee*

Donalda A. Silva, Healthy Start,  
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Linda Aguiar, Our Sister's Place  
Lucille G. Aguiar, Citizens for  
Citizens - Head Start Program  
Stephen Almeida, The Exchange  
Club of Fall River  
Betsy Alper, Early Intervention  
Dr. Odete Amarelo, Fall River  
School Department  
Susan Andrews, Congregational  
Christian Church  
Father Gabriel Arce, St. Mary's  
Cathedral Church  
Marianne Arruda, Community  
Development Recreation  
Cathy Assad, Flint Village West  
Neighborhood Committee  
Susan Booth, TOPP's Program  
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Elizabeth's Catholic Church  
John de Jesus, PYCO  
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Protection Council  
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Sandy Frazee, Fall River Youth  
Soccer Association  
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Awareness Day Committee  
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Health, Fall River Public  
Schools  
Bernard Sullivan, Angkor Plaza  
Cambodian Community Center  
Rosanne Sullivan, Citizens for  
Citizens - Head Start Program  
Cathy Ann Vivieros  
David Weed, Corrigan Mental  
Health Center  
Kim Wong, Community  
Development Recreation  
Clifford Wright, Community  
Outreach Unit, Fall River  
Police Department

## *Prevention Works in Pioneer Valley Planning Committee*

Henry Figuero, Co-Chair,  
Principal of Lincoln School,  
Springfield  
Hank Folvi, Co-Chair, The  
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David Weed  
Rachel Weil  
Dianne Weiss  
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Clifford Wright

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Myles Duffy  
Tessa Fisher  
Doris Hamner  
Sister Margaret Marie  
Craig Murray  
Martin O'Malley  
Jim Wooster



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 Hill, Holliday and  
 CTF Board  
 Member Lee  
 Woodsworth were  
 honored at the  
 CTF Annual  
 Meeting for their  
 outstanding  
 contributions of  
 time and talent.

# Financial Report



Leslie Fenn

**“The legislature will allocate 17 billion dollars this year. None is better spent than on our children. This is not an altruistic gesture—it is an investment in our future.”**

**Thomas  
Birmingham,  
Senate President,  
Massachusetts  
Legislature**

## Children's Trust Fund 1996

<b>Revenues</b>	<b>\$1,622,049</b>
State Line Item	749,823
Federal Challenge Grant (Multi-year)	840,333
Interest Income	31,893
<b>Disbursements</b>	<b>\$865,916</b>
Family Support Initiatives	276,487
School-based Prevention	130,743
Public Awareness and Education	85,177
Program Personnel	161,091
General Administration	167,338
Capital and Technological Improvements	45,080

## Friends of Children's Trust Fund

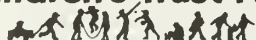
<b>Revenues</b>	<b>\$174,566</b>
Corporate and Foundation Contributions	64,206
Individual Contributions	110,360
<b>Disbursements</b>	<b>\$158,082</b>
CTF Program Contributions	46,333
CTF Public Awareness & Education Contribution	30,524
Personnel Administration	43,138
Fund Raising Expenses	19,597
General Administration	13,201
Capital & Technical Improvements	5,289
<b>CTF Endowment</b>	
Contributions to CTF Endowment	5,000
Investment Income Reinvested	14,621
Cost	275,711
Market Value	379,038







## **Children's Trust Fund**



Preventing Child Abuse In Massachusetts

**294 Washington Street  
Suite 640**

**Boston, Massachusetts  
02108**

**(617) 727-8957**

**(800) 252-8403**

**FAX (617) 727-8997**

*We pray for children*

*who sneak popsicles before supper,  
who erase holes in math workbooks,  
who can never find their shoes.*

*And we pray for those*

*who stare at photographers from behind barbed wire,  
who can't bound down the street in a new pair of sneakers,  
who never "counted potatoes,"  
who are born in places we wouldn't be caught dead,  
who never go to the circus,  
who live in an X-rated world.*

*We pray for children*

*who bring us sticky kisses and fistfuls of dandelions,  
who hug us in a hurry and forget their lunch money.*

*And we pray for those*

*who never get dessert,  
who have no safe blanket to drag behind them,  
who watch their parents watch them die,  
who can't find any bread to steal,  
who don't have any rooms to clean up,  
whose pictures aren't on anybody's dresser,  
whose monsters are real.*

*We pray for children*

*who spend their allowance before Tuesday,  
who throw tantrums in the grocery store and pick at their food,  
who like ghost stories,  
who shove dirty clothes under the bed and never rinse out the tub,  
who get visits from the tooth fairy,  
who don't like to be kissed in front of the car-pool,  
who squirm in church or temple and scream in the phone,  
whose tears we sometimes laugh at and  
whose smiles can make us cry.*

*And we pray for those*

*whose nightmares come in the daytime,  
who will eat anything,  
who aren't spoiled by anybody,  
who go to bed hungry and cry themselves to sleep,  
who live and move but have no being.*

*We pray for children*

*who want to be carried and  
for those who must,  
for those we never give up on and  
for those who don't get a second chance,  
for those we smother and  
for those who will grab the hand of anybody kind enough to offer it.*

Marion Wright Edelman  
As read by Senator Thomas Norton  
at CTF's Legislative Breakfast

# ANNUAL REPORT

## Children's Trust Fund



*Joanna Kuzlik, age 8*

GOVERNMENT DOCUMENTS  
COLLECTION

SEP 29 1998

University of Massachusetts  
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# FISCAL YEAR 1997

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*for DTA Commissioner McIntire*

Elizabeth Thomas  
*for DOE Commissioner Antonucci*

Deborah Klein Walker  
*for DPH Commissioner Mulligan*



# Our Mission

The mission of the Children's Trust Fund is to mobilize all segments of the community to prevent child abuse and neglect by strengthening and supporting families.

*The Children's Trust Fund has three goals:*

- ◆ Ensure that all families in Massachusetts have access to community-based family support services, including parenting education and newborn home visiting.
- ◆ Ensure that every elementary school child and preschooler has access to training and practice in important personal safety skills that can help protect them from abuse and abduction.
- ◆ Raise public awareness and influence public policy about the importance of child abuse prevention.



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# Letter to the Community



Dr. Edward Bailey  
*Board Chair*



Suzin Bartley  
*Executive Director*

**T**he Children's Trust Fund recognizes that all parents can be vulnerable to child abuse and neglect given the right set of stresses. Parenting is at times a difficult and thankless job. Yet, it can also be the most satisfying and joyous experience. CTF's role is to fund, evaluate and promote effective strategies that help parents increase their child-rearing skills and knowledge.

This has been a year of tremendous success for the Children's Trust Fund. We worked with the Massachusetts legislature to secure a funding stream for the nation's largest universal newborn home visiting program. Next year in Massachusetts, almost 5,000 new families and their infants will receive support and information to help ensure positive outcomes for both parents and children. We thank the many individuals, organizations and coalitions who helped make this possible.

This 1997 annual report discusses both the costs and consequences of child abuse and neglect, and the initiatives that can help to prevent them. We are proud of CTF's growth in funding new family centers, expanding parenting education and support grants, establishing the family support training center, and the success of our public policy efforts.

With your help, we can continue to work towards the goal of strengthening and supporting families, thereby preventing child abuse and neglect before it happens.

Sincerely,

A handwritten signature in dark ink that reads "E. Bailey".

Edward Bailey, MD  
*Board Chair*

A handwritten signature in dark ink that reads "Suzin Bartley".

Suzin M. Bartley, LICSW  
*Executive Director*



# The Facts

## NATIONAL

♦ **Over 3 million children are reported to child protective services** agencies as victims of child maltreatment, according to the 1996 Annual Fifty State Survey, National Committee to Prevent Child Abuse.

♦ **16 children per 1,000 were victims of abuse or neglect** according to the NCPCA survey. *Yet, several studies suggest the rates of abuse and neglect are even higher:*

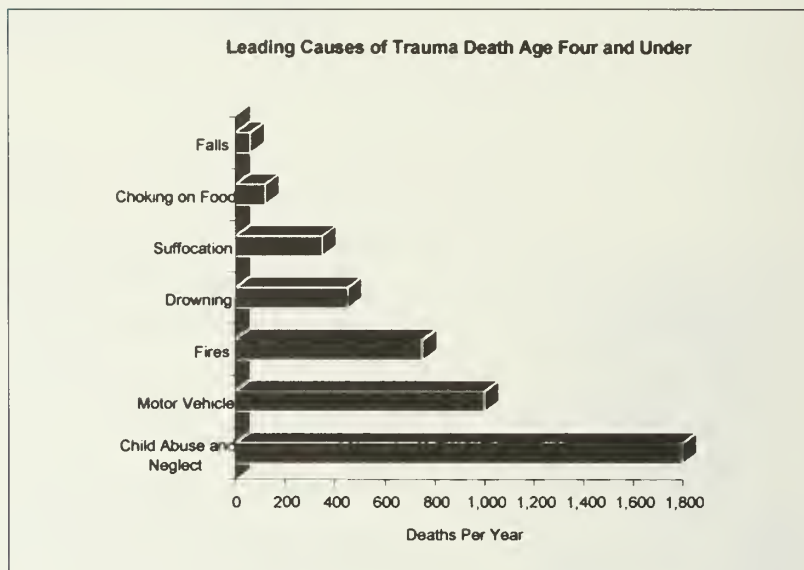
- 42 children per 1,000 were victims of abuse and neglect based on the 1993 Third National Incidence Study of Child Abuse and Neglect.

- 49 children per 1,000 were victims according to a 1995 Gallup Poll Survey.

♦ **Child abuse and neglect disproportionately affects young children.** In 1995, more than half the victims were 7 or younger, with 26 percent younger than 4 years old.<sup>1</sup>

♦ **Both boys and girls are victims of child maltreatment.** In 1995, 52% of the victims were female and 47% were male.

♦ **Children die from child abuse and neglect.** In 1995, an average of 3 children per day were known to have died as a result of abuse or neglect. Abuse and neglect in the home is a leading cause of death for children age four and under.<sup>2</sup>



**“Child abuse remains at an all-time high. Just this past year, we had two cases of children killed by their parents. We saw twins with brain damage from abuse. And, an 18-month-old, left alone in an apartment after witnessing her mother being beaten to death, starved to death.”**

Dr. Edward Bailey,  
Head of Ambulatory Pediatrics, Baystate Medical Center  
CTF Board Chair

## MASSACHUSETTS

♦ **In Massachusetts, the number of children abused and neglected continued to rise.**<sup>3</sup>

- 101,180 cases of child abuse and neglect were reported, a 5% increase from the previous year.
- 27,219 cases were confirmed, a 7% increase from the previous year.

## Sources

1. U.S. Department of Health and Human Services, Child Maltreatment 1995: Reports from the States to the National Child Abuse and Neglect Data System (Washington, D.C.: U.S. Government Printing Office, 1997).
2. U.S. Advisory Board on Child Abuse and Neglect, A Nation's Shame: Fatal Child Abuse and Neglect in the United States, April 1995.
3. 1996 Statistics on Child Abuse and Neglect, Massachusetts Department of Social Services, 1997.

# The Costs

**C**hild abuse and neglect exacts enormous costs from society and from children and families.

## SOCIAL SERVICES

The fiscal year 1997 budget for the Massachusetts Department of Social Services was almost half a billion dollars. The foster care budget was over \$61 million. The average cost per family was \$18,950.<sup>1</sup>

## JUVENILE CRIME

Increased juvenile crime is one of the costs associated with child abuse. The fiscal year 1997 budget for the Massachusetts Department of Youth Services (DYS) was \$94.8 million, with an average cost per youth of \$32,000. Studies show at least 75 percent of the 3,000 youths in DYS custody were abused or neglected. DYS estimates that almost all of the youth have been exposed to child abuse or domestic violence at an early age.<sup>2</sup>

## HEALTH

Nationally, near-fatal abuse and neglect each year leaves 18,000 permanently disabled children.<sup>3</sup>

## HOMELESSNESS

A 1995 study of homeless women found that most reported serious family problems and a history of childhood abuse; 67 percent had

**“The cost to child victims? Lives change forever. Their very sense of emotional and physical safety, the way they relate to other people, changes in profound ways. The entire family is impacted—both spiritually and emotionally. There is no way to calculate the cost. No one can put a price tag on that.”**

*Paula Stahl, Executive Director  
Children's Charter Treatment Center  
CTF Board*

been physically abused as a child and 43 percent had been sexually abused. The study contended that homelessness is more a result of childhood problems than a consequence of adult disorders such as substance abuse or psychiatric problems.<sup>4</sup>

## WORKFORCE

The future lost productivity of severely abused children is \$658 million to \$1.3 billion, if their impairments limit their potential earnings by only 5 to 10 percent.<sup>5</sup>

**“Violence in the home, although it first occurs in a private setting, has effects that extend far beyond the family to others and to the larger society.”**

*1996 Report of the American Psychological Association Presidential Task Force on Violence and the Family*

## Sources

1. Massachusetts Department of Social Services
2. Massachusetts Department of Youth Services
3. U.S. Advisory Board on Child Abuse and Neglect, *A Nation's Shame: Fatal Child Abuse and Neglect in the United States*, April 1995.
4. Worcester Family Research Project, *Journal of the American Medical Association*, August 28, 1996.



# The Solutions

## Family Support: Meeting A Critical Need

.....

**R**aising children has always been a challenge as well as a joy. Changes in contemporary society, however, have put particular strains on today's families. CTF's family support initiative responds to these challenges with a variety of strategies aimed at helping families build on their strengths and access resources in their communities.

In FY 1997, the urgency of CTF's family support initiative was highlighted by new research on brain development that revealed:

- ◆ Early care has lasting effects on how children grow and learn, how they develop vision and physical mobility, how they cope with stress, and how they regulate their own emotions.
- ◆ Environmental effects on a young child's brain development are dramatic and specific, actually affecting how the brain is "wired." The first three years of life are the most developmentally critical.



This new research has profound implications. Simply put, children's potential to grow and learn is greater in their first three years than at any other time of life. Given this, parents are children's first and most influential teachers.

Studies confirm that family support programs significantly help parents:

- ◆ Expand their understanding of children's physical, cognitive, and emotional development;
- ◆ Become more knowledgeable about community resources;
- ◆ Serve as resources and informal support for each other;
- ◆ Understand the importance of using alternatives to corporal punishment; and
- ◆ Become more likely to continue their formal education.

The following components of CTF's family support initiative—through grant funding, training opportunities, and legislative advocacy—reinforce or help create a network of community-based programs:

- ◆ Newborn Home Visiting
- ◆ Massachusetts Family Centers
- ◆ Comprehensive Parenting Education Models
- ◆ Parenting Education and Support Programs
- ◆ Family Support Training Center



## Newborn Home Visiting

.....

Newborn home visiting is a highly effective first connection between parents and family support programs. Because it reaches parents prenatally or at the time of birth, rather than waiting until they encounter difficulties, home visiting is the right strategy at the right time.

Trained “family partners” develop relationships with parents over time, through regular visits to the home. Family partners tailor information about topics such as infant care and child development to fit individual families’ needs, model positive parenting, and quickly link parents to community resources.

The Massachusetts legislature has appropriated \$5 million to fund the first year of a universal newborn home visiting program for new parents under 20. This population was chosen because CTF recognizes that parenting in adolescence presents unique challenges. Teen parents and their children are at particular risk for poor health, social, and economic outcomes. Close to half of all child abuse and neglect cases involve mothers who were teenagers when they first gave birth.



### **CTF will be piloting the first universal voluntary newborn home visiting program for new parents under age 20 in the country.**

Using standards and criteria developed by Healthy Families America, a national home visiting initiative led by the National Committee to Prevent Child Abuse, services will be provided through contracts with community-based agencies and providers.

Two decades of research show that home visiting can achieve the following outcomes:

#### **Outcomes for Children**

- Reduced low birthweight and infant mortality
- Increased full immunization and well-child health care visits
- Reduced incidence of child abuse and neglect, and out-of-home placement
- Reduced incidence of preventable childhood injuries and hospitalizations

#### **Outcomes for Mothers**

- Increased likelihood of completing high school or GED and going on to higher education or vocational training
- Increased capacity to become economically independent
- Enhanced parenting skills
- Reduced subsequent teen pregnancies

## Massachusetts Family Centers

.....

In a new initiative, the Children's Trust Fund awarded \$381,400 to create seven Massachusetts Family Centers (MFC) in September 1996. These centers offer families with children ages 0-6 a comprehensive range of community-based services and activities that focus on family strengths. Modeling best practices in the field of family support, the MFCs ensure that activities are voluntary, and that parents and staff work together as mutual partners. These programs are responsive to the practical needs of the families and serve as a bridge between families and other resources in the community.

MFCs offer a wide variety of programs and activities including:

- parenting education workshops
- play groups
- support groups
- education and literacy services
- family recreation events
- community referral
- home visiting
- drop-in time
- warmlines
- life management skills training
- child care
- services to support families with children with disabilities
- resource loan library



**It takes a village to raise a child, and it takes a village to keep a mother from going out of her mind. Since having a baby six months ago, I have needed the help of my community more than ever. I have been really fortunate to find the Family Center.**

*Parent,  
Mass. Family Center, Martha's Vineyard*



In FY97, Massachusetts Family Centers served over 2,500 families. The communities served are listed by each site:

**Dorchester CARES: The Family Co-op at the Log School Settlement House** – Dorchester

**Medford Public Schools Family Network** – Medford

**Martha's Vineyard Community Services** – Martha's Vineyard

**Wayside Youth and Family Support Network, Inc.** – Marlboro, Hudson, Westboro, Northboro, Southboro

**Valuing Our Children** – Athol, Orange

**Children's Health Program, Inc.** – Southern Berkshire County

**Center for Family Development** – Salem



## Comprehensive Parenting Education Models (CPEMs)

CTF funded the implementation of three nationally renowned comprehensive parenting education model programs: MELD, The Nurturing Program, and AVANCE. The core services for families provided through CPEM programs include: education and support services related to parenting skills, child care and transportation to programs, outreach services (including home visits), and information and referral for local community services. All staff and volunteers who ran these programs received extensive training on program development and implementation.



The **MELD Young Moms** (MYM) is funded through a \$40,000 grant to Brockton Neighbors United and Self Help, Inc. MYM, a two-year program, is facilitated by women who were teen moms themselves and relate to the issues facing young mothers. More than 25 teen moms (with 28 children under age 3) have taken part since the program's inception

in the late fall of 1996, with a 100% attendance rate.

The **Nurturing Program** is funded through a \$30,000 grant to Fitchburg Safe and Healthy Neighborhood Coalition and the L.U.K. Crisis Center. The four-month program is unique because it focuses on family team-building. It is also sensitive to the needs of parents who may have experienced abuse as children. Two parenting education groups were offered this year for parents with children aged 0 to 6 years: one group in Spanish and the other in English. Sixteen families participated this year, including 21 parents and 43 children. The groups were staffed with 32 facilitators, including 17 volunteers.

The **Avanzando Program**, based on the AVANCE model, was funded through a \$33,000 grant to Enlace de Familias and The CARE Center in Holyoke. The nine-month bilingual program focuses on the basic social, emotional, physical, and cognitive needs of children and ways in which these needs can be met through the family. Groups were offered this year for both Spanish- and English-speaking mothers with children under age three. More than 30 moms participated over the course of the program.





## Parenting Education and Support Programs

.....

Each year, CTF awards grants of up to \$2,500 to help establish, or broaden the reach of, community-based parenting education and support initiatives with the following goals in mind:

- To provide direct support and education to parents of children ages birth to six years.
- To promote the development of supportive relationships among parents over time.
- To increase parents' access to information by connecting them to community resources.

In FY 1997, CTF expanded its impact by funding 81 community-based organizations that ran 158 parenting education and support groups—20 more programs than FY96. Approximately 1,882 parents in rural, suburban, and urban neighborhoods throughout Massachusetts benefited from these programs.

Parents indicated in year-end evaluations that they found the groups to be valuable sources of information, support, and help in enhancing their relationships with their children.



**Participants found the programs so valuable, an impressive 97% of the parents said they would recommend the experience to a friend.** Program descriptions are on pages 12 to 16.



**“This was one of the best things I did for myself and for my family.”**

*Parent  
from Chelsea*

**“I think relating feelings and ideas with other parents was the biggest plus about these workshops.”**

*Parent  
from Attleboro*

**“I feel better knowing that other parents experience the same things I do.”**

*Parent  
from Attleboro*

## Family Support Training Center

.....

In keeping with its leadership role in the family support movement, CTF announced the creation of the Family Support Training Center (FSTC) in FY 1997. The FSTC helped enhance the skills and broaden the knowledge base of thousands of parent educators and family support practitioners through the following offerings:

### Conferences

**CTF offers Massachusetts' only statewide conferences for parenting education and family support practitioners.** Featuring nationally known experts, the conferences provide valuable learning and networking opportunities for its participants. In FY 1997:

- CTF attracted **750 attendees** to its fourth annual conference *A View From All Sides*. It was co-sponsored with both the Wheelock College Center for Parenting Studies, and Professionals for Parents and Families.
- Nearly **800 family support providers** attended CTF's third annual *Family Support Institute* in May. The two full days of institutes, according to one participant, "provided for more in- both skill development and extensive discussion of successful strategies."

### Training Opportunities

Based on the training requests of grantees, CTF offered two four-part training series in Springfield/Worcester and Boston. In evaluations, 100% of participants rated the workshops "helpful" or "very helpful."

### Fathers and Family Network

This year, CTF continued its expansion of the Fathers and Family Network (FFN), **the only group in Massachusetts specifically for providers who work with fathers.** In FY 1997, the number of individuals and organizations in the network grew to over 130. CTF convened monthly meetings, giving members opportunities to share information and effective practice strategies.

### Resources and Materials

CTF's Resource Lending Library offers practitioners from across the state a unique opportunity to borrow and try out curricula and other educational materials. Over 80 people from a variety of programs used the library in FY 1997.

CTF offered its first Library Seminar Series designed to assist parent educators in selecting and adapting curricula.

In FY 1997, CTF expanded and updated its *Guide to Parenting Education Resources and Materials*. The most extensive and accurate resource of its kind, the *Guide* provides detailed product descriptions to help parent educators match curricula and other materials to the requirements of their parent population.



# Parenting Education and Support Grants

## ANDOVER

*Andover and North Andover Housing Authorities* use the STEP program to help parents living in subsidized housing develop skills essential to positive parent-child relationships.

## ATHOL

*Athol Area YMCA*, in collaboration with *Valuing Our Children*, presents a program to teach parenting skills and encourage networking among participants.

## ATTLEBORO

*Attleboro School Department* gives parents a place to learn about and discuss child-rearing topics such as sibling rivalry and positive discipline.

## ATTLEBORO/PLYMOUTH/SANDWICH

*New Hope, Inc.* employs workshops, support groups, and a variety of role-playing and multi-media techniques to demonstrate and encourage positive, healthy, and nonviolent interactions between family members.

## BOSTON

*Associated Day Care Services* serves dinner with their parent support and education workshops to families enrolled in their day care

programs in Boston, Roxbury, and Chelsea.

*Boston Children's Services* teaches parents of McKay School students how to support and advocate for their children's academic and personal growth.

*Children's Services of Roxbury* uses an adapted Nurturing Program curriculum designed for women in recovery to address the special concerns of mothers participating in a residential treatment program.

*Crittenton Hastings House* offers parenting support and education services for families living in emergency housing.

*Dorchester YMCA* offers family activities and educational workshops to foster community support and parent leadership.

*Little House Health Center* offers an education and support group to help young mothers enhance their parenting skills and learn more about children's health, safety, and development.

*The Mary E. Sargent House* uses MOTHEREAD to help homeless mothers improve their literacy skills while strengthening bonds with their children.

*The Medical Foundation* offers workshops and a support group

designed to help young fathers strengthen their parenting skills.

*South Boston Neighborhood House, Inc.* combines educational and support group sessions with home mentoring visits for young single mothers.

*South End Head Start* organizes multicultural parent and child groups for interactive play and discussions to reduce stress, build parenting skills, enhance child development, and strengthen family and community relationships.

*Women's Educational and Industrial Union* offers battered and homeless mothers in transitional housing a supportive program to enhance parenting skills.

*YWCA of Boston, Aswalos House* provides pregnant and parenting teens with workshops to address issues including nutrition, health and safety, child development, and nonviolent parenting techniques.

## BRAINTREE

*Dianne DeVanna Center for the Prevention of Child Abuse and Neglect* provides a program to help parents enhance their discipline and communication skills while developing confidence in their role as their child's most important teacher.



## BROCKTON

*Catholic Charitable Bureau of the Archdiocese of Boston* offers young fathers a program to develop their parenting skills and strengthen their relationships with their children.

*Home Health and Child Care Services* offers homeless families a safe environment in which to learn

workshops to teach parents practical ways to strengthen their children's reading and math skills and to help participants strategize around common parenting experiences.

## CHELSEA

*CAPIC Head Start* uses the English and Spanish STEP programs to help parents better understand and manage the behavior of their young children.

## CUMMINGTON

*Hilltown Family Center* uses a program that encourages parents to keep a journal to monitor their family's progress in learning new communication skills.

## DEDHAM

*Family Services of Norfolk County* uses the How to Talk So Kids Will Listen and Listen So Kids Will Talk curriculum to foster positive parenting and strengthen communication skills.

## EAST FALMOUTH

*Falmouth Public Schools* offers a program to teach parents, pregnant teens, and family daycare providers how to stimulate the cognitive, physical, and psychosocial development of young children through a series of activities using readily available household items.

## FALL RIVER

*Our Sisters' Place* domestic violence shelter offers mothers a bilingual parenting education and support

group, private counseling, and follow-up home visits after their shelter stay.

*People, Inc.* offers families with children birth to three years old who are developmentally delayed or at risk of a delay a parent-child group to enhance attachment, bonding, and communication.

*VNA of Southeastern Mass.* gives new, young parents an opportunity to learn about and discuss parenting issues in a supportive group format.

## FRAMINGHAM

*Jewish Family Services of Metrowest* provides educational support groups to help new mothers feel more confident in their parenting role.

*Parents Anonymous* provides mothers incarcerated at MCI Framingham with support groups, helps them succeed at being parents from a distance, and prepares them for reunification with their children.

## GARDNER

*GVNA Community Services* offers an interactive group in which parents discuss topics such as discipline, positive parenting, safety, nutrition, and child development.

## GLOUCESTER

*Child Development Programs* helps parents increase their self-awareness and provides techniques for enhancing parenting skills.

**"When my daughter was an infant, I think I would have had a much easier time if I had the support of other parents, even if just to say, 'Trust yourself.'"**

*Parent  
from Marlboro*

about child development, behavior management, and self-esteem.

*Parents and Providers Network Association* uses the Active Parenting Today curriculum to enhance the parent-child relationship and teach parents effective methods of discipline, communication, and family enrichment.

## BROOKLINE

*Family Day Care Program* offers teen parents a series of workshops and activities designed to enhance parenting skills and reduce stress and feelings of isolation.

## CAMBRIDGE

*Fletcher Elementary School* offers

*Wellspring House, Inc.* uses the Nurturing Program for children and parents combined with home visits to reinforce positive parenting and communication skills.

#### **GREAT BARRINGTON**

*Lee Visiting Nurse Association* offers a support group for new mothers who may be experiencing postpartum depression.

#### **GREENFIELD**

*ARC of Franklin County* helps parents with cognitive and developmental disabilities improve their parenting skills, connect with supportive resources, and build personal networks.



#### **GREENFIELD/TURNER'S FALLS**

*Franklin Community Action Corporation* provides a parenting group that uses the How to Talk So Kids Will Listen and Listen So Kids Will Talk curriculum to foster positive parenting and strengthen communication skills.

#### **HANSON**

*Whitman VNA* provides a program for parents with young children to enhance parenting skills in a relaxed and supportive group environment.

#### **HAVERHILL**

*VNA of North Shore* offers a parenting support group designed to enhance the nurturing, leadership, and network building skills of Hispanic mothers.

#### **HOLYOKE**

*Community Adolescent Resource & Education Center* offers culturally sensitive workshops to teach about child development and encourage positive play interactions between Spanish-speaking young mothers and their children.

*Consortium* runs workshops focusing on child development, advocacy, and other concerns of parents who have children with serious behavioral and/or emotional challenges.

#### **HYANNIS**

*Child and Family Services of Cape Cod* offers residents of a domestic violence shelter

an interactive program that stresses effective, nonviolent parenting skills.

#### **LAWRENCE**

*Community Day Care Center of Lawrence* provides day care, parenting workshops, and support groups to young parents who are

attending high school or a GED program.

*Greater Lawrence Family Health Center* uses an informal approach to teach Spanish-speaking parents about nutrition, safety, child development, and skills to enhance the parent-child relationship.

#### **LEE/OTIS/SANDISFIELD**

*Children's Health Program* establishes story hours in public libraries and holds workshops in English and Spanish designed to encourage parents to interact with their children through reading activities.

#### **LOWELL**

*Catholic Charities of Merrimack Valley* supports mothers of young children living in public housing with a community-based program designed to promote positive parenting skills.

#### **LUNENBURG**

*Lunenburg Local Partnership of School-Linked Services* offers parents multi-media parenting education classes and a weekly drop-in center.

#### **MALDEN**

*Healthy Malden 2000* helps young parents at Malden High School to develop strong self-esteem and confidence in their parenting skills.

#### **MARLBORO**

*Wayside Youth & Family Support Network* runs various parenting programs that teach about child development and building healthy family relationships, including a support group for teen moms and their babies.

## MEDFORD

*Grace Episcopal Church* offers a weekly support group to address the challenges faced by first-time mothers over the age of 30.

## MILTON

*Milton Early Childhood Alliance* runs a discussion group designed to help build effective parenting skills and teach about topics such as effective discipline, self-esteem, communication and child development.

## NEW BEDFORD

*PACE/Child Care Works* provides interactive workshops addressing a variety of issues relevant to parents facing the challenge of raising young children.

## NEWBURYPORT

*Women's Crisis Center of Greater Newburyport* offers a conflict resolution training for parents designed to counteract the negative effects of domestic violence and to promote peaceful problem-solving.

## NEWTON

*Jewish Family and Children's Services* offers drop-in groups for working mothers of young children and encourages discussion of common parenting experiences.

## NORFOLK

*Norfolk Public Library* provides a program in which parent and toddler participate together in group storytelling, rhymes, finger plays and other activities to

stimulate the child's interest in reading and language.

## NORTH ADAMS

*VNA and Hospice of Northern Berkshire* offers an ongoing group for new mothers to help them share their experiences and concerns about becoming parents.

## NORTH EASTHAM

*Cape Cod Children's Place* encourages participants to discuss ways to handle a variety of parenting issues while helping parents build a support network.

## NORTHAMPTON

*Children's Aid and Family Service* addresses the challenges of co-parenting with a program to build healthy relationships, enhance communications skills, and promote networking with other parents.

*Necessities/Necesidades* offers battered women peer support and education groups to help them develop strategies to mitigate the effects of domestic violence on themselves and their children.

*Northampton Parent's Center, Inc.* uses the Early Childhood STEP program to address issues unique to parents of toddlers and preschoolers.

## ORANGE

*Orange Police Department* sponsors the DARE Parent Program to help

parents strengthen communication with their children, learn about peer pressure, and reduce the risks of substance abuse and violence.

## PITTSFIELD

*Berkshire Center for Families and Children* uses videotaped playgroup sessions to guide discussions on the

**"I feel that I am more tuned in to how my children feel, and I set a better example for them."**

*Parent  
from Northampton*

importance of play in the parent-child relationship.

## PLYMOUTH

*South Shore Head Start* offers parent support groups to discuss child development, limit-setting, stress management, and ways to become more nurturing parents, including a group for parents with special needs children.

## QUINCY

*Positive Parenting* uses the STEP program to strengthen bonds of cooperation, responsibility, self-esteem and mutual respect between parents and children.



## RANDOLPH

*Learning Center for Deaf Children* provides support groups, sign language classes, and resource lending to help parents of deaf children.

## SALEM

*Help for Abused Women and their Children* offers parenting workshops and peer support groups for women staying at their emergency shelter.



## SHIRLEY

*Shirley Public Schools* offers a series of parenting education courses covering a variety of parenting issues, including positive behavior management and child development.

## SOMERVILLE

*Family Center* instructs and supports the residents of a program for pregnant women in recovery through a parenting group designed to foster the nurturing of themselves and their children.

*RESPOND, Inc.* provides a parenting education and support program for mothers affected by abusive relationships to discuss behavior management, effective discipline, stress management, and healthy emotional expression.

*Somerville Council for Children* provides family-style suppers followed by a lecture and discussion session for parents and group play time for children.

## SOUTH HAMILTON

*Family Network* provides an ongoing drop-in support/discussion group to reduce isolation among parents and reinforce skills for healthy child-rearing.

## SPRINGFIELD

*MSPCC* provides, with the help of sign language interpreters, support groups and home-based

services for deaf parents of young children.

## TAUNTON

*Health Care of Southeastern Massachusetts* offers a support group to address the challenges faced by the parents of pregnant/parenting adolescents.

*Triumph, Inc. Head Start* provides a series of parenting education and support classes to help newly employed parents learn time and behavior management techniques.

## WAKEFIELD

*East Middlesex ARC* provides workshops for parents of young children with special needs to help them learn about child development and behavior and how to be effective advocates for their child.

## WEST NEWTON

*Newton Community Service Centers, Inc.* provides comprehensive support services for pregnant and parenting adolescents and low-income young families.

## WINTHROP

*R.E.W. Home Health Care Agency, Inc.* uses the STEP program to provide parents with education, support, and practical skills to help them understand their children's social and emotional needs and behaviors.

## WORCESTER

*Family Health & Social Service Center* provides homeless and formerly homeless mothers with information in English and Spanish on child development, discipline, home safety, and nutrition.

*Pernet Family Health Service* addresses the unique concerns of teen mothers and fathers and encourages empowerment and nurturing through education.

*Worcester Children's Friend Society* provides teen mothers, fathers, and their children with a summer program that includes parenting education, recreational activities, case management, and a support group.

# School-Based Prevention

**N**o one likes to dwell on the possible dangers facing children.

However, it is vital to teach children how to avoid unsafe situations as early as possible. CTF works in partnership with schools and parents to give children the skills, support, and information they need to stay safe.

CTF provides free training and curricula to schools throughout Massachusetts. *Talking About Touching* (TAT) is for preschools and *Kids and Company: Together for Safety* (K&C) is for elementary schools. Both curricula teach children basic personal safety skills. CTF provides trainings to teach school professionals how to detect and respond to signs of abuse and neglect, teach children safety skills effectively, and involve parents in reinforcing safety messages at home.

## Talking About Touching for Preschools

.....

More than one-third of the reported cases of sexual abuse involve girls and boys under the age of five. Unfortunately, most

**A major national study indicates that how children cope with threatening situations significantly improves when they are taught safety skills, given a chance to practice them, and encouraged to discuss safety issues with their parents.\***

preschool teachers do not receive training on responding to possible signs of abuse. In FY 1997, 97% of parents surveyed supported continued use of *Talking About Touching* in their child's preschool.

During the 1996-97 school year, CTF:

- Reached 7,424 preschool children throughout the state.
- Trained a total of 423 preschool teachers and staff at 55 new sites.
- Held parent orientation meetings in every school, bringing the total of parents attending over the last 3 years to 1,500.

- Broadened TAT's accessibility by funding the translation and printing of parent materials into Spanish.

## Kids & Company for Elementary Schools

.....

Since 1990, over one-third of the state's public and private elementary schools have received this nationally recognized curriculum through CTF.

During the 1996-97 school year, CTF:

- Provided 44 new schools with K&C.
- Trained new staff members at 55 schools already using K&C, bringing the total of school personnel trained since 1990 to over 4,000.
- Instructed personnel from 133 schools on how to involve parents in teaching safety skills.
- Initiated an intensive assessment of K&C's implementation throughout the state.

\*The National Youth Victimization Prevention Study, Family Research Laboratory, University of New Hampshire, 1993.

# Public Policy

## Newborn Home Visiting

.....

FY97 was a successful year in advocating for a universal voluntary newborn home visiting program. CTF convened Healthy Families Massachusetts\* (HFM), a statewide coalition established to promote universal voluntary newborn home visiting. HFM worked with legislators in developing the Newborn Home Visiting Bill.

The bill, filed by Senator Thomas Norton (D-Fall River) and Representative Barbara Gardner (D-Holliston), was sponsored by 67 legislators. Special thanks to the United Way of Massachusetts Bay Success by Six Leadership Council, the Tuckerman Coalition, and Connecting the Dots for Boston Tots for their tireless work on behalf of newborn home visiting.

On May 29, 1997, a distinguished panel of business, city, state, and religious leaders joined parents, service providers, and child development experts to give testimony to the Massachusetts



*Dr. Brazelton and Mayor Menino*

legislature in support of this bill. Among the panelists who testified were:

- Dr. T. Berry Brazelton
- Joe Faherty, President of the AFL/CIO
- Rev. John Gibbons, Tuckerman Coalition
- Anne Gifford, on behalf of Charles Gifford, CEO BankBoston
- Rev. Ray Hammond, President, Ten Point Coalition
- Attorney General Scott Harshbarger
- Mayor Thomas Menino
- Paul O'Brien, President, O'Brien Group
- Judge Robert E. Terry, Barnstable Division, Massachusetts Probate and Family Court
- Dr. Maryanne Wolf, Tufts University

*Speaker of the House Thomas Finneran and Governor's Policy Advisor Mary-Lee King were honored as the 1997 recipients of CTF's Valuing Our Children awards for their outstanding work on behalf of the Commonwealth's children. The awards were presented in April at the annual CTF Legislative Breakfast.*



*\*membership list on page 29*



# Public Education and Awareness

**E**ducating the public about child abuse and neglect is a major element of effective prevention. Public education happens in many ways: through press coverage in newspapers, magazines, and on radio and television; public service announcements; and special events in communities across the state.

## Public Service Announcements (PSAs)

Singer Carly Simon was featured in CTF's latest public service announcement,



*Guitar Strings.* The PSA is part of CTF's PSA campaign featuring celebrities talking about

the challenges and importance of parenting.

Special thanks to media that created PSAs and donated air time to promote CTF events:

- WWLP-TV 22, Springfield
- 93 HYN-FM, Springfield
- Fall River Educational Television
- Cablevision of Boston

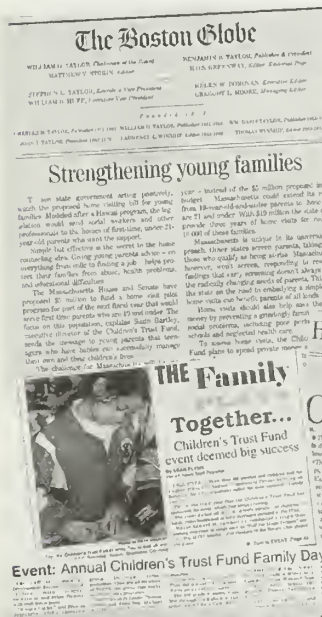
## CTF in the News

CTF made headlines on various initiatives over the course of FY97.

### Editorial Coverage of Newborn Home Visiting Expands Public Awareness

The *Boston Globe* led its editorial column on June 2, 1997 with

"Strengthening young families" which endorsed the Newborn Home Visiting Bill. On April 23, 1997, the *Boston Globe* published "How we can make life better for Massachusetts newborns," an editorial piece written by CTF.



### Olympian Kerrigan a hit at Dolbeare School

Tells kids how to be safe

### PARENTING

Programs aim to teach people how to be positive parents

## Celebrity Support

### *Nancy Kerrigan Becomes Spokesperson For CTF*

Olympic figure skater Nancy Kerrigan visited three elementary schools on behalf of CTF and spoke to over 800 children about an important lesson—how to stay safe.

### *Local Celebrities Read to Kids On Behalf of CTF*

During school vacation week in April, CTF held Family Story-time at the UPN 38 Kids Clubhouse/ Arsenal Mall. Each weekday morning, local celebrities read stories to kids, helping CTF illustrate the importance of parents' reading to their children. Participating celebrities were Steve Heinze, Boston Bruins; Margie Reedy, UPN 38 PrimeNews; Sue Tabb and Matt Siegel, KISS 108-FM; Deborah Delmestro, "Sister Robert Ann" of Nun-sense; and Pebbles, JAM'N 94.5 FM.

*Boston Bruins player Steve Heinze with a group of children during Family Story-time*



*Nancy Kerrigan addressing school children on behalf of CTF*

**I want to get involved with children because I know how important my parents and my home are to me. If I can get through to children that it's NOT OKAY for someone to hurt them, then I will feel as if I've truly accomplished something important.**

*Nancy Kerrigan*

## Special Events

### *Fall River Families Together: Caring for Kids in Our Neighborhoods*

Angkor Plaza Cambodian Community Center was the setting once

again for the third annual family fun fair for Fall River families. Mayor Edward Lambert conducted a children's sing-a-long, Senator Thomas Norton and Representative Michael Rodrigues announced the 30 winners in CTF's annual art contest, Community Development Recreation offered popular craft projects, and service organizations distributed information on services for families. Shuttle buses took families to the annual open house at the Fall River YMCA for an afternoon of physical education.



## *Prevention Works in Springfield*

Prevention Works!, a 3K walk sponsored by CTF and the Exchange Clubs of Springfield, was held on May 17th in Springfield. This family event benefits parenting education programs and school-based child safety programs in Hampden County. The walk was led by honorary hosts including Brenda Garton of WWLP-TV 22, Bo Sullivan of 93 HYN-FM, Springfield Mayor Michael Albano, and Springfield Chief of Police Paula Meara.

## **Community Education Workshops/ House Parties**

.....

In 1997, CTF began hosting workshops in communities across the state to present an overview of CTF's mission, funding and prevention programs.

Over 250 people attended workshops in Hampshire/Franklin Counties, Hampden County, and Worcester.

Informal gatherings continued to be an important way for CTF to inform the general public about CTF's resources. Anne and John Connolly held a successful house party in their Jamaica Plain home, and the ARC and United Way of Franklin County hosted a joint CTF office party in Greenfield.

## **CTF Events Unite Massachusetts Communities in Support of Families**



*Fall River art contest winner views a sampling of the artwork with her mom.*



*Close to 200 walkers stepped out for Prevention Works!, the third annual 3K walk sponsored by CTF.*



# Resource Development

## Boston Gala Friendraiser

.....

CTF's annual friendraiser at Le Meridien Hotel in Boston raised over \$65,000. Nearly 300 guests responded to the delightful invitation created by ten-year-old Erin Kelly.



*(left to right) Paula Stahl, Fred Wang and Ginny Houston*

*Shirley Kelly  
holding the 1996  
Gala Catalogue  
featuring artwork  
designed by her  
daughter Erin*



*(left to right)  
Katy Abel and  
Lynne Smith*



*(left to right)  
Peggy Davis-Mullen  
and Lee Woodsworth*

## Hampshire/Franklin Counties Dinner

.....

In April, nearly \$8,000 was raised to support prevention programs in Hampshire/Franklin Counties. One hundred and seventy guests gathered at The Depot to honor Kathleen Alexander, Director of Outreach for the Northwestern District Attorney's Office, for her outstanding service on behalf of children and to hear Attorney General Scott Harshbarger speak on CTF's history of effective child abuse prevention strategies.



*Alexander receiving her CTF  
award from Harshbarger*



*Depot owner Chuck Bowles auctioning off  
Carol Jane Hyde's vacation home*

**“As a community, we must  
work together to prevent child  
abuse. We cannot let our  
children become helpless  
victims.”**

*Betty Ann Krywicki, Chair  
Hampshire/Franklin Counties Dinner  
Planning Committee*

# Donors

## CORPORATIONS AND FOUNDATIONS

CTF gratefully recognizes support from the following:

*(These lists exclude those acknowledged as regional event donors.)*

Anonymous in support of CTF gala fundraiser.

Alkon & Levine, P.C., in support of CTF gala fundraiser.

BlueCross and BlueShield of Massachusetts in support of AVANCE at Community Connections Coalition of New Bedford and PACE ChildCare Works.

Boston Magazine for operating expenses.

British Airways for operating expenses.

The Harold Brooks Foundation in support of the second year of MELD Young Moms—at Brockton Neighbors United and Self-Help, Inc.

Florence V. Burden Foundation for operating expenses.

Fleet Investment Services in support of CTF in Springfield.

G + J USA Publishing/Family Circle for operating expenses.

John Hancock Mutual Life Insurance Company for one parenting education program in Boston.

Honda Village/Boston Toyota/Boston Volvo in support of CTF gala fundraiser.

Houghton Mifflin Company in support of CTF gala fundraiser.

Hughes & Associates in support of CTF gala fundraiser.

Le Meridien Boston in support of CTF gala fundraiser.

New England Convenience Stores Association in support of CTF gala fundraiser.

PARTNERS HealthCare System, Inc., in support of CTF spring institute on family support.

Polaroid Foundation for *Talking About Touching* in four preschools in New Bedford.

Mabel Louise Riley Foundation in support of MELD Young Dads, Dorchester CARES and Federated Dorchester Neighborhood Houses.

The Sterling Fund & Fellowship Foundation for general operating expenses.

The Stop and Shop Supermarket Company in support of CTF gala fundraiser.

The Stride Rite Foundation, Inc., for *Talking About Touching* in two preschools in Cambridge.

The TJX Foundation for *Talking About Touching* in three preschools in Brockton.

The Travelers Foundation/Smith Barney in support of CTF gala fundraiser.

WHDH-TV, Channel 7, for printing parenting brochures.

Work/Family Directions in support of CTF gala fundraiser.

## EMPLOYEE PAYROLL DEDUCTIONS

The Commonwealth of Massachusetts Employee Contributions (COMEC) program listed CTF in all five regions in its 1995 brochure. As a result, CTF received \$1,437 from state employees across the Commonwealth who designated CTF as a recipient of their charitable giving through payroll deductions. CTF gratefully acknowledges the support of these colleagues and has enrolled them collectively in CTF's leadership gift category of Sustainer.

## INDIVIDUAL DONORS

In appreciation of those who generously support its work, CTF honors its contributors with membership in its Leadership Gift Categories:

*\$2,500 Advocate*

*\$1,000 Sustainer*

*\$500 Sponsor*

*\$250 Supporter*

*(These lists exclude those acknowledged as regional event donors.)*

### Advocates

Anonymous

Stephen and Marjorie Cahn\*

Roger and Karen Donoghue\*

Friends for Children

Virginia R. Houston\*

Stephen and Beverly Pazuk

William and Kathy Solfisburg

Paula and Jeffrey Stahl\*

### Sustainers

Anonymous

COMEC

Dr. and Mrs. Robert Felix

Max and Marie Kargman\*

Christopher J. and Shirley C. Kelly

Mary Kay Leonard and

Dr. Richard Valachovic\*

Suzanne O'Malley

Suzanne and Norman Priebsch

Clare Reilly

Donalda Silva\*

Gary and Lynne Smith\*



*(left to right) Peter Blute, Massport executive director and CEO; Tom Kinton, director of Aviation, Massport; CTF executive director Suzin Bartley; and Bill Noonan, sales director, N.E. Region, British Airways*

The Community Foundation of Western Massachusetts for *Talking About Touching* in five preschools located in Hampden County.

Jack Conway & Co. for operating expenses.

Eastern Enterprises Foundation/Boston Gas Company for *Talking About Touching* in one Lynn preschool.

*\*Indicates CTF Board Member on all lists*



Blythe Sterling  
Gwill E. York  
Fred Wang

#### **Sponsors**

Luke and Patty Allain  
Robert R. and Helen Alkon  
Joseph W. and Jane Kudnab Ambash  
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*(left to right) Karen Flaim, CTF communications manager; Tom Rudolph, Jack Conway & Co. executive V.P.; Marshfield resident Lynn Vogl; and Grace Alvey, manager, Jack Conway & Co. Marshfield office*

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*Senator Thomas Norton and Representative  
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*Acting Governor  
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Suzin Bartley visit with  
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# Financial Report

## CHILDREN'S TRUST FUND 1997

<b>Revenues</b>	<b>\$1,629,021</b>
State Line Item	793,722
Federal Grant (Multi-year)	804,166
Interest Income	31,133
 <b>Disbursements</b>	 <b>\$1,629,021</b>
Family Support Initiatives	914,407
School-Based Prevention	33,092
Public Awareness and Education	76,000
Program Personnel	225,261
General Administration	267,341
Capital & Technological Improvements	51,441
State Administrative Chargeback	61,479

## FRIENDS OF CHILDREN'S TRUST FUND

<b>Revenues</b>	<b>\$304,380</b>
Corporate & Foundation Contributions	176,404
Individual Contributions	127,976
 <b>Disbursements</b>	 <b>\$169,970</b>
CTF Program Contributions/School-Based	28,104
CTF Program Contributions/Family Support	14,952
CTF Public Awareness & Education Contribution	37,081
Personnel Administration	53,854
Fundraising/Development Expenses	23,202
General Administration	7,450
Capital & Technological Improvements	5,327
 <b>CTF Endowment</b>	
Investment Income Reinvested	18,731
Cost	275,711
Market Value	437,603

*Produced by*  
*Children's Trust Fund*

DESIGN: Brainstorms

WRITING: Karen Flaim, CTF Communications Manager  
Jo Ann Endo, CTF Public Education Intern

PRINTING: Condor Press

ARTWORK: Cover and back cover artwork selected from entrants to the annual Fall River art contest

4625 06





*Kristen Sunderland, age 10*

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